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Publisher's Profile

Terry Fahy

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PUBLISHER'S PROFILE

edited by Terry Fahy

Northland Publishing Co. A Division of Justin Industries

P.O. Box N
Flagstaff AZ 86002
Tel: 1-800-346-3257 (602) 774-5251
FAX: (602) 774-0592 ISBN Prefix: 0-87358

Officers:

Publisher: Bruce Andresen
Assoc. Publisher: Susan McDonald
Assoc. Editor: Betti Albrecht

Vital Statistics

Number of Employees: 12
1990 number of books published: 13
1990 number of journals published: 0

1991 estimated number of books to be published: 20
1991 estimated number of journals to be published: 0

Number of active (book) series: 0
Number of inactive (book) series: 0

In print: approximately 80 titles.

Distributor for:

Western Eye Press, Telluride, CO.
Navajo Community College
Arizona Highways

History and Brief Description of Northland Publishing Co.

Founded by Paul Weaver in 1958 as a commercial printing company, Northland began printing as the only four color printing company in Arizona. Its focus at the time was to be a producer of regional publications. In 1962, it published its first three books: *A Navajo Sketch Book* by Don Perceval and Clay Lockett, *Torrent in the Desert* by Weston and Jeanne Lee, and *Surfing in Hawaii* by Desmond Muirhead.

Northland publishes natural history titles, guidebooks, fiction, art and children's books, all focusing on the Southwest. Its principle mission is to portray Native American arts, culture, and crafts of the Southwest region especially the Hopi and the Navajo. As Northland grew it expanded into children's literature and cookbooks. Today Northland remains faithful to its original focus and mission while producing uniquely designed regional books. It is seeking authoritative, well-written manuscripts.

Northland participates in CIP.