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If Rumors Were Horses

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Against the Grain

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Against the Grain

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If Rumors Were Horses

As we go to press, we have just learned that Deana Astle (Clemson University) and Chuck Hamaker (LSU) have won the Bowker Ulrich's Serials Librarian of the Year award. This award carries a cash prize as well as plenty of recognition. Congratulations, Deana and Chuck!

We hear that Mike Markwith has parted company with Yankee Book Peddler and is now in the job market. The story is that there were some personal and professional differences between Mike and John Secor, President of Yankee Book. We still love you both, Mike and John! Good luck!

And, according to the London *Financial Times* (middle of January, 1991), Robert Maxwell is interested in selling Pergamon Press. Can it really be that the magnate will sell his flagship company?

We understand that Kenneth Hoch, has been appointed Vice President of Jerry Alper, Inc., Eastchester, New York. Congratulations to him!

Don Jaeger has been appointed President and CEO of Alfred Jaeger, Inc. Don has been working in the library field for over 20 years, but he is still taking time out to learn to

play ice hockey with his seven-year-old son. Congratulations, Don, and be careful of the ice!

Bonnie Postlethwaite has left The Faxon Company to become Systems Librarian at Tufts University Libraries in Medford, Massachusetts.

Frank Mapes has been promoted to the position of general manager of Publisher Services for EBSCO Subscription Services. Steve Erwin has joined EBSCO Electronic Information (EEI) as Sales Manager, coming from experience with Information Access, ISI, Demco and Brodart. EEI markets and distributes CD-ROM products

developed both by other firms and by EEI.

And Meredith Censer (Pam Censer's daughter, University of Florida, Marsden Library) recently made a cameo appearance in Michael J. Fox's latest movie endeavor (current title: Doc Hollywood). Meredith, who is four years old, threw dirt magnificently. We can't wait to see it!

Wanda Dole has been appointed Assistant Director for Collection Development and Management at SUNY Stony Brook. Congrats, Wanda.

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Against the Grain

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Rumors

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And, tis the season for more moving! **Joyce Ogburn** will be Collection Development Support Librarian at Yale University effective February 15. Yeah for Joyce!

Genaway and Associates is sponsoring its Second National Conference on Acquisitions, this time in Minneapolis, Minnesota, on April 10 and 11. Katina Strauch is Program Chair (other members of the program committee include Dora Biblarz, Caroline Early, Audrey Eaglen, and Jasper Schad). The theme of the conference is Acquisitions and Access. For further information or to submit a paper, contact Genaway & Associates, P.O. Box 477, Canfield, Ohio 44406-0477, phone: (216)533-2194.

And **Blackwell North America** introduced its LC Class Profiling Thesaurus at ALA Midwinter in mid January.

Effective December 21, 1990, **R.R. Bowker** has moved to 121 Chanlon Road, New Providence, New Jersey 07974, joining its sister company, Martindale-Hubbell, in new Corporate Headquarters. Toll-free ordering and customer service phone numbers remain the same (800-521-8110). Mail should be addressed to: R.R. Bowker, Customer Service, P.O. Box 32, New Providence, NJ 07974.

The **Commission on Preservation and Access** has released its annual report for the period July 1, 1989—June 30, 1990. Copies as long as the supply lasts are available free of charge from Trish Cece at the Commission, 1785 Massachusetts Ave., N.W., Suite 313, Washington, D.C. 20036 (202)483-7474.

And praise be! **Marlene Barnola** (College of Charleston) has compiled an index to *Against the Grain* for volume 1-2, 1989-90. If anyone wants a copy, please contact Katina. Copies of the index are available free of charge as long as Katina's pocketbook holds

out (so hurry)!

At the **ALA Midwinter Meeting**, a decision (that apparently still has to go to the ALA Board) was made to make a separate Collection Management and Development Section of **ALCTS**. **Cecily Johns** (University of California, Irvine) is the chair. And... there is a move to change the name of the Resources Section to the Acquisition of Library Materials Section.

And **Christian Boissonnas** has begun an acquisitions e-mail network, available through Bitnet. It is called **Acqnet**. (See discussion of this in this issue of *Against the Grain*, pp. 8,10) We hear there was a discussion of the above ALA changes in a recent exchange. Check it out!

Also at ALA Midwinter, **Fred Lynden** (Brown University) continued to move forward his proposal for internships for librarians with publishers (see the Charleston Conference write ups in this issue of *Against the Grain*, pages 7-10).

According to the *Newsletter on Serials Pricing Issues* no.31 for January 10, 1990, the National Association of State Universities and Land Grant Colleges (NASULGC) has drafted a resolution which supports ARL initiatives regarding the serials pricing crisis. Dr. Peter Wagner, Provost, at SUNY Binghamton, has worked on formulating the resolution and we hope to have a copy shortly.

Merv Yeatman has been named Vice-President, Customer Service at **Blackwell North America**. And, in the same breath, **Marcia Romanansky** has been named Vice-President, Purchasing and Collection Development, at Blackwell North America.

UnCover and **CARL Systems, Inc.** continue to thrive. According to the Winter, 1991, newsletter, *On CARL*, the University of Maryland System

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The Meyers Connection

Lightning Rod or Peacemaker?

by **Barbara Meyers**, President, Meyers Consulting Services

The Library of Congress has initiated a major study of the Cataloging in Publication (CIP) program for the second time since its inception 20 years ago. John Celli, acting chief of the Cataloging in Publication Division, acknowledged that "faced with reductions in federal support, coupled with a growing number of publishers and publications seeking CIP data, we are investigating ways to improve the program and establish our future direction."

Funded by the Council on Library Resources, the project is being carried out by Sandra K. Paul (SKP Associates) and Barbara Meyers (Meyers Consulting Services). Sandy Paul was personally involved with CIP since its implementation at Random House in 1972. Together, Sandy and Barbara Meyers total over 40 years experience with the publishing and library communities, and Barbara brings market research talents honed by over 120 surveys to this new performance examination of the Cataloging in Publication (CIP) program.

The first study (conducted by Kathryn Mendenhall of Battelle and released in 1982) concentrated solely on the perspectives of the library community. The current study's design includes three surveys. Input

will be sought from all recipients of the Machine-Readable Cataloging (MARC) tapes which contain CIP data, all current CIP publishing participants, and a representative sample of the 112,000 U.S. libraries.

The library population will be segmented and representatively weighted into four groups: college/university, public, school, and special libraries.

The Council on Library Resources also assisted the Library in funding the previous survey of 2,366 libraries. The 1,657 libraries responding to the 1980 poll indicated widespread use of, and satisfaction with, the CIP program. The study currently underway will attempt to verify those earlier findings as well as reexamine the major assumptions upon which the CIP program is based.

Extensive and detailed information concerning the cost benefit implications of the CIP program will be solicited from all three survey populations—MARC tape subscribers, publishers, and librarians. In addition, the current survey will address such concerns as:

Is rapid production of data essential to meet publisher needs?

Are both CIP formats still required (i.e., CIP in the book and CIP on MARC tapes)?

Is the scope of the program adequate to meet the needs of the library community?

Should postpublication CIP verification be continued as a top priority?

At the present time, the questionnaires for the three survey populations are under development with the pre-test mailings to select MARC tape recipients and publishers scheduled for January and February 1991, respectively. Librarians who are part of the pretest can expect to receive a questionnaire in May.

The timeline developed for the three major surveys schedules the mailing to all MARC tape subscribers for late March and the mailing to all CIP publishers in late April. The samples of university, special, and public librarians will be canvassed in late July. Select school librarians should have their questionnaires waiting for them as they return for the 1991-92 academic year.

It is anticipated that a presentation of the findings resulting from all three surveys will be made at ALA Midwinter 1992 and that a final report will be ready for distribution in late February 1992. ☛

Bit by Bit *continued*

contains all the information present on the old form, a good case could be made for eliminating duplication of effort in the library.

It may not be efficient to transfer all data through magnetic tapes or electronic means. It may make sense to use one method to create checks for major book vendors who receive payments on a weekly or monthly basis and another method for one-time payments to vendors from whom the library orders items only irregularly.

In the next issue of *ATG*, Part II will investigate some of the technical details involved in linking the library and accounts payable systems. The editors invite readers interested in the topic to send in their questions, comments, and experiences. ☛

Rumors *continued from page 3*

has chosen to link 13 libraries and 11 campuses across Maryland using the CARL System. The Gelman Library at George Washington University is also the newest CARL Systems UnCover gateway user.

Applications are being accepted through April 15, 1991 for the 1991-92 Library/Book Fellows Program. For further information, contact the American Library Association, Public Information Office in Chicago at (312)280-5044.

And according to a news report as we go to press, Harcourt Brace Jovanovich has been sold

Late Breaking Rumors

We have just learned that Mike Markwith is back at Faxon!! More details later.

And Otto Rapp is ill in the hospital. Send him something to perk him up: Winthrop University Hospital, 259 Fir St., Minneola, NY 11501, Room WP-282. We love you, Otto! Get well NOW! ☛