



# Monitoring and Evaluation to support scaling up

**Paul Winters,**

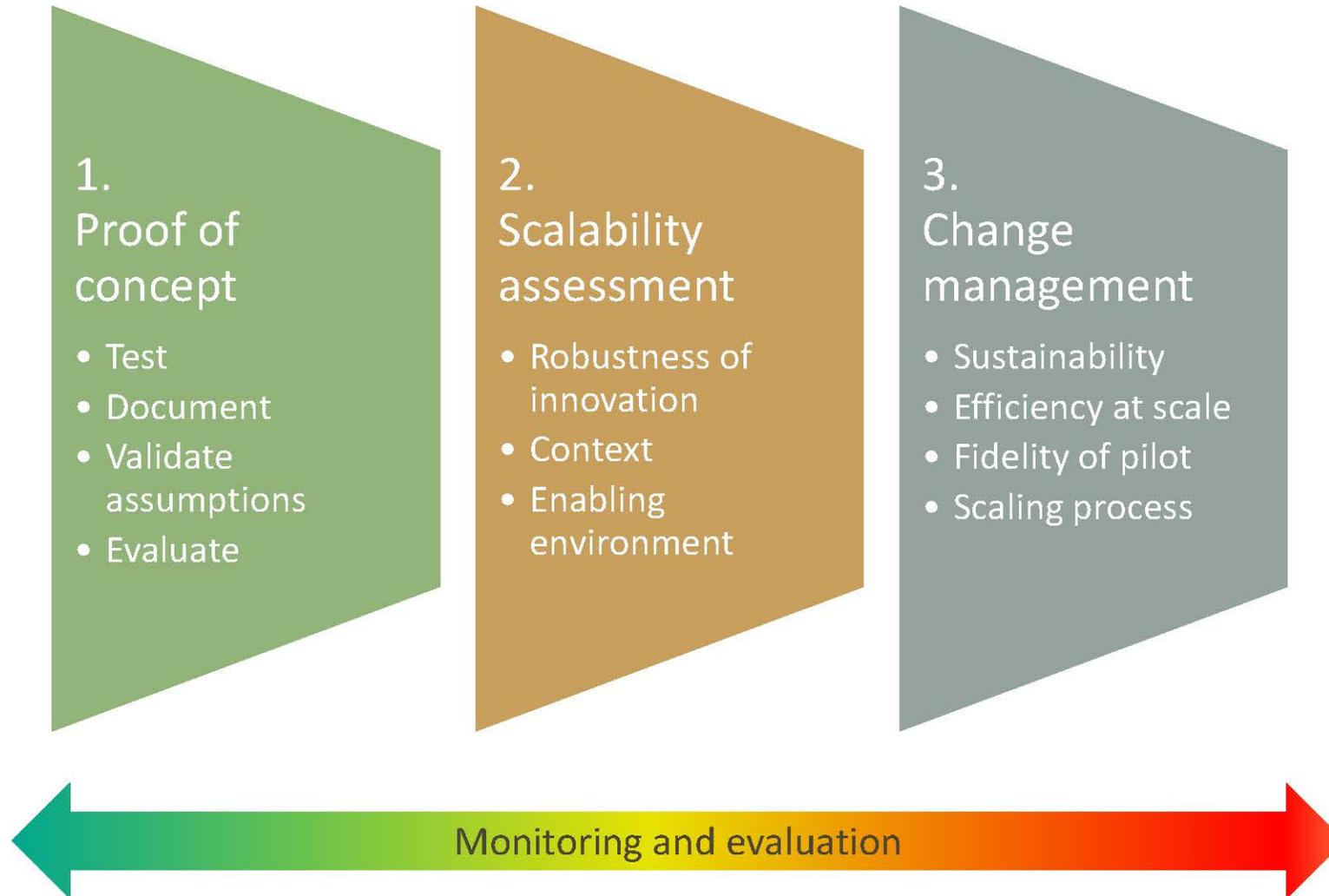
Associate Vice President, Strategy and Knowledge Department,  
International Fund for Agricultural Development (IFAD)

[p.winters@ifad.org](mailto:p.winters@ifad.org)

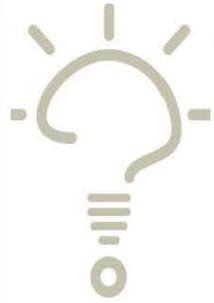
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# Monitoring and evaluation in scaling up



# 1. Proof of concept



Innovation tested and piloted in a limited and controlled context



Assumptions validated



Evidence on all features and benefits



Results and lessons documented in order to persuade possible investments

## 2. Scalability assessment



Clarity: theory of change is clear and tested with sufficient evidence of effectiveness and efficiency



Credibility: implementation agency respected and trusted



Enabling environment (thorough assessment of context)



Complexity, coordination and behavior change involved



Financial model: where will sustainability come from?



Convincing scaling strategy

# 3. Change management



Assessing Fidelity: what changes to the original innovation as it is being adopted/adapted



Tracking the change: how many more people reached; how many policies changed



Keeping Change and Performance in the Public Eye



Assess scaling up plan