



Creating Job Fairs at Libraries

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Job Fairs during the Pandemic

Main objective: Connect job seekers with hiring managers

- + Dealing with the virus (made planning difficult)
- + Consideration for outdoor fair
- + Canceling in person programs due to spikes in 2021
- + Virtual Job Fair (Plan B)

Virtual Job Fair

- + Create job fair library webpage
- + Invite companies to participate through webpage
- + Market the fair (newsletter, online calendar, flyers)
- + Organize Zoom links
- + Host job fair live online via Zoom

Job Fairs In Person

- + Partnership with local government organizations
- + Divide work with outside organizations
- + Reserve library meeting space
- + Create fair webpage
- + Post confirmed companies ahead of fair
- + Further marketing (newsletter, Facebook Live)
- + Greet job seekers and companies at fair

Job Fair Outcomes

- + More job seekers in person than virtual
- + More job seekers in general fair vs. manufacturing fair
- + May 2023 general fair- 5:1 ratio of job seekers to companies
- + Partnership makes things easier