

# MakeYourStory: Creating Community Through the Narrative Podcast

Annette Bochenek, Ph.D.  
Purdue University



# Teaching the Narrative Podcast

- We wanted students to:
  - share their maker stories
  - learn new skills, and
  - connect with other makers—students and beyond.
- Not all students are already podcasters
  - Students often enjoy podcasts
  - Students may venture into podcasting as a hobby or potentially during their career
  - The power of storytelling in and of itself is a useful skill, whether tied to a podcast or not
- As a result, we aimed to teach students about the process of creating a narrative podcast and the elements therein to tell a compelling story



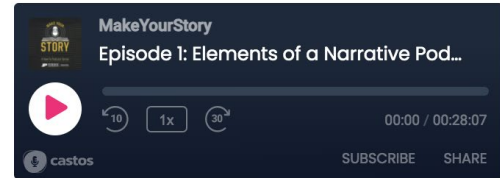
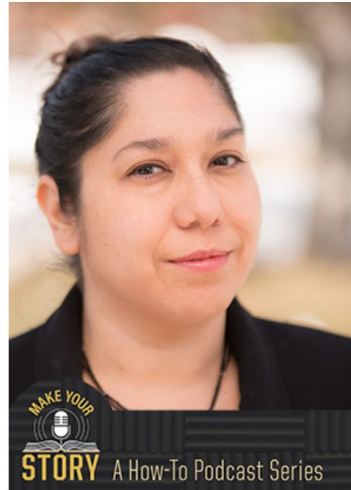
# MakeYourStory: A How-To Podcast Series

- Partnership with the Brian Lamb School of Communication
- Supported by Troutner Award
  - Equipment (microphones)
  - Student award
  - Guest speaker gifts supporting local businesses
  - Podcast hosting platform
- Website pages hosted through Libraries website
- Libraries Marketing put together logo/branding
- We did the editing

# Structure

- Two episodes per semester
  - Elements of a Narrative Podcast
  - Interview Tips & Tricks
  - Creating Suspense
  - Effective Use of Sound
  - Marketing a Podcast
- One call-out component and contest per semester
- All podcast episodes centralized on MakeYourStory website

## Episode 1: Elements of a Narrative Podcast



[Podcast Transcript](#)

[Audio file](#)

Ready to tell your story of innovation and creativity? In this episode we talk with Toni DeAztlan-Smith, assistant professor of practice in the School of Communication and Director of their Digital Media Production Center. Professor DeAztlan-Smith walks us through the different elements, with examples, of what makes an inspiring and engaging narrative podcast. So grab a notebook, have a listen, and start crafting your story!



## A How-To Podcast Series



Libraries and School  
of Information Studies

### Student Episode Submissions

Both Fall 2021 and Spring 2022, *MakeYourStory* hosted callouts for students to submit an episode they created based on the *MakeYourStory* episode topics. Below is our winner for both callouts, Bridget Arnold! Congratulations, Bridget. Listen to her stories of how tiny homes helped explain her different majors and her journey into a leadership role at *TedXPurdueU*.

### Winning Submissions



Fall 2021: [How Tiny Homes Help Me Explain My Majors](#)

Spring 2022: [How Small Moments Had Big Impacts on my TedXPurdueU Leadership Journey](#)


by Bridget Arnold

3rd year

Degree+ in Anthropology and Organizational Leadership and minors in Spanish and Design & Innovation

#### ADDITIONAL RESOURCES

 [\*\*Starting Your Own Podcast\*\*](#)

 [\*\*Podcast Hosts\*\*](#)

 [\*\*Student Episode Submissions\*\*](#)

#### WHERE TO LISTEN

 [\*\*Amazon Music\*\*](#)

 [\*\*iTunes\*\*](#)

 [\*\*Google Play\*\*](#)

 [\*\*RSS\*\*](#)