Table of Contents
AGAIST THE GRAIN

TABLE OF CONTENTS

v.17 #2 April 2005 © Katina Strauch

ISSUES, NEWS, & GOINGS ON

Rumors ........................................... 1
Letters to the Editor .......................... 6
From Your Editor .............................. 6
Deadlines ....................................... 6

FEATURES

Triskadekaphobia No More .............. 1
by Ann-Marie Breaux and Ruth Fischer —
The ISBN is expanding from 10 to 13 digits. This brings the
publishing system into con-
formity with international product numbering
standards.

The ISBN Agency .................................. 20
by John Krafty — R. R. Bowker has been the
U.S. ISBN Agency since 1968 and the Austra-
lian ISBN Agency (through its Thorpe-Bowker
division) since 2002.

Implementation Timeline for ISBN-13
at the Library of Congress .............. 20
by David Bucknum — Suppose you are a publish-
er and you want to begin to implement the new
13-digit ISBN format? Can you do it right now?

ISBN-13: A Publisher’s Checklist ....... 24
by Greg Giblin — By January 1, 2007 all publish-
ers must be fully compliant with the new
ISBN-13 standard. This article discusses the
major changes and presents some of the key is-
seys involved in making a smooth transition.

Caught in the Middle: the Vendor’s
Perspective on ISBN-13 .......... 26
by Wendell Lotz — We are assured that the
industry’s computers will not blow up on Decem-
ber 31, 2006 nor will the world come grining to a
halt. But adequate preparation is necessary.

Systems ........................................ 30
by Terry Willan — To enable a transition where
trading partners can modify their systems inde-
dependently and continue trading without disrup-
tion, the Book Industry Study Group (BISG) has
published EDI Strategies for the Book Indus-
try and the 13-Digit ISBN.

ISBN-13 and OCLC: An Interim
Solution .................................... 32
by Glenn Patton — The transition to the 13-
digit ISBN began at a particularly awkward
time for OCLC.

Electronic Ordering and ISBN-13 .. 34
by Frances McNamara — After 1/1/2007
when we have library systems retaining 10-digit
ISBNs for older titles communicating with ven-
dor systems that require 13-digit ISBNs we
will need a way to transform the ISBN-10 to ISBN-
13 when communicating with a vendor.

Op Ed — Opinions and Editorials .. 40
by Robert Behra — Reaction to “I, User” col-
umns in Against the Grain December 2004-Janu-
ary 2005 issue titled “Just Say No: Eliminat-
ing Low-Value Tasks” (v.16, #6, p.84).

ATG Special Report ......................... 46
Expanding Your Book Holdings Without
Buying Anything New: Analytical Catalog-
ing by Annie Wu and Sherman Hayes — Annie
and Sherman have identified a growing pro-
spersity of journal publishers to publish “theme
issues” that are in many ways really books. In
this article they describe motivations, strategies,
selection criteria, cataloging issues, work flow
process and estimated costs for the ongo-
ing project to do analytical cataloging of
these items.

ATG Annual Survey Report .... 70
by Leah Hinds — Against the Grain’s Annual
Survey is designed to provide readers with li-
brary information that is unavailable anywhere
else. Check it out!

Back Talk .................................... 94
Post Google Super Print and Post Tsunami
by Tony Ferguson — It is June 1, 2010 at a
fictional Southern California State
University and the library and staff have been
destroyed. Only the director remains. Does she rec-
ognize rebuilding library services?

ATG INTERVIEWS

Troy Williams .................................. 42
President and CEO, Questia

By the Editors

Eckert Scheffler ............................. 80
Walter deGruyter

ATG PROFILES ENCOURAGED

Edited by Allison Mays

John Krafty ..................................... 20
Frances McNamara ........................ 38
Ann-Marie Breaux .......................... 22
Christy Allen ................................. 73
Wendell Lotz ................................. 28

4 Against the Grain / April 2005
MLA, SLA, BOOK EXPO ISSUE

REVIEWS
From the Reference Desk .......................... 50
Reviews of Reference Titles by Tom Gilson — Oxford Encyclopedia of Food and Drink in America; Encyclopedia of African History; Encyclopedia of Public Relations; Encyclopedia of 20th Century Technology; Sax's Dangerous Properties of Industrial Materials; and Directory of Business Information Resources are the titles Tom has reviewed for this issue.

LEGAL ISSUES
Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery
Legally Speaking ........................................... 58
The Top Ten Intellectual Property Cases of the Past 25 Years by Bryan M. Carson — Remember 2 Live Crew, Feist, Tashini and Texaco? And there are six more.

Cases of Note ........................................... 67
Work for Hire by Bruce Strauch — Estate of

Publishing
Biz of Acq ........................................... 72
From Student to Supervisor: Ten Management Tips for Recent Graduates by Christy Edina Allen — Managing people can be one of the most challenging aspects of librarianship. Christy made the transition from student to supervisor and offers some helpful suggestions based on her experience.

BOOKSELLING
Little Red Herrings ........................................... 81
by Mark Herrings — South Carolina was the last state in the region to get a state-supported academic consortium. And how the money is in jeopardy. Sound familiar? Mark urges you to write your congressional representative NOW.

Group Therapy: More on Google .................... 82
by Beth Bernhardt — This issue's Gripe was submitted anonymously and asked the question, “Why are librarians so upset about Google?”

Lost in Austin ........................................... 84
by Thomas W. Leonhardt — Tom read books for Foreword magazine last year. Here is what he found out ...

TECHNOLOGY AND STANDARDS
Webworthy ........................................... 16
by Pamela Rose — Unique and interesting Websites organized by broad subject area.

Technology Left Behind ................................ 88
by Cris Ferguson — A new column talking about issues for public and technical service librarians to ponder. This one's about Kodak's recent announcement of the discontinuation of its line of slide projectors.

Adventures in Librarianship .......................... 38
Recent Developments by Ned Kraft — In a recent issue of Science, Jeb Cardlidge and Surry Ray finally confirm through carbon dating and other techniques what many of us have long suspected.

CHAOS ........................................... 91
"It Takes More Than a Village" to Develop a Standard by Pat Harris — The expansion of the ISBN from 10-digits to 13 although it appears to be a simple change, was done deliberately and required coordination at both the national and international levels.

IMHBCO ........................................... 92
In My Humble But Correct Opinion by Rick Anderson — Not Even Wrong: Gorman on Google

ETC.

Book Reviews ........................................... 53
by Debbie Vaughn — This month, reviewer Phillip Powell reads up on great composers.

Architecture Books Every Library Should Have ........................................... 53
by Gene Waddell — This selection of architecture books attempts to represent the best Western buildings and architects in proportion to their merit. Tell us what you think.

Questions and Answers ................................ 68
Copyright Column by Laura Gasaway — Questions and Answers galore! Have you ever heard of “orphaned works”? Read all about them and more!

Books Are Us ........................................... 74
by Anne Robichaux — Who says that librarians aren't passionate?

And They Were There ................................ 74
Reports of Meetings by Sever Borelladu — Reports from the 2004 Charleston Conference.

Issues in Vendor/Library Relations .................. 84
How was ALA? by Bob Nardini — Bob says there aren't many better ways of learning what's important to librarians than to attend their meetings and programs, and to join their committees and groups.

Bet You Missed It ........................................... 86
by Pamela Rose — What do Monks, Martha Stewart, and Google have in common? Read about it in this issue.

Research and Recycling by Mary Massey — Do you remember Betty McCall, the paper doll at the end of McCall's magazine? Times, have changed

ATG Fiction Contest ................................ 40
Deadline for entries is August 15th.

Call for Papers, Ideas, Speakers, etc. — Plus details for this year's Rachel Schenk Scholarship.

Against the Grain / April 2005