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Profile-Karen Phillips

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and Zach, and so much of my “free” time is spent having fun with them. My wife Zoe and I support the Cheltenham Festivals and we’re looking forward to the Jazz Festival in May where we’ll see many established and new musicians including Van Morrison, Laura Mvula, and Jamie Cullum. If time allows I also like to go and watch my football team, Arsenal; I know that Karen also shares this interest although it’s rather painful watching them play at the moment!

KP: As Khal says, we both support and follow the Arsenal football team. I live in Highbury (in London) within a mile of Arsenal’s Emirates Stadium, and for me football matches are both an opportunity to see live sport, but also keep in touch with family and friends on their way to or from the games. I’m also a great fan of dance and my favourite venue for this is also local; Saddlers Wells is a great venue for contemporary dance (I’m particularly fond of Matthew Bourne and Ballet Rambert).

Travel over the last year has all been for work, and continuing with the theme of the local, for once I took my holiday as a “staycation” in London, which has to be one of the most interesting places I’ve been to! I recommend London city walks, with long lunch breaks, and a good café stop to end the day off.

Editor’s Note: Be sure to read Khal’s personal profile in this issue, page 62. — KS

Rumors

from page 49

Speaking of the Charleston Conference 2013, it’s coming up! We just posted the call for papers yesterday — April 15! Here is the link! http://www.katina.info/conference/callforpapers.php

Heard from the full-of-ideas Audrey Powers <apowers@usf.edu> who is working on a preconference and also guest editing the November issue of Against the Grain. She says she needs to get most of this done before August because they are going to Martha’s Vineyard to celebrate Audrey’s son’s wedding to a wonderful Chinese woman. Audrey’s son (is his name Austin, I think I remember?) and his wife-to-be live in Beijing and are coming here with a whole group of Chinese family and friends.

Most of you have renewed your subscriptions to Against the Grain! Thanks!! If you haven’t renewed yet, please do so! Leah Hinds, Tom Gilson, and I have been working with Charles Watkinson and Purdue University Press on a plan to digitize back issues of Against the Grain. This is being tuned for an announcement hopefully at the 2013 Charleston Conference!

Speaking of April 15, a bit of trivia. Did you know that it was April 15, 1912, when the Titanic went down. Most expensive tickets for the voyage were capped at $4,530, equivalent to $100,000 in today’s currency. Check out http://us2.campaign-archive2.com/?u=8e8778c4271e178d4a0b4&l=4fe4d5a2dfe=0e940787c.

Most of us know about the recent purchase of Mendeley by Elsevier. Elsevier was one of our

People Profile

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BORN AND LIVED: Born in London 1962, lived in Buckinghamshire for most of my childhood and then London for the last 28 years

PROFESSIONAL CAREER AND ACTIVITIES: I have worked at SAGE for 28 years, it was my first job after university, so my entire publishing career. I have worked in marketing and editorial, across our books and journals programs and more recently have focused on developing our online products for the library market.

FAMILY: I have a partner who is MD of an IT company, which develops software for the travel industry, and two wonderful children, who are now young adults (aged 18 and 20).

IN MY SPARE TIME: I try to enjoy time with friends and family.

FAVORITE BOOKS: To Kill a Mocking Bird, God of Small Things, We Need to Talk About Kevin.

PHILOSOPHY: I’m taken by Rawl’s “Theory of Justice” as a pretty sound philosophy.

MOST MEMORABLE CAREER ACHIEVEMENT: Being promoted to Editorial Director at SAGE was a big moment in my career, it felt like the culmination of years of solid achievements in our publishing, and represented a big shift in my responsibilities.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: The growth of SAGE’s online products to the point where they represent the largest source of growth for SAGE.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: The pace of change has really accelerated in Higher Education publishing for both the teaching and research resources. In terms of teaching resources for the college market, alongside our textbooks we’ve seen an increase over many years of learning materials online, more recently with the increase in online assessment and video materials, and over the last year the launch of MOOCs. In the next five years, I think we will be developing even more effective pedagogic resources for a blended learning experience for students.

One of the significant changes for publishing in the next five years will be the increasing purchase of student textbooks at the institutional level. This is already the established model for the Career Colleges in the U.S., and we are also seeing early signs of this in the UK market in response to the threefold increase in student tuition fees. A more centralized textbook purchase model will increasingly be focused on e-versions of texts.

In terms of the future of publishing for researchers, I think the library will continue to be our primary partner for the foreseeable future, despite significant growth of open access publishing. In five years, I would expect a mixed economy of traditional and open access journals, with an overall growth in the amount of research published reflecting the global growth in research funding and publishing. Open access publishing will be a major area of growth for both STM and social science publishers, but much of the next five years will be focused on challenges here as we struggle to work out a sustainable publishing model, and researchers and research funders adapt to the changing demands and different choices that present themselves.

The libraries will not only be a key partner for the dissemination of research via traditional journals but resilient partners in collections development through good quality reference materials (increasingly delivered online), and increasingly being the point of access to growing suites of digital products, such as data products, video collections, and primary source collections.

Please note though, it’s easy to explain change in retrospect, but not so easy to predict in advance.