Table of Contents

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Part of the Library and Information Science Commons

Recommended Citation
(2017) "Table of Contents," Against the Grain: Vol. 26: Iss. 4, Article 48.
DOI: https://doi.org/10.7771/2380-176X.6895

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
against the Grain

v.26 #4 Septembe 2014 © Katina Strauch

Rumors........................................1 Letters to the Editor ......................6
From Your Editor ................................6 Deadlines .....................................6

FEATURES

Media Use in the Classroom

Guest Editors, Kristen Stauder and Lindsay Johnston

Media Use in the Classroom.............1
by Kristen Stauder and Lindsay Johnston — Media is everywhere and its infiltration into
education spaces is a natural progression. This
series of papers encompasses a broad range
of topics including the relationship between
librarians and faculty, creation of effective
instructional models, uses of video streaming
and social media in instructional spaces.

Multimodal Literacy and Why It
Matters: A Brief Overview ..............14
by Samantha Hines — Information is devel-
oping more and more past the purely textual.
Multimodal literacy concepts are necessary in
order to increase library relevance in the future.

The Flipped Classroom and Media
for Library Instruction: Changing
Library Instruction ..............................17
by Diane Fulkerson — The flipped classroom
which incorporates Media provides a real
opportunity for librarians and teaching faculty
to cooperate.

Connecting With Students: Information
Literacy and Personal Librarians .......20
by Denise A. Garofalo — The personal li-
brarian pilot projects at many libraries have
helped raise awareness of the library and its
resources in a more personal way.

Extending Our Reach: Enhanced
Library Instruction in a Community
College...........................................24
by Staci A. Wilson and Ari Sigal — Enhancing
how faculty and students see the library’s role in
the learning process was the goal of this project.

Patron-Driven Access to Streaming
Video: Profile of Kanopy
Streaming.........................................28
by Julie A. DeCesare — Is the new licensed
streaming model a good fit for your library?

The Library’s Role in Social Networking
Site Use in Education ......................32
by Gorg Mallia — This paper offers a sampling
of social networking and how the use has demon-
strated a need for the library and librarians.

Op Ed — “The True University these
Days Is a Collection of…” eBooks?!...38
by Mark Herking — Mark asks exactly where
eBooks will end up in the panoply of library
services.

Back Talk ........................................86
Is it Time to Hitch the Academic Library’s
Wagon to Online Education? by Tony Fergu-
on — Tony focuses on the recent OCLC report:
At the Tipping Point: Education, Learning
and Libraries: A Report to the Membership.

ATG INTERVIEWS

Raul Valdes-Perez ..........................39
CEO OnlyBoth and Founder of Vivisimo

PROFILES ENCOURAGED

Raul Valdes-Perez ..........................40
Erin Gallagher ..............................64
Publisher Profile

OnlyBoth LLC ................................40

ATG SPECIAL REPORTS

New Platform Released: Altmetric for Institutions .......................80
by Paula Hane — This overview features an Interview with Euan Adie who founded
Altmetric for Institutions in 2011.

Hidden Collections – Asbury University, Archives & Special Collections ......83
by Allison Day — Allison talked to Suzanne Gehring

REVIEWS

From the Reference Desk ..................42
Reviews of Reference Titles by Tom Gibson —
Tom reviews Encyclopedia of Business Analytics
and Optimization; Magill’s Medical Guide: Value of the Dollar 1860-2014; and many more.

Book Reviews ...............................44
Monographic Musings by Deb Vaughn —
This month, explore the portrayal of women in
the popular cable television series Game of
Thrones.
LEGAL PUBLISHING ISSUE

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

Legally Speaking ..........................46
What Does the HathiTrust Decision Mean for Scholarly Publishers? by Sanford G. Thatcher — Sandy focuses his telescope on fair use and the legal precedent (maybe?) brought by the various differing court decisions.

Questions and Answers..................49
Copyright Column by Laura Gasaway — As always, Lolly answers many questions this time especially about libraries’ archiving rights.

PUBLISHING

Biz of Acq ...................................50
The Evolving Work and Workflow in the 21st-Century Technical Services Department by Randale Gedeon and Miranda Howard — As we all have observed, technical services is a different operation. Discussed here are changes implemented at Western Michigan University over the past three years.

Optimizing Library Services...........53
Managing the 21st-Century Reference Collection by Rosanne Cordell — Should the 21st century be considered the Golden Age of Reference Publishing?

Changing Library Operations .........54
The Orbis Cascade Alliance by Allen McKiel and Jim Dooley — This is the first in a series that will look at the 37-member 501 (c) (3) Orbis Cascade Alliance in Washington, Oregon, and Idaho.

From A University Press ...............60
Slowing Down, or the Benefits of Process-Oriented Collaboration by Raina Polivka — Raina begins discussing a workshop on open and affordable textbooks and ends with the theme of AAUP’s conference, Open to Debate.

The Scholarly Publishing Scene ......62
Permissions, Oy Vey by Myer Kutz — A look into many of the real complications at getting permission to publish from a company or an author.

And They Were There ...................65
Reports of Meetings — More reports from the 2013 Charleston Conference by Ramune Kubitius and her crack team of reporters.

Don’s Conference Notes ...............77
Assessing Contribution, Assessing Value — Metrics in a New Context: An NFAIS Virtual Seminar by Donald T. Hawkins — This virtual seminar featured presentations from several information professionals discussing various aspects of altmetrics.

BOOKSELLING

Bet You Missed It .......................10
by Bruce Strauch — What do spies and dinosaurs have in common? Read about it here!

Booklover .................................45
Divorce Romance Happy Ending by Donna Jacobs — An intriguing journey through Sardinia, Grazia Deledda, opera and literature.

Oregon Trails ..............................57
Boys Read, Too by Tom Leonhardt — Tom enumerated many of the books that he read when he was growing up.

Little Red Herrings ......................58
Collaboration is the New Black by Mark Herring — Mark asserts that collaboration is not a new thing in libraries.

AND VENDING

Blurring Lines .........................61
Patrons as the Drivers of New Products and Services by David Parker — The relationship between content and service providers and universities and libraries are becoming more and more intertwined with business model innovation.

Curating Collective Collections ......73
The Maine Way with Shared Print for Monographs by Matthew Revitt — Matthew tells us about the Maine Shared Collections Strategy (MSCS).

Collecting to the Core ...............75
Goethe’s Literary Works by Dr. Catherine Minter — Books we need to keep in our collections.

TECHNOLOGY AND STANDARDS

Pelikan’s Antidisambiguation ........62
The Vanishing, Pervasive Network by Michael P. Pelikan — Michael attended the Google I/O Developer’s Conference. He says the digital watch took center stage. It’s the Smart Watch interconnected by very-short-range-networking with your telephone like a touchscreen terminal on your wrist. And there’s more — Michael thinks that the sky’s the limit for technological innovation.

Etc.

Future Conference Dates .............8
Future Charleston Conference dates through 2017 can be found here!

“Linking Publishers, Vendors and Librarians”

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. ATG is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only $55 U.S. ($65 Canada, $90 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to Against the Grain, LLC and mail to:

Katina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

*Wire transfers are available, email <kstrauch@comcast.net> for details and instructions.