AGA\n\n\nTABLE OF CONTENTS
v.14 #1 February 2002 © Katina Strauch
ISSUES, NEWS, & GOINGS ON
Rumors ........................................... 1
From Your Editor ............................... 6
Deadlines ........................................... 6
Letters to the Editor ............................. 6
FEATURES
ATG Annual Report Issue
ATG Special Report The Tasini Case — Guest Editor: Kent Mulliner
The Impact of Tasini: Forward ........... 1
by Kent Mulliner
TASINI: Did Authors Win? .......... 20
by Laura N. Gasaway
The Politics of Librarianship and the Tasini Case .......... 22
by Rick Anderson
Filing Tasini Was the Signal Event .. 26
by Mike Bradley
Libraries Continue to Take on Copyright Challenges ........ 26
by Prudence S. Adler and Miriam M. Nishet
by Ward Shaw
Response received from Lexis/Nexis Corporate Counsel ....... 30
by Mike Anderson
A Second Look at Partnership: When Does It Work...And When Not? .......... 32
by Rick Anderson
Surviving Another Year .................... 34
by Karen Hunter — Survival for journal publishers, particularly biomedical publishers, in 2001 meant something a bit different from past years. It is still survival of the fittest, but we are just in the process as a community of redefining what it means to be the fittest.
Op Ed — Opinions and Editorials 38
What It's Like to Run for President of ALA When You Are the Underdog by Katina Strauch
Back Talk — Quo Vadis? ................. 86
This one's about the ALA and yours truly. Yr. beloved Ed. will state unequivocally that she did NOT solicit this column, nor did she know what was in the back talk man's head...

ATG INTERVIEWS
Richard Charkin ......................... 40
CEO — Macmillan Publishers, Ltd.
Mike Eisenberg ......................... 42
Dean of the Information School — University of Washington

ATG PROFILES ENCOURAGED
Edited by Allison Mays (Acquisitions Librarian, Millsaps College, 1701 N. State St., Jackson, MS 38210; Ph: 601-974-1083) <maysap@millsaps.edu> and John Long (Consultant) <john-long@worldnet.att.net>

Company Profile .................. 41
Euromonitor International
Publisher Profile .................. 50
American Mathematical Society

REVIEWs
From the Reference Desk ........... 52
Reviews of Reference Titles by Tom Gilson
— Encyclopedia of Ocean Sciences, Encyclopedia of Physical Science and Technology, and Encyclopedia of Global Change are just some of the titles reviewed in this issue.

LEGAL ISSUES
Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

Cases of Note .................. 57
Polaroid, People & Rolex Go Down on the Mat with the Strength Element by Bruce Strauch
Legally Speaking .................. 60
Fair Use and The Common Law of Copyrights by Bryan Carson

<http://www.against-the-grain.com>
Questions and Answers .......................... 63
Copyright Column by Laura Gasaway — Would an individual need explicit permission from a library to scan older books, convert them to text, and republish them? This is just one of the questions that Laura answers for us in this issue.

PUBLISHING

Biz of Acq ................................. 66
Assessing Legal Collections: Trying to Eke Out a Method From the Madness by Brian Flaherty — A thorough review of a collection seen as daunting, especially when electronic resources must be considered. In this column, Brian Flaherty, Reference Librarian at Suffolk University Law Library, offers a detailed case study of collection assessment in a specialized academic library.

Biz of Acq ................................. 69
What Color Is Your Hat? Ethics in Library—Vendor Relations by Lawrence Nagel — The library science literature exhibits numerous overviews of acquisitions ethics, largely written from the librarian's perspective. In this column, Lawrence Nagel, Western Regional Manager for Midwest Library Service, surveys the ethics of the book business from the vendor's point of view. He offers many valuable insights, especially regarding the ethics of entertainment.

Devil's Advocate .............................. 72
Killing the Goose that Laid the Golden Egg by Bob Molyneux — The information revolution that we are living through centers around conversion of the human record to digital formats and the flexibility of those formats for manipulation and generation of new information products. But, a revolution has winners and losers and a revolution’s losers are often those who controlled the old order.

And They Were There ........................... 75
Hu Ming Rong and Yuan Huaing were at the China Society of Library Science's 2001 Annual Conference in Chengdu in Southwest China in September. The conference focused on library digitization.

Bestsellers ................................. 76
Biographies by François Crowell — As Americans we love to read about the rich and famous. But whose lives populate our shelves under biography? Fifty top selling biographies are listed here. How many of them are in your collection?

BOOKSELLING AND VENDING

Something About Books ................. 49
by Jack Walsdorf — Jack recently attended the Kentucky Book Fair which included a number of authors he collects and admires. Read on to find out who.

Inside Pandora’s Box ............... 77
Suggestions for Improving Customer Service Today by Michael Steinmacher — Planning and implementation of a customer service strategy can be a daunting task. Michael shares some simple steps that can be taken to immediately improve customer service.

Oregon Trails — Books and Bookstores ........................................ 78
by Tom Leonhardt — Well, last year (2001) Tom lived in Bremen, Germany and Eugene, Oregon. He tells us that he judges a community by its library services. Sounds like a good yardstick to us!

Bet You Missed It ............................ 80
by Pamela Rose — What do Microsoft and TiVo have in common? Read about it in this issue.

INTERNATIONAL

International Dateline .................. 64
by Anthony Watkinson — What does it look like in the information environment across Europe? Anthony gives us a glimpse.

TECHNOLOGY AND STANDARDS

Edited by Sandra K. Paul and Albert Simmonds

Chaos ........................................ 81
UCITA: A Bad Law Protecting Bad Software by Norman Desmarais

Webworthy ................................. 85
by Pamela Rose — Unique and interesting Websites organized by broad subject area.

ETC.

Rumours from Paddington .......... 12
by Daryl Rayner

On the Road ................................ 36
by Alfred Jaeger — A story about travel and some encouragement for those who have not flown since September 11th.

Against the Grain / February 2002