Deciding Where to Publish or Present Your Work

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Deciding Where to Publish and Present Your Work

1. Similar Work
   - Where is work similar to yours being published/presented?
     - Cited reference searching - Google Scholar, Web of Science, Scopus
     - Search Purdue Libraries’ databases

2. Quality
   - Are the articles peer-reviewed (or refereed)?
     - Journal articles - Purdue Libraries’ database - Ulrichsweb.com
     - Conference websites

3. Discoverability
   - Open Access - is the journal freely available to access online, or are you permitted to make a copy of your article freely available? What are the charges to publish? Is the journal “legit”?
   - Where is the journal indexed? (check the Purdue Libraries’ database - Ulrichsweb.com)
     - Are these common databases for the field?

4. Aim and Scope
   - Does your work fit? Does their description make sense?

5. Journal Rankings
   - Journal Impact Factor (aka JIF or IF) - measure of the frequency with which the average article in a journal has been cited in a particular year. Its used to measure the importance or rank of a journal by calculating the times it’s articles are cited.
   - JIF Calculation - based on a two-year period and involves dividing the number of times articles were cited by the number of articles that are citable.
   - Example calculation - 2010 JIF of a journal:
     - A = the number of times articles published in 2008 and 2009 were cited by indexed journals during 2010
     - B = the total number of “citable items” published in 2008 and 2009
     - A/B = 2010 JIF
   - Locate JIF - Purdue Libraries’ database - Journal Citation Reports (JCR)
6. Timing
- What is the typical turnaround time from submission to publication? Does this fit your timeline needs?
- Does the conference timing fit your needs?

7. Author Rights
- Get an understanding:
  - Purdue University Copyright Office: https://www.lib.purdue.edu/uco/ForResearchers/author_rights.html
  - Big 10 Academic Alliance: https://www.btaa.org/library/scholarly-communication/introduction
- Sherpa/Romeo - view journal and publisher policies: http://www.sherpa.ac.uk/romeo/index.php
- Copyright agreements:
  - Request, if not available on the journal/conference website
  - Utilize the Big 10 Academic Alliance Copyright addendum (when needed)

8. Additional Conference Considerations
- Is this a well-known conference in your discipline?
- Do they publish proceedings or abstracts?
- What are your options for publishing the same or similar work later in a journal?
- What are the fees to attend/travel?

9. Getting Help After Today:
- Purdue Libraries Liaisons: https://www.lib.purdue.edu/help/asklib/librarians

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