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Another Look at Browzine

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sounds very much like what happened in the 1960s and 1970s with major microform sets and is currently underway in creating the digital version of **Early English Books**. (<http://eebo.chadwyck.com/marketing/about.htm>) These commercial and cooperative initiatives made available vast quantities of non-commodity materials. Various grant-funded cataloging initiatives produced digital records that greatly increased their availability. While microform is not as easily accessible as digital text, serious scholars have had access to these treasure troves of non-commodity source documents for decades. Before committing local institutional funds to significant local projects, I would suggest looking into possible commercial and consortial projects to create systematic and thus more valuable collections of non-commodity research materials. Perhaps research on the use of major microform sets would also provide evidence one way or the other about the importance of non-commodity materials to the scholarly community.

Second, I see another class of non-commodity documents vying for the attention of research libraries, that is, self-published books. In my introduction to the special segment on this topic in *Against The Grain*, I commented on the lack of any discussion of self-published

books from the perspective of a research library whose goal is to collect everything on a subject at conspectus level five. I don't have any proof, but I suspect that some self-published materials will be important primary sources for some fields. For example, narratives from veterans of the various recent conflicts or autobiographies of growing up in certain localities are potentially valuable for scholars. I have no idea if any institutions are searching for these materials and preserving them as part of their stated objective of collecting resources as comprehensively as possible, but I think that moving in this direction is another possible step in collecting non-commodity source materials for the future while they are still accessible today.

Finally, **Rich Anderson** has been a strong proponent of patron-driven acquisitions for commodity materials including the observation that librarians have often been poor stewards in judging what their communities need. I would suggest applying these same principles to non-commodity materials before committing resources to their acquisition, digitization, and discoverability. Identifying materials of interest to local scholars might be the first step and would counter some of the possible negative publicity as I have described above since the library could point to the use of these materials by its primary constituency.

To conclude, let me give a bit of history to explain how I arrived at these views. I was

Assistant Director for Technical Services at the **University of Utah** from 1980-1988. I believe that this was a former iteration of the position that **Rick Anderson** now holds and included responsibilities as chief collection development officer. The special collections unit that included archives was a key component of the library's mission and received about 20% of the funding for both collections and staff. In 1988, I become Associate Dean of University Libraries at **Wayne State University** where I also had responsibilities for overall collection development. I was immediately surprised to discover that special collections had a much lower priority and received virtually no funding. While the **WSU** library possessed some treasures, they were mostly gifts. To this day, no special reading room exists for their use. Instead, **Wayne State University** is a nitty-gritty, urban institution with a strong desire to build excellence through increased research funding, mostly in STEM disciplines. The goal was and perhaps still is to make available the best possible collection of commodity materials to support faculty and students at the highest levels without diverting resources to non-commodity resources. As **Rick Anderson** and I agreed, both views have their validity and depend upon the host institution's mission. He raises important questions that this short column has assuredly not answered. I have rather attempted to ask additional questions worthy of further discussion and research. 🍌

Another Look at Browzine

by **Angela R. Flenner** (Digital Services Librarian, Addestone Library, College of Charleston) <FlennerA@cofc.edu>

Browzine is an app that delivers e-journal content to your iPad or Android tablet. The app itself is free, but in order to access the journals your library subscribes to, your institution must purchase an annual subscription.

The move to electronic journals has benefits over print journals but also costs. Browzine aims to replicate some of the experience of hard copy journals (such as the serendipitous browsing experience) while taking advantage of some of the benefits of e-journals. The reading experience is an improvement over reading in a browser on your computer screen, especially if you plan to read the whole article. It's an even greater improvement over reading in in-browser on an iPad, which, depending on the vendor, is sometimes impossible to scroll past the first page.

Often the best option is to download the pdf of the article and read it in iBooks, but it can be difficult to keep these files organized. The file names are usually an incomprehensible string of letters and numbers, so you have to open each file to find a specific title. Browzine improves this situation by organizing your Save Articles by journal and renaming the file with

the title of the article. An additional improvement might be the ability to search one's own reading list by author or title.

The biggest issue with Browzine is that it does not deliver content from all of our subscribed journals. In our feedback from faculty, this was the only complaint we heard. One part of that is that **Third Iron's** technical team needs to configure access to each publisher individually, so they are gradually adding publishers each month. The longer-term issue is that they can't provide access to journals that we subscribe to only through aggregators. From what I understand, this is because they can't handle the ever-changing coverage data and embargoes.

Some librarians were critical that Browzine isn't available on a desktop or laptop computer. **Third Iron** didn't rule it out as a future development, but they did say it wasn't high on their priorities. In their view, there are many ways to view articles from your desk. I could see the benefit of a Web app that lets you add articles to your Browzine library for reading later. **Third Iron** did say that they plan to develop apps for smart phones in the future.

After our trial in the spring of 2013, we were impressed by the usability and organization of the app. We had some reservations about subscribing, though. Primarily this was because the journals Browzine provides access to were heavily weighted towards the sciences and particularly medical science. Our institution is primarily liberal arts, and we were a little disappointed with the coverage of the humanities. Soon after our trial, however, **Third Iron** added access to several more publishers, including over 200 journals from **Project MUSE**. The coverage is still fuller in the science and technology fields — in our instance, the app covers 904 journals in Biological Sciences, 1,563 journals in Biomedical and Health Sciences, but only 249 journals in Arts and Humanities and 144 in History. Partly this is because more journals exist in the natural science and technology fields, but the coverage of our humanities journals is still smaller, percentage-wise.

Despite the limitations I've discussed, we still decided to subscribe. Several of us in the library have started checking it regularly, using it like Zite or Feedly but for scholarly journals. We plan to spend some time this fall reaching out to the faculty to make sure they know what it is and how to use it. During the trial, we got some very positive feedback from those that used it, but we think that it can get more use, especially as the list of included journals grows. 🍌

