



A NEW BUSINESS
LIBRARIAN'S
FIRST 6 WEEKS
BEFORE THE MBLS

Neal Baker

THE NEW BUSINESS LIBRARIAN: SUB-GENRE?

Lim, E.J. (2022)

Liaison year one redux:
A snapshot of the
academic business
librarian professional
development landscape

<https://doi.org/10.23974/ijol.2022.vol7.2.243>

Fadel, S. (2019)

Laying a foundation for
library liaisonship: A
business librarian case
study

<https://doi.org/10.1080/08963568.2019.1693851>

Van Horn, C. (2016)

Connect, build, develop:
Forming effective liaison
strategies through peer
mentoring and
partnership

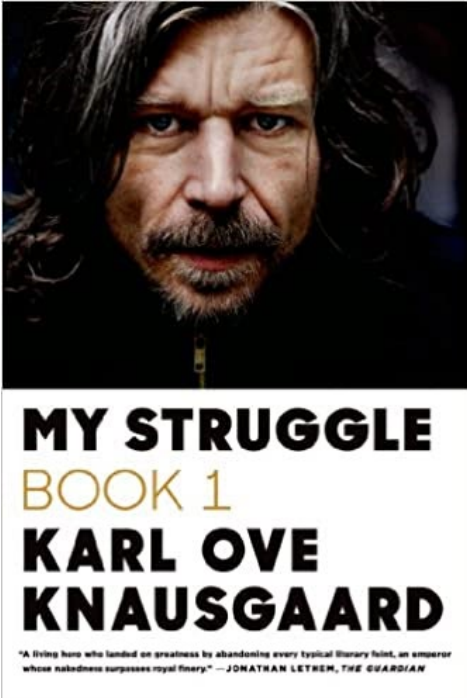
<https://doi.org/10.1080/08963568.2016.1140530>

Farrell, B. (2013)

New kid on the block:
The troubles and
triumphs of being a new
business librarian

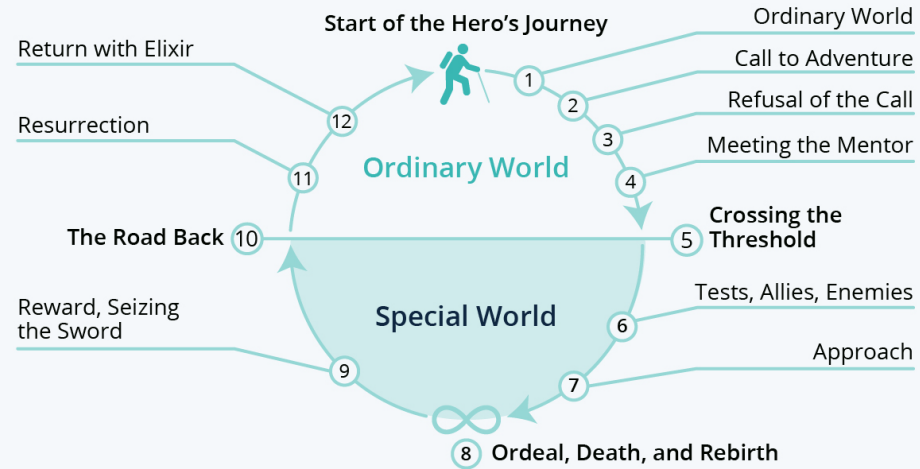
<https://doi.org/10.1080/08963568.2013.795786>

THE NEW BUSINESS LIBRARIAN: SUB-GENRE ADJACENCIES



How to Create The Perfect Story

The twelve steps of Joseph Campbell's 'The Hero's Journey' narrative structure*



* as adapted by screenwriter Christopher Vogler
Source: Christopher Vogler's The Hero's Journey Arc



statista

THE NEW BUSINESS LIBRARIAN: SUB-GENRE CONTEXT: BRASS



New Business
Librarians Group



Business Guides:
Reference Essentials



Business Research
Competencies



July 11, 2023 Online
Symposium



THE NEW BUSINESS LIBRARIAN: SUB-GENRE: ~~BILDUNGSROMAN~~ COLLECTIVE WISDOM

PURDUE COLLEAGUES

Heather Howard

Annette Bochenek

Zoeanna Mayhook

Sarah Reifel

PROFESSIONAL GOOD CITIZENS

Celia Ross: Book and Course

Business Research FAQs:
Harvard, U Penn, Stanford

LibGuides Community:
Ohio U, U of Vermont

BUSLIB-L

THREE WISHES

Business 101 Sources

Business School 101 Sources

Data/set Management 101
Sources