The University of Wisconsin-System Collaborative Language Program: Diversifying Language Offerings

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Introduction & The History

- The Problem: Declining Resources and Declining Enrollments in Language Courses
- The Challenges: Schedule, Curriculum, and Motivation
- The Approaches: Collaboration, Flexibility, and Technology
- How technology can foster collaboration, build community, and increase motivation
9 Campuses Participating

University of Wisconsin
Eau Claire

La Crosse

Green Bay

Stevens Point

Whitewater

OSHKOSH

STOUT
# The CLP Model

- Interactive TV
- Synchronous
- Instructor at Home/Sending Campus
- Tutor at Receiving Campus
- Additional Tutor hours during the week
- Instructor travel to receiving campuses
- Director travel to receiving campuses
- Professional Development Workshops
17 Courses Offered Fall 2018

- Arabic - 1 first year and 1 second year course
- Chinese - 3 first year and 2 second year courses
- French - 1 first year course
- German - 1 first year course
- Japanese - 3 first year course and 2 second year courses
- Russian - 2 first year courses and 1 second year course

Cancelled
- 1 Arabic: Lack of instructor availability
- 1 Hmong: Lack of receive site enrollment
University of Wisconsin-Stout
Collaborative Language Program

2012
- Spanish
- French

2017
- Spanish
- French
- German
- Chinese
- Russian
- Arabic
- Hmong
CLP Enrollments Fall 2018

- Total: 335
- Arabic: 34
- Chinese: 78
- French: 21
- German: 34
- Japanese: 120
- Russian: 48
Technolog

- Mediasite or Kaltura
- Course Management System
- VoiceThread
- FlipGrid
- Skype
- Kahoot
- Cisco Jabber
- Oral Exams on video
Challenges/Flexibility

- Start and end of the class period
- Beginning of the semester
- Days of the week
- Spring break
- Final exam
- Hybrid courses
New Initiatives

- **Instructional**
  - Course Redesign Grants
  - Professional Development scholarships

- **Technology Grants**
- **Profiles Project**
- **Certificate Program**
Additional Challenges

- Student preparation (lack of exposure in high school)
- General Education Curriculum – not required and often not an option/elective
- Extensive program requirements
Collaboration and Motivation

- Certificates
- Education abroad opportunities – program specific
- International internships
- International institutional partnerships
Collaboration and Motivation

UW-Stout Student Team Engagement: VisionHack (A.I. focus) and Moscow Maker Faire

- **Students** from Manufacturing Engineering; Computer Science; Industrial Design; Game Design and Development; Computer Networking and Information Technology **won Best Presentation** for VisionHack

- Competition included: MIT, ASU (US); Cambridge (UK); Harbin, Peking (CH); Polytechnic U of Catalonia (SP); and a broad range of Russian engineering universities

- **Maker Faire** opportunity to showcase creative technologies in a global cultural setting

- Transformational experience for students
Key Ideas

- **Collaboration** is key to success.
- Being **flexible** and open to new possibilities is necessary as we face a variety of challenges.
- Today’s **technology** affords us opportunities to grow programs without sacrificing quality of instruction.
Languages at Polytechnic/Applied Science and Technology Universities

- Language curriculum and pedagogy: new models, emerging technologies, future directions.
- Challenges: curriculum and motivation.
- How technology can foster collaboration, build community, and increase motivation.
Global and International Perspectives

• Global and International Industries and Businesses

• Networks and Supply Chains

• Intercultural Competencies

• Opportunities
Ask the Panelists

Google - doesn't have all the answers
спасибо  谢谢  THANK YOU
ありがとう  MERCI
DANKE  धन्यवाद
شُكرًا  OBRIGADO

Lauren Rosen, CLP Director
Natalia Roberts, UW-LaCrosse
Emilia Oswalt, UW-Eau Claire