Bet You Missed It: What do daring women and fabric samples have in common?

Bruce Strauch
The Citadel, strauchb@citadel.edu

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
Strauch, Bruce (2017) "Bet You Missed It: What do daring women and fabric samples have in common?," Against the Grain: Vol. 26: Iss. 6, Article 37.
DOI: https://doi.org/10.7771/2380-176X.6972

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
DAMES WHO DARE

by Bruce Strauch (The Citadel)


SIC GLORIA TRANSIT FORBES

by Bruce Strauch (The Citadel)

Well, this was a shocker. The venerable Forbes is on the ropes. I was raised with the mystery of Malcolm and his French chateau, yacht, and Moroccan palace. Malcolm was the chronicler of capitalism. He raked in the bucks and always made his 400 richest list.

Then print media began to die and the digital model that seemed so promising didn’t pan out. Now they’re running on a low-cost-high-traffic model with writers making money based on what they generate.


AH, POSTWAR PULPS WITH LURID COVERS

by Bruce Strauch (The Citadel)

(1) John Hersey, Hiroshima (1946) (Book-of-the-Month Club selection following simple people who survived the bomb by chance); (2) Philip Wylie, Tomorrow! (1954) (nuclear attack on the U.S.); (3) Ira Wolfert, The Underworld (1943) (Bantam giant of crime in the boardroom and the back alleys); (4) Arthur Koestler, Darkness at Noon (1940) (Stalin purges the old Bolsheviks); (5) Mary McCarthy, The Company She Keeps (1942) (Mary’s first, allegedly written when her husband Edmund Wilson locked her in a room with a typewriter. Good girl plunging headlong into going bad. Made Mary’s rep as intellectual high priestess of the New York left.)


BIRTH OF THE PAPERBACK

by Bruce Strauch (The Citadel)

During WWII, the War Department and publishers printed the Armed Services Edition paperbacks that were shipped to all the battle zones. Soldiers couldn’t write home about where they were or their experiences, but they could talk about books.

Sex and nostalgia for home were of course popular. And there were many ironies. When published, The Great Gatsby had poor reviews and didn’t sell. 155,000 copies of it were shipped overseas, and it became the classic of today.

Post war, the 25-cent paperback was born.


Future Dates for Charleston Conferences

Preconferences and Vendor Showcase | Main Conference
---|---
2015 Conference | 4 November | 5-7 November
2016 Conference | 2 November | 3-5 November
2017 Conference | 8 November | 9-11 November
2018 Conference | 7 November | 8-10 November
2019 Conference | 6 November | 7-9 November

10 Against the Grain / December 2014 - January 2015

Other Relevant Articles

AH, POSTWAR PULPS WITH LURID COVERS by Bruce Strauch (The Citadel)

Well, this was a shocker. The venerable Forbes is on the ropes. I was raised with the mystery of Malcolm and his French chateau, yacht, and Moroccan palace. Malcolm was the chronicler of capitalism. He raked in the bucks and always made his 400 richest list.

Then print media began to die and the digital model that seemed so promising didn’t pan out. Now they’re running on a low-cost-high-traffic model with writers making money based on what they generate.