ISSUES, NEWS, & GOINGS ON

Rumors.............................................1 Letters to the Editor..................................6
From Your Editor..................................6 Deadlines................................................6

FEATURES

Our Next Challenge: Integrating Video into the Academy
Guest Editor, Stephen Rhind-Tutt

by Stephen Rhind-Tutt — The Library and publishing communities have favored the printed word over newer formats – audio, video, DVD, and microform.

Lessons Learned: Jisc’s Experience in Acquiring Multimedia Resources on Behalf of UK Academic Libraries ....16
by Lorraine Estelle — Since 2001, Jisc has licensed moving images and still images for its community and has also funded the digitization of special collections of news film and still images.

Reinventing the Methods Journal: Increasing Reproducibility with Video Journals........................................18
by Kira Henderson — Scientific publishing has followed essentially the same model since the original scientific journal was published. But simply explaining a technique with text does not always paint a clear enough picture.

Mainstream Patron-Driven Acquisition: Topicality Over the Scholarly Record and the Cello Suites...............22
by Aaron Wood — If unaided by other collection development strategies, PDA puts libraries at risk of eroding the scholarly record.

Op Ed — Random Ramblings........30
How Special Are Special Collections? by Bob Holley — Bob is concerned about the diversion of funding from STEM research sources to special collections.

Back Talk.........................................94
The IFLA Trend Report by Tony Ferguson — Tony says he is not sure how to react to this report which is filled with dire, hopeful, and exciting predictions.

Save the Date: NASIG 29th Annual Conference ....................8
Core Competencies of Electronic Resources Librarians Adopted as NASIG Policy ......................36

ATG SPECIAL REPORT

The Natural Limits of Gold Open Access.........................................................34
by Joseph J. Esposito Joe argues for both traditional and Gold OA publishing with the aim of focusing discussion on how to moderate or eliminate limitations in both.

ATG INTERVIEWS

Mark Saunders................................38
Director, University of Virginia Press

ATG Luminaries — Comment On ... The Charleston Conference .........................50
by Rachel Fleming — Virginia Bacon, Leah Hinds, Erin Luckett, and Katina Strauch comment.

MARKETING BROWZINE

Universities ..................................28
by Matthew Ismail — CMU Libraries is working on a project with the MCLS and the creator of this tablet-based journal browsing app.

Another Look at Browzine............32
by Angela Flenner — This is an app for your iPad or Android tablet.

FEATURES

Feature Topic Interviews
Media Librarianship Q & A with deg farrelly...........................................24
by Jessica Kemp — deg, with experience from the past in librarianship, makes some predictions about media five years from now.

Media Librarianship Q & A with Jane Hutchinson ........................................26
by Jessica Kemp — Jane believes that streaming media is the wave of the future.

FROM THE REFERENCE DESK

Reviews of Reference Titles by Tom Gilson — One of Tom’s reviews this month is the Encyclopedia of Politics of the American West.

BOOK REVIEWS

Monographic Musings by Deb Vaughn — This month, explore Edgar Allen Poe and his relationship with the detective story.

<http://www.against-the-grain.com>
replace libraries?
and asks for our assistance in scrutinizing them.
2017 can be found here!
Future Conference Dates ..................12
Future Charleston Conference dates through 2017 can be found here!

“electronic espionage.”
is intrigued by Oyster, called a “Netflix
Pelikan’s Antidisambiguation ............8
Oyster and McLuhan’s Most Important Quotation.... by Michael P. Pelikan — Mi-
“Too Much is Not Enough!” by Greg Tanan-
Little Red Herrings ...........................82
Is Literacy Still Possible at Our Hyper-con-
Blurring Lines ...................................70
Six Key Trends by David Parker — In this column, David reviews the six trends that he sees
and asks for our assistance in scrutinizing them.

BOOKSELLING
Bet You Missed It ......................... 12 by Bruce Strauch — What do the Monkees and Superman have in common? Read about it here!
I Hear the Train A Comin’ .............80
“How much is too much!” by Greg Tanan-

END VENDING
IMHBCO (In My Humble But Correct Opinion) ................ 84
You Might Be A Zealot If... by Rick Anderson — Am I a zealot? Are you a zealot? Rick outlines some of the tell-tale symptoms.
Analyze This: Usage and Your Collection .......................... 86
Graduate Student Search Strategies: Findings From A Two-Year Study by Beth Bloom and Marta Deyrup — The authors were recipients of a Google Research Grant which allowed them to conduct research on student online behavior.
Oregon Trails ............................. 87
Books to Alaska by Tom Leonard — Tom is daydreaming about a cabin in Alaska where he is surrounded by books.

TECHNOLOGY AND STANDARDS
Pelikan’s Antidisambiguation ............8
Oyster and McLuhan’s Most Important Quotation.... by Michael P. Pelikan — Mi-

ETC.

Against the Grain / November 2013