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Sip and Spit or Sip and Swallow: choice of methods differentially alters taste intensity estimates across stimuli

Cordelia Running

Purdue University, cunning@purdue.edu

John E. Hayes

The Pennsylvania State University, jeh40@psu.edu

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1 Sip and Spit or Sip and Swallow: choice of methods differentially alters taste intensity
2 estimates across stimuli

3

4 Cordelia A. Running^{1,2,3}, John E. Hayes^{1,2*}

5 ¹Sensory Evaluation Center; ²Department of Food Science, College of Agricultural

6 Sciences, The Pennsylvania State University, University Park, PA 16802, United States;

7 Department of Nutrition Science, Department of Food Science, Purdue University, West

8 Lafayette, IN 47909

9

10 *Corresponding Author:

11 John Hayes,

12 220 Erickson Food Science Building

13 University Park, PA 16802

14 United States

15 Tel: 814-863-7129

16 Fax: 814-863-6132

17 E-mail: jeh40@psu.edu

18

19 Keywords: taste intensity, psychophysical methods, spitting, expectoration, swallowing

20

21 Abstract

22 While the myth of the tongue map has been consistently and repeatedly debunked in
23 controlled studies, evidence for regional differences in suprathreshold intensity has
24 been noted by multiple research groups. Given differences in physiology between the
25 anterior and posterior tongue (fungiform versus foliate and circumvallate papillae) and
26 differences in total area stimulated (anterior only versus whole tongue, pharynx, and
27 epiglottis), small methodological changes (sip and spit versus sip and swallow) have the
28 potential to substantially influence data. We hypothesized instructing participants to
29 swallow solutions would result in greater intensity ratings for taste versus expectorating
30 the solutions, particularly for umami and bitter, as these qualities were previously found
31 to elicit regional differences in perceived intensity. Two experiments were conducted,
32 one with model taste solutions [sucrose (sweet), a monosodium glutamate / inosine
33 monophosphate (MSG/IMP) mixture (savory/umami), isolone (a bitter hop extract),
34 and quinine HCl (bitter)] and a second with actual food products (grapefruit juice, salty
35 vegetable stock, savory vegetable stock, iced coffee, and a green tea sweetened with
36 acesulfame-potassium and sucralose). In a counterbalanced crossover design,
37 participants (n=66 in experiment 1 and 64 in experiment 2) rated the stimuli for taste
38 intensities both when swallowing and when spitting out the stimuli. Results suggest
39 swallowing may lead to greater reported bitterness versus spitting out the stimulus, but
40 that this effect was not consistent across all samples. Thus, explicit instructions to spit
41 out or swallow samples should be given to participants in studies investigating
42 differences in taste intensities, as greater intensity may sometimes, but not always, be
43 observed when swallowing various taste stimuli.

44

45 Introduction

46 In 1901, Hanig showed taste thresholds for sweet stimuli are slightly lower near the
47 front of the anterior tongue while thresholds for bitter stimuli are slightly lower on the
48 back of the tongue, a finding that was later recapitulated by Collings in 1974. Critically
49 however, all taste qualities are perceived on each region of the tongue, as shown by both
50 Hanig and Collings. In the interim however, Boring at Harvard had misinterpreted
51 Hanig's data, giving rise to the myth of the tongue map, a myth that has proven to be
52 extremely difficult to extinguish. Still found in modern textbooks, this myth erroneously
53 claims humans taste bitterness on the back, sourness and saltiness on the sides, and
54 sweetness on the tip of the tongue. Although this myth repeatedly and consistently been
55 debunked (e.g., [1]), it may inadvertently contain a small kernel of truth, in that
56 humans may experience regional differences in taste intensity or scaling of intensity [2,
57 3]. Thus, while all tastes can be *detected* in all areas of the tongue (as well as on the soft
58 palate and in the esophagus), there is some reason to believe that the *intensity* of the
59 sensation may vary.

60

61 One potential mechanism underlying regional differences in intensity could be
62 anatomical differences on the tongue. On the tongue, tastants are detected by taste
63 receptor cells, which are clustered within taste buds located in fungiform, foliate, and
64 circumvallate papillae. The fungiform papillae are small mushroom shaped structures
65 on the anterior tongue that contain on average 1-3 taste buds [4]. The number of
66 fungiform papillae on the tongue varies substantially across people, but can range into
67 the hundreds. The foliate papillae are long vertical grooves, and humans typically have
68 5-7 of these on either side of the posterior tongue [4]. Each of these papillae may

69 contain close to a hundred taste buds. The last type of papillae that are important for
70 taste sensation on the tongue are the circumvallate papillae, which are larger (~2mm)
71 circular structures located on the back of the tongue. These papillae each have a groove
72 around the center circular structure, in which hundreds of taste buds can be found [4].
73 Humans typically have about 7 circumvallate papillae, but this value reportedly can
74 range from 0 (one subject) up to 20 [5].

75

76 The extremely high density of taste buds in the two types of papillae found on the
77 posterior tongue (i.e., the foliate and circumvallate papillae), as well as the presence of
78 specialized saliva in the grooves of these papillae [6], may help explain regional
79 differences in taste intensity. However, exposing the extreme posterior portions of the
80 tongue to taste stimuli is difficult in the absence of swallowing. Consequently, we
81 hypothesized that instructing participants to spit out a stimulus (i.e., a sip and spit
82 protocol) compared to swallowing (i.e., a sip and swallow protocol) may lead to
83 differences in perceived intensity of taste.

84

85

86 **Methods**

87 Two experiments were conducted in a controlled laboratory setting. Experiment 1 used
88 model solutions to examine sweet, bitter, and umami tastes under different sets of
89 instructions (sip and spit versus sip and swallow), while experiment 2 used real
90 food/beverage products. In experiment 2, participants wore nose clips to reduce the
91 chance of retronasal olfaction amplifying taste intensity ratings, specifically during
92 swallowing. For experiment 1, sucrose (Domino® brand, purchased from a retail store),

93 quinine hydrochloride dihydrate (Sigma Aldrich), monosodium glutamate (MSG,
94 Ajinomoto®), inosine monophosphate (IMP, Ajitide™, Ajinomoto®), and Isolone® hop
95 extract (Kalsec® 46-122) were dissolved into reverse osmosis water at the
96 concentrations give in Table 1. All solutions were allowed to sit overnight in a
97 refrigerator overnight to ensure they were fully dissolved, and were brought to room
98 temperature prior to testing. For experiment 2, grapefruit juice (Ocean Spray® 100%
99 grapefruit juice no sugar added), instant coffee (Folgers® classic roast instant coffee
100 crystals), vegetable stock (unsalted, Kitchen Basics® from McCormick®), sweetened
101 green tea (Arizona® Zero Calorie Green Tea with Ginseng; which is sweetened with
102 sucralose and acesulfame potassium) were purchased from a local retail store. Coffee
103 was made at 2% w/w in reverse osmosis water. Two different versions of the vegetable
104 stock were prepared. The first was prepared with 2.00% (w/w) sodium chloride
105 (Morton® iodized table salt), and the second was prepared with 2.06% (w/w) MSG and
106 2.11% (w/w) IMP. For convenience, these will be referred to as salty and savory broths,
107 respectively, acknowledging that neither is exclusively salty or savory.

108

109 Participants were recruited from the Penn State campus, and eligibility criteria
110 included: between the ages of 18 and 55 years of age, non-smoker, no food allergies, no
111 history of choking or difficulty swallowing, no known defects in smell or taste and not
112 taking medication that could alter taste or smell function, and no tongue/lip/cheek
113 piercings. All participants gave written informed consent, and study procedures were
114 exempted from Institutional Review Board review by professional staff in the Penn State
115 University Office of Research Protections under the wholesome foods/ approved food
116 additives exemption in 45 CFR 46.101(b).

117

118 Testing was conducted in individual sensory booths under a standard northern daylight
119 illuminant (5000K, GE LEDs) located directly overhead. Compusense® Cloud (Guelph,
120 ON) was used to collect ratings on a generalized Labeled Magnitude Scale (gLMS). The
121 scale ranged from 0-100, with “No sensation” marked at 0, “Barely detectable” marked
122 at 1.4, “Weak” marked at 6, “Moderate” marked at 17, “Strong” marked at 35, “Very
123 strong” marked at 51, and “Strongest sensation ever experienced” marked at 100. All
124 participants first completed a standardized warm-up of 15 questions about the intensity
125 of remembered sensations (see [7], and supplementary data). Six sensations from the
126 orientation were used to verify that participants understood the scale and how to use it.
127 These sensations were: “*the brightness of the sun when you look directly into it,*” “*the*
128 *brightness of the booth you are sitting in,*” “*the brightness of a dimly lit room,*” “*the*
129 *loudest sound you have ever heard,*” “*the loudness of a conversation,*” and “*the*
130 *loudness of a whisper.*” If a participant did not rate *the sun*> (*the booth* and a *dim*
131 *room*) and *loudest sound*>*loudness conversation*>*loudness whisper*, allowing for 5pts
132 of error (on a gLMS without numeric values or feedback), then that participant’s data
133 were excluded from the analysis (additional detail below).

134

135 Taste solutions and food samples were labeled with randomized 3-digit codes and were
136 presented in a counterbalanced serving order to control for position effects. All
137 participants both sipped and spat, and sipped and swallowed the samples, also in
138 counterbalanced order, with an enforced break of at least 2 minutes in between each
139 sample. Participants were instructed to rinse with water before tasting the first sample,
140 and to rinse with water again during each break. For each, participants were instructed

141 to “swish sample ### around your mouth for 10 seconds, then (spit it out/swallow it).”

142 A ten second countdown time was provided on the computer screen. In experiment 1,
143 participants rated the sample for intensity of: “Bitterness,” “Sweetness,” and “Umami
144 (savoriness, meatiness, like broth)”; in experiment 2, they provided separate ratings for
145 “Bitterness,” “Sweetness,” “Sourness,” “Saltiness,” “Umami (savoriness, meatiness, like
146 broth)”. Participants were informed that the samples might not have all of these tastes.
147 For experiment 1, participants were not informed of what the solutions would contain.
148 For experiment 2, participants were told at the beginning of the test that they would
149 taste grapefruit juice, iced coffee, sweetened green tea, and a couple vegetable broths.
150 This was done in experiment 2 to help alleviate potential context or expectancy effects.

151

152 For experiment 1, 75 (20 men) participants completed the test. Of these, 4 failed the
153 check on whether they understood how to use the gLMS correctly, and 5 did not follow
154 the directions of the experiment. After removal, this left 66 (17 men) participants in the
155 final dataset. For experiment 2, 69 participants (37 men) completed the test, with 5
156 failing the gLMS check, leaving 64 (36 men) in the final dataset. Detailed participant
157 demographics are provided in Supplementary Table 1.

158

159 Data analysis

160 SAS 9.4 (SAS Institute, Inc., Cary NC) was used for analysis, and SAS code is available in
161 supplementary material. Attempts were made to generate a linear mixed model, with
162 participant as a repeated effect. However, these data violated model assumptions for
163 normal distribution of residuals, even when quarter-root or \log_{10} transformations were
164 used. Accordingly, non-parametric Wilcoxon Sign Rank tests were used to compare

165 ratings during the conditions of spit or swallow within each sample and taste quality.
166 This test was also used to compare the conditions across all stimuli within each
167 experiment, testing for a main effect of spitting compared to swallowing the stimuli.

168

169 **Results**

170 For experiment 1, an overall effect of condition was observed, with ratings for the
171 expectorated samples being lower than swallowed samples on a gLMS (overall Wilcoxon
172 Sign Rank test for condition: $p=0.0012$). However, further analysis reveals this was
173 driven overwhelmingly by isolone (Figure 1, $p<0.0001$), whose median rating increased
174 by about 5 pts on the gLMS. A similar trend was also evident for quinine ($p=0.09$).
175 Conversely, neither of the differences between spitting and swallowing reached
176 significance for sweetness ratings of sucrose or umami ratings of MSG+IMP (p 's of 0.29
177 and 0.48, respectively).

178

179 For experiment 2, no overall effect was observed when comparing all ratings of spitting
180 to swallowing taste intensity (overall Wilcoxon Sign Rank test for condition: $p=0.27$).
181 However, differences were observed for individual foods. The bitterness of iced coffee
182 ($p=0.012$) and sweetened green tea ($p=0.035$) were greater when swallowed than when
183 spat out. However, the sweetened green tea median values were below barely
184 detectable, and interpreting differences in this region (0-1.4) of a gLMS should be
185 approached cautiously. Conversely, given the low power to observe a difference in such
186 a small region of the scale (as the small range increases the relative variance), finding a
187 significant difference in this region may still be notable.

188

189 **Discussion**

190 Present findings suggest that instructions to swallow or spit out a sample may interact
191 with sensations when determining taste intensity, especially for bitter taste sensations.
192 Our work parallels other findings, which also support the idea that for some, but not all,
193 sensations, swallowing will result in greater flavor intensity [8].

194
195 Early work supports some regional differences in intensity of, or sensitivity to, taste
196 sensations. The work originally misinterpreted as the tongue map [9, 10] by Boring
197 showed different thresholds for different qualities across oral regions. Further, the
198 slopes of taste intensities varied across the regions of the tongue and palate; in other
199 words, an intensity of a taste may increase more dramatically in one region of the
200 tongue compared to another [2]. These differences in intensity or scaling may have
201 contributed to the robustness of the myth of the tongue map myth, as the sensations are
202 dependent upon the concentrations used in testing. One potential mechanism for
203 differences in spatial intensity of taste may be through differential density of taste cells.
204 Circumvallate and foliate papillae, located on the posterior tongue, although fewer in
205 total number, each contain many more taste buds than the fungiform papillae, which
206 contain the taste buds for the anterior tongue [4]. Swallowing presumably increases
207 exposure of a bolus to the circumvallate and foliate papillae, and thus to more taste cells.
208 Assuming that number of taste cells correlates with perceived intensity, then logically
209 the posterior tongue should convey greater taste intensity than the anterior tongue, and
210 indeed this phenomenon has been reported for umami and bitterness [3]. Other work
211 shows that ability to identify and discriminate taste solutions is not equal for all
212 participants comparing just the tip of the tongue to whole mouth swish and spit

213 stimulation [11], and the patterns observed in this work follow the logic that stimulating
214 more taste cells would increase the sensory response (in that case, greater accuracy for
215 whole mouth compared to tip of the tongue for some individuals). Yet in the current
216 study, greater intensity of sensation was only observed with bitterness. Thus, while
217 differences in number of taste buds regionally is one mechanism that could explain
218 greater bitter intensity when swallowing compared to spitting out stimuli, the reason
219 this effect was observed only for bitterness in the current study remains unclear.

220

221 Another explanation for differential ratings across regions may be that some individuals
222 experience localized taste loss on the anterior portions of the tongue. The chorda tympani
223 fibers that innervate this tongue region run through the middle ear, and repeated
224 infections or inner ear surgery can result in damage to these nerves [4, 12]. This loss of
225 taste typically lateralizes to the left or right side, depending on whether the left or right
226 ear was affected. Yet, individuals are often unaware of this taste loss, as taste sensation
227 from the rest of the mouth is adequate or even augmented to mask the loss [13, 14].
228 Nonetheless, it is possible that individuals with taste loss on the anterior tongue would
229 exhibit even greater differences in spat versus swallowed taste intensity, and these
230 individuals could be affecting the overall pattern of responses. However, both of these
231 explanations (differential taste bud density or regional taste loss) fail to explain why the
232 effect observed in the present study was only present for bitter taste.

233

234 Previously, several reports have noted substantial differences in perceived intensity for
235 swallowed versus expectorated stimuli when those stimuli contained capsaicin [15, 16],
236 the compound primarily responsible for the burn/pungency from chili peppers).

237 Likewise, work with alcoholic beverages also assumes differences for flavor intensity
238 when swallowing, leading to potential complications with inebriation if testing multiple
239 samples (see comments following multiple chapters of the book by [17]). In traditional
240 tasting of alcoholic beverages, particularly liquors such as scotch, swallowing the
241 beverage is believed to convey a “finish” that is not observed with swish and spit
242 method. Thus, to appropriately compare the flavors of various liquors, swallowing is
243 recommended for optimal results. Much of the “finish” could be due to the chemesthetic
244 warmth conveyed from the ethanol during transit of the esophagus, however present
245 data suggest differences in bitterness should also be considered, as they could also be
246 contributing to this expert (albeit anecdotal) tasting advice. [11]

247

248 The idea that taste intensity differences in spitting versus swallowing may be isolated to
249 bitterness is intriguing, as is the fact that this difference was not observed for all stimuli.
250 Considering that other work has also recently demonstrated specific, rather than
251 general, increases in flavor intensity for swallowing and not spitting makes the results
252 even more compelling [8]. Potentially, our findings for bitterness could be due to the
253 unpleasant nature of bitterness. It may be that a “halo” effect is showing up in the
254 bitterness intensity ratings [18], assuming individuals found swallowing the bitter
255 stimuli more aversive than spitting them out. Thus, the bitterness could have been a
256 more salient feature of the stimuli when swallowed, and thus the ratings would be
257 increased. However, although we did not directly measure liking for our samples, we
258 would have expected the vegetable broth (either salty or savory) to be unpleasant as well
259 (as the broth was contextually not a beverage, it was room temperature rather than
260 warm, and the oddness/unpleasantness of it was expressed to us verbally by several

261 participants), and no effects were observed for spitting verses swallowing for each broth.
262 Further, we did find a small but significant effect for sweetened green tea, which would
263 not presumably have been innately unpleasant. Finally, other work shows that similar
264 high intensity for bitterness of caffeine (served in isolated solution), flavor of ethyl
265 butyrate (fruity, served in isolated solution), and flavor of almond extract (served in
266 pudding) [8], also support the concept that flavor intensity may specifically differ across
267 stimuli rather than differing due to hedonic factors alone. Clearly part of the effect we
268 observed for bitterness may stem from the cognitive implication of having to swallow
269 such solutions, but the chemical specificity of the effect implies chemosensation may
270 also be involved.

271

272 Thus, the actual explanation for differences in bitterness intensity, but not other taste
273 qualities, when swallowing verses spitting remains unclear. Potentially, chemical
274 differences in the saliva of the posterior mouth may alter the binding of some, but not
275 all, chemical stimuli [6, 19, 20], which could also help explain differences in spiciness
276 intensity in the posterior mouth. However, this hypothesis remains untested, as the von
277 Ebner's gland saliva of this region of the mouth is present in extremely small amounts
278 and is difficult to isolate [20]. Nonetheless, the presence of an effect for bitterness is
279 particularly troubling, as numerous studies use sip and spit methods to test for
280 individual differences in sensitivity to bitter compounds [21-23]. Further, many of the
281 compounds of interest in variation of bitterness sensitivity are bioactive, leading to
282 concerns if participants were to swallow too much. For example, quinine is an
283 antimalarial, and 6-*n*-propylthiouracil is used clinically to treat hyperthyroidism. The
284 variability in study results attempting to correlate bitterness intensity with factors such

285 as vegetable intake or liking may be partially explained by differences in methodology,
286 including whether participants spat out or swallowed the experimental stimuli. As we
287 have reviewed the literature closely with this in mind, we have discovered many papers
288 fail to report whether the participants were specifically instructed to sip and spit or sip
289 and swallow, or whether the participants were allowed ad hoc to decide if they wished to
290 expectorate the samples. Thus, in light of the bitter specific results found here, greater
291 detail in methods and greater clarity in participant instructions may aid in comparing
292 future studies involving measurements of bitterness intensity.

293

294 **Conclusions**

295 Bitter taste intensity was greater when swallowing compared to spitting out some, but
296 not all, bitter solutions and foods. Other taste qualities were not different under these
297 two conditions. While the mechanism for this isolated effect on bitterness is currently
298 unknown, the implication for future psychophysical research or applied sensory testing
299 is that bitterness may be more accurately measured when participants are specifically
300 instructed to swallow the stimuli. Clearly, there are situations where swallowing the
301 stimuli is impractical or unethical (i.e., studies with alcoholic beverages, bioactive
302 pharmaceuticals, etc.). At the very least however, all participants should receive the
303 same instructions: either spit or swallow, but not a choice to do either, and this should
304 be explicitly reported to facilitate comparison and interpretation across studies in the
305 future.

306

307

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314 routinely conducts taste tests for the food industry to facilitate experiential learning for
315 students. None of these organizations have had any role in study conception, design or
316 interpretation, or the decision to publish these data.

317

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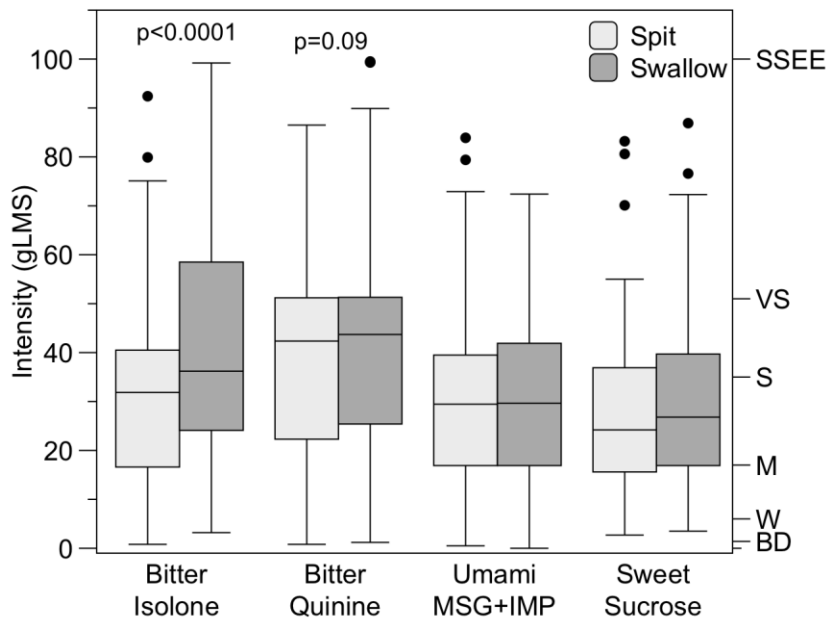
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Table 1: Concentrations of stimuli

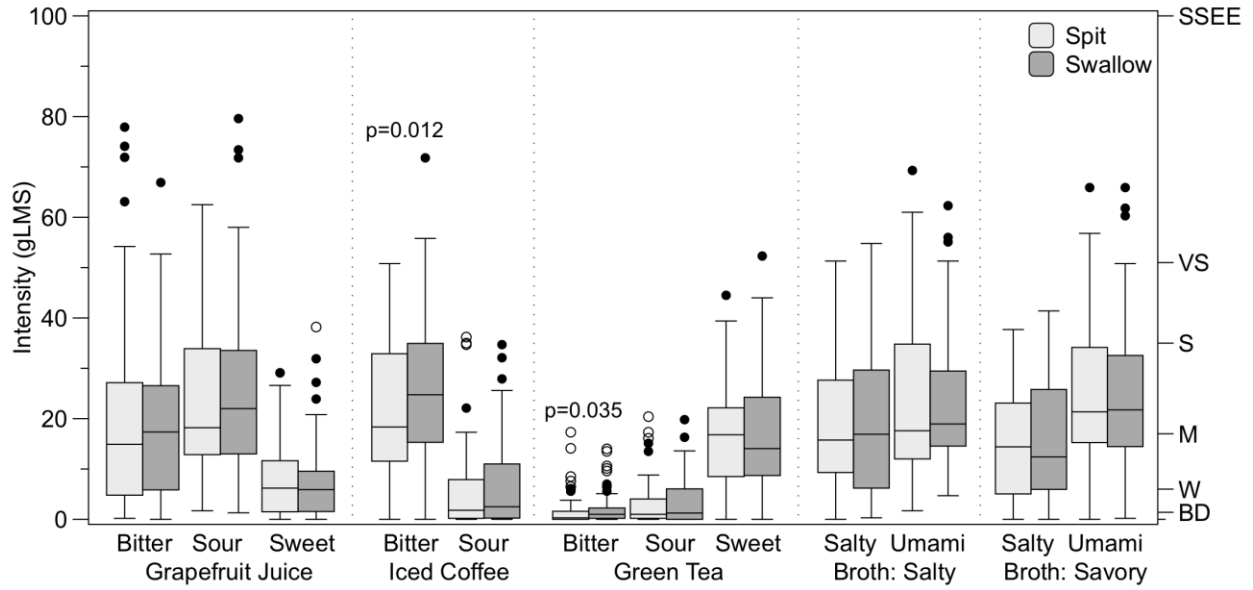
Experiment 1: Model Solutions		
Sample	Molarity	Percent (w/w)
Sucrose	0.5	17.12%
Quinine	0.00041	0.0122%
MSG + IMP	0.1 MSG 0.05 IMP	1.69% MSG 1.74% IMP
Isolone hop extract	NA	0.04%
Experiment 2: Real Foods		
Sample	Molarity	Percent (w/w)
Grapefruit Juice	NA	NA
Iced Coffee (instant)	NA	2% granules in water
Sweetened Green Tea	NA	NA
Vegetable Broth: Salty	0.342 NaCl (added)	2.0% NaCl (added)
Vegetable Broth: Umami	0.121 MSG (added) 0.061 IMP (added)	2.06% MSG (added) 2.11% IMP (added)

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Figure 1: Box and whisker plots for intensity of model solutions: Bars are minimum and maximum value, excluding outliers; box borders are 25th and 75th percentiles, horizontal line is median, and circles are outliers. BD: barely detectable (1.4), W: weak (6), M: moderate (17), S: strong (35), VS: very strong (51), SSEE: strongest sensation ever experienced (100)



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Figure 2: Whisker plots for intensity of real foods: Bars are minimum and maximum value, excluding outliers; box borders are 25th and 75th percentiles, horizontal line is median, and circles are outliers. BD: barely detectable (1.4), W: weak (6), M: moderate (17), S: strong (35), VS: very strong (51), SSEE: strongest sensation ever experienced (100)

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394
395 Supplemental data

Supplemental Table 1: Demographic data		
Experiment 1: Model Solutions		
	Number	Average Age
Female	49	31.1
Hisp	1	28
Asian	1	28
NotHisp	48	31.2
Asian	5	23.4
Black	1	37
Refuse	1	36
White	41	31.9
Male	17	30.6
NotHisp	17	30.6
Black	1	35
White	16	30.4
Grand Total	66	31.0
Experiment 2: Real Food		
	Number	Average Age
Female	26	31.5
NotHisp	26	31.5
Asian	4	24.5
White	22	32.7
Male	36	34.1
Hispanic	3	30
White	3	30

NotHisp	33	34.5
Asian	2	24.5
Refuse	1	24
White	30	35.5
Refuse	2	23
Refuse	2	23
Refuse	2	23
Grand Total	64	32.8

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Supplemental Table 2: Complete summary data

Experiment 1: Model solutions

Sample	Taste	Condition	N	Mean	Std Dev	Median	Lower Quartile	Upper Quartile
Isolone	Bitter	Spit	66	31.6	20.0	31.9	16.6	40.5
Isolone	Bitter	Swallow	66	41.5	21.8	36.2	24.1	58.5
Isolone	Sweet	Spit	66	0.6	0.9	0.2	0.0	0.8
Isolone	Sweet	Swallow	66	0.8	1.4	0.2	0.0	1.0
Isolone	Umami	Spit	66	1.9	4.3	0.3	0.0	1.5
Isolone	Umami	Swallow	66	2.6	6.7	0.3	0.0	1.5
MSG+IMP	Bitter	Spit	66	4.6	10.0	0.8	0.0	5.5
MSG+IMP	Bitter	Swallow	66	4.4	8.0	1.7	0.2	4.0
MSG+IMP	Sweet	Spit	66	2.0	3.9	0.5	0.0	1.5
MSG+IMP	Sweet	Swallow	66	2.8	5.0	0.5	0.0	3.5
MSG+IMP	Umami	Spit	66	31.3	19.3	29.5	16.9	39.5
MSG+IMP	Umami	Swallow	66	30.3	16.5	29.7	16.9	41.9
Quinine	Bitter	Spit	66	40.0	20.3	42.4	22.3	51.2
Quinine	Bitter	Swallow	66	43.1	23.0	43.7	25.4	51.3
Quinine	Sweet	Spit	66	0.9	1.7	0.2	0.0	1.0
Quinine	Sweet	Swallow	66	0.8	1.5	0.1	0.0	0.7
Quinine	Umami	Spit	66	1.3	2.1	0.3	0.0	1.8
Quinine	Umami	Swallow	66	1.3	2.6	0.2	0.0	1.2
Sucrose	Bitter	Spit	66	0.9	1.8	0.2	0.0	0.8
Sucrose	Bitter	Swallow	66	1.4	3.1	0.2	0.0	1.3
Sucrose	Sweet	Spit	66	28.4	18.0	24.2	15.6	36.9
Sucrose	Sweet	Swallow	66	29.9	17.1	26.8	16.9	39.7
Sucrose	Umami	Spit	66	1.3	3.6	0.2	0.0	0.8
Sucrose	Umami	Swallow	66	1.5	4.5	0.2	0.0	0.8

Experiment 2: Real foods

Sample	Taste	Condition	N	Mean	Std Dev	Median	Lower Quartile	Upper Quartile
Grapefruit Juice	Bitter	Spit	64	19.5	19.3	14.9	4.8	27.2
Grapefruit Juice	Bitter	Swallow	64	19.3	15.7	17.4	5.9	26.6
Grapefruit Juice	Salty	Spit	64	3.2	5.5	0.8	0.0	3.0
Grapefruit Juice	Salty	Swallow	64	2.5	3.9	0.9	0.0	2.9
Grapefruit Juice	Sour	Spit	64	23.4	15.3	18.2	12.9	33.9
Grapefruit Juice	Sour	Swallow	64	25.3	17.2	22.0	13.0	33.6
Grapefruit Juice	Sweet	Spit	64	8.4	7.7	6.2	1.5	11.7
Grapefruit Juice	Sweet	Swallow	64	7.5	7.9	5.9	1.6	9.6

Grapefruit Juice	Umami	Spit	64	2.0	4.9	0.3	0.0	1.7
Grapefruit Juice	Umami	Swallow	64	2.0	3.4	0.3	0.0	2.4
Iced Coffee	Bitter	Spit	64	21.7	12.7	18.4	11.6	32.9
Iced Coffee	Bitter	Swallow	64	26.2	16.0	24.8	15.3	35.0
Iced Coffee	Salty	Spit	64	3.3	6.7	0.9	0.0	2.8
Iced Coffee	Salty	Swallow	64	3.2	6.0	0.6	0.2	3.3
Iced Coffee	Sour	Spit	64	5.7	8.5	1.8	0.2	7.9
Iced Coffee	Sour	Swallow	64	6.7	8.7	2.5	0.3	11.0
Iced Coffee	Sweet	Spit	64	2.2	4.1	0.3	0.0	2.5
Iced Coffee	Sweet	Swallow	64	1.7	2.7	0.5	0.0	2.7
Iced Coffee	Umami	Spit	64	3.8	8.5	0.6	0.0	4.0
Iced Coffee	Umami	Swallow	64	3.3	6.2	0.3	0.0	3.6
Green tea	Bitter	Spit	64	1.8	3.3	0.3	0.0	1.6
Green tea	Bitter	Swallow	64	2.3	3.4	1.0	0.2	2.3
Green tea	Salty	Spit	64	1.5	2.2	0.5	0.0	1.7
Green tea	Salty	Swallow	64	2.1	3.7	0.9	0.0	2.5
Green tea	Sour	Spit	64	3.0	4.6	1.0	0.2	4.1
Green tea	Sour	Swallow	64	3.4	4.5	1.3	0.0	6.1
Green tea	Sweet	Spit	64	16.7	10.1	16.8	8.5	22.2
Green tea	Sweet	Swallow	64	16.6	11.3	14.1	8.7	24.3
Green tea	Umami	Spit	64	3.0	6.5	0.2	0.0	2.6
Green tea	Umami	Swallow	64	2.1	4.3	0.3	0.0	1.9
Broth: Salty	Bitter	Spit	64	4.4	6.8	1.7	0.3	5.5
Broth: Salty	Bitter	Swallow	64	5.6	8.2	1.8	0.2	7.5
Broth: Salty	Salty	Spit	64	18.7	13.4	15.8	9.3	27.7
Broth: Salty	Salty	Swallow	64	18.5	13.3	16.9	6.2	29.7
Broth: Salty	Sour	Spit	64	3.6	4.6	1.3	0.0	6.6
Broth: Salty	Sour	Swallow	64	3.9	6.0	1.3	0.0	6.2
Broth: Salty	Sweet	Spit	64	4.9	8.7	1.1	0.2	6.1
Broth: Salty	Sweet	Swallow	64	4.2	7.7	1.3	0.0	5.4
Broth: Salty	Umami	Spit	64	23.0	15.8	17.6	12.0	34.8
Broth: Salty	Umami	Swallow	64	23.2	13.5	19.0	14.6	29.5
Broth: Umami	Bitter	Spit	64	3.2	5.1	1.0	0.0	5.1
Broth: Umami	Bitter	Swallow	64	3.6	5.4	1.3	0.0	4.5
Broth: Umami	Salty	Spit	64	15.0	11.6	14.4	5.1	23.1
Broth: Umami	Salty	Swallow	64	15.4	11.8	12.4	6.0	25.8
Broth: Umami	Sour	Spit	64	2.2	2.9	0.6	0.0	4.1
Broth: Umami	Sour	Swallow	64	2.6	4.1	0.7	0.0	3.5
Broth: Umami	Sweet	Spit	64	4.4	7.5	1.2	0.1	6.1
Broth: Umami	Sweet	Swallow	64	4.3	7.5	1.7	0.2	3.9
Broth: Umami	Umami	Spit	64	25.7	14.6	21.4	15.3	34.2
Broth: Umami	Umami	Swallow	64	24.9	15.1	21.8	14.5	32.6

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400 SAS Code
401 proc mixed data=spitlong;
402   class Participant condition tastant;
403     model intqurt = condition|tastant / residual;
404     repeated / subject = participant group=tastant type=cs;
405     lsmeans condition tastant condition*tastant;
406     lsmestimate condition*tastant
407       'Isolone' [1, 1 1] [-1, 2 1],
408       'MSG+IMP' [1, 1 2] [-1, 2 2],
409       'Quinine' [1, 1 3] [-1, 2 3],
410       'Sucrose' [1, 1 4] [-1, 2 4];

```

```
411 run;
412 **Violates normal distribution of residuals, use sign rank test instead;
413 ods graphics on;
414 title1 'Univariate Difference';
415 ods output testsfornormality=spitfoodNorm
416 testsforlocation=spitfoodtest;
417 proc univariate data=spitfoodwidec normaltest;
418 by food taste;
419 var intdiff; *run on difference between spit and swallow reported intensity, so within
420 subject;
421 run;
422 quit;
423 ods graphics off;
424
425
```

