Monitoring and Evaluation to support scaling up

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Monitoring and evaluation in scaling up

1. Proof of concept
   - Test
   - Document
   - Validate assumptions
   - Evaluate

2. Scalability assessment
   - Robustness of innovation
   - Context
   - Enabling environment

3. Change management
   - Sustainability
   - Efficiency at scale
   - Fidelity of pilot
   - Scaling process
1. Proof of concept

- Innovation tested and piloted in a limited and controlled context
- Assumptions validated
- Evidence on all features and benefits
- Results and lessons documented in order to persuade possible investments
2. Scalability assessment

Clarity: theory of change is clear and tested with sufficient evidence of effectiveness and efficiency

Credibility: implementation agency respected and trusted

Enabling environment (thorough assessment of context)

Complexity, coordination and behavior change involved

Financial model: where will sustainability come from?

Convincing scaling strategy
3. Change management

- Assessing Fidelity: what changes to the original innovation as it is being adopted/adapted
- Tracking the change: how many more people reached; how many policies changed
- Keeping Change and Performance in the Public Eye
- Assess scaling up plan