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Jason Hoyt Profile

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Interview — SAGE and PeerJ
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reputation in the community. We envision that in social science disciplines where there are low levels of direct research funding there will be multiple revenue streams that support OA publications, and PeerJ’s model addresses that by developing an entirely new revenue source through its membership model. We have no plans right now to roll out a similar model for SAGE Open, but it is not beyond the realms of possibility that at some point in the future a community membership scheme might form part of the mix.

ATG: Up until now, other than David serving on the PeerJ board, SAGE had no direct involvement in PeerJ. Will that change? What is the nature of your relationship now that SAGE has a vested interest?

DM: SAGE has no operational involvement in PeerJ whatsoever. We are a minority investor. At the board level, and indeed in less formal conversations between Pete, Jason, Tim O’Reilly and myself, we have exciting, wide-ranging conversations about scholarship, academia, research and publishing. To the extent that Jason and Pete find these conversations valuable, perhaps the board will have some strategic influence on the future of PeerJ. But that is entirely up to Jason and Pete.

ATG: When we interviewed Peter at the Charleston Conference in November 2012, continued on page 60