From Your Editor

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Recommended Citation

Strauch, Katina (2017) "From Your Editor," Against the Grain: Vol. 26: Iss. 4, Article 51.
DOI: https://doi.org/10.7771/2380-176X.6898

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hew! What a summer it has been. Moving down to work in the Reference offices for four months was actually much better than I had anticipated! We were jammed in together but now we are lonely. Student Computing Support lives in Reference as well and I learned a lot about computer problems and fixes that I didn’t know about. I also learned about all the teaching and interaction with faculty and students that takes place in Reference. You know sometimes we forget about our hard-working colleagues. BUT we are also glad to be back in our own roomy office spaces upstairs. Whew! Like I said!

We have worked on this issue off and on this summer! It is a good one. Guest edited by Kristen Stauffer and Lindsay Johnson it is about Media Use in the Classroom and includes articles about Multimodal Literacy (Samantha Hines), The Flipped Classroom (Diane Fulkerson), Connecting with Students (Denise A. Garofalo), Extending our Reach (Staci Wilson and Ari Sigal), Patron-Driven Access to Streaming Video (Julie A. DeCesare), and The Library’s Role in Social Networking (Görg Mallia).

Our OpEd is about eBooks and the true university, Back Talk is about the OCLC report to membership, interviews are with Raúl Valdes-Pérez, Euan Adie, and Suzanne Gehring. Legally Speaking is about the HathiTrust decision and scholarly publishers, From A University Press is about process-oriented collaboration, Changing Library Operations is about the Orbis Cascade Alliance, Biz of Acq is about the 21st-Century Technical Services Department, Optimizing Library Services is about managing the 21st-Century Reference Collection, Curating Collective Collections is about the Maine Shared Collections Strategy, there are more reports from the 2013 Charleston Conference and from An NFAIS Virtual Seminar, and lots of book reviews, plus much more.

Just got a call from my pregnant daughter. She wants to get on my schedule to babysit during the holiday breaks and any other time I can make it down to Jacksonville. I am excited! It will be a lot more fun than moving a whole technical services department around I am sure! Whew!

Happy fall and see you soon in Charleston!

Love, Yr. Ed.

Letters to the Editor
Send letters to <kstrauch@comcast.net>, phone or fax 843-723-3536, or snail mail: Against the Grain, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the ATG Homepage
Editor’s Note: See more in this issue beginning on p. 6. — Yr. Ed.

2014 Events Issue Ad Reservation Camera-Ready
Charleston Conference November 2014 08/21/14 09/11/14

2015 Events Issue Ad Reservation Camera-Ready
Annual Report, ACRL February 2015 01/08/15 01/22/15
MLA, SLA, Book Expo April 2015 02/19/15 03/12/15
ALA Annual June 2015 04/09/15 04/30/15
Reference Publishing September 2015 06/18/15 07/09/15
Charleston Conference November 2015 08/20/15 09/10/15

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Rumors from page 1

Matthew Ismail who has published several books through Amazon and other platforms has recently turned his energy with a couple of colleagues to a do it yourself video for a student-centered marketing campaign in his library. They have also sent out stills from this video on social media, placed them on slides on the homepage, designed a huge floor graphic in the library entrance, and more. The long-term goal is to challenge the perception of the library away from being a study hall with lots of intimidating and complex collections to that of a space for collaboration and student success. Here is a link to the 30-second video: http://youtu.be/vad86tEBqwI.

The incredibly resilient Scott Plutchak says he has finally sorted through the details of reorganization at UAB. Scott put together a blog post with the essentials. Effective September 8, Scott will be Director of Digital Data Curation Strategies reporting to the Office of the Provost. Scott says he’s surprised at the number of people who assume he won’t be going to library conferences anymore! He says that is definitely not the case. Given the increasing importance of data curation continued on page 8