People Profile: Heather Stecklein
The fifteen Rush employees present represented a wide range of departments and surprised Nathalie when they used their own introduction opportunities to ask her questions about the Rush Archives. One woman thanked her for assistance the Archives provided her with a genealogy request several months before. She recalled the emotional response her relative gave her when she presented him with reprinted material from the Rush Archives’ collection. Another attendee asked if a collection in his own department would be suitable for donation to the Archives. In this group setting, all of the participants heard the conversation between the Archivist and other employees. Consequently, everyone present learned about the variety of ways they could make use of our research skills and collection initiatives.

These fruitful encounters with other employees are not possible if we don’t venture out of our office. Each campus event provides opportunities to interact with different segments of the institutional community. In many cases, it is the first time some of our fellow participants have heard about the Archives. We rarely leave one of these events without a fresh reference request, an offer of materials to transfer to the Archives, or a request for information about our outreach events and tours.

Creating Our Own Contributions to Existing Events

Finally, the Rush Archives has created its own contributions to existing campus events. In several instances, we have made note of new ways that our department can enhance existing annual events. Each year, Rush University Medical Center encourages its employees to participate in the American Heart Association’s Heart Walk. The major city-wide event takes place in Chicago’s Grant Park, but many employees do not have schedules that allow them to travel to that location. Instead, the institution’s Heart Walk committee created an on-campus alternative walking route. When the Rush Archives recognized that this event was taking place on campus each year, we proposed that the Rush Archives could incorporate a historic walking tour of campus into the route. In response, event organizers modified the route to represent a walking tour that incorporated many of the older buildings on campus. Now, on-campus walkers learn about the history of Rush as they raise money for charity each year.

Conclusion

As Rush’s archivists, we are responsible for accessioning and processing collections, working with external researchers, assisting Rush departments with projects, and archiving born-digital documents. We interpret our collections by organizing our own outreach initiatives, including exhibits, presentations, and tours. However, as a small staff, it is important for us to prioritize building our image on campus. We encourage our fellow archivists and librarians to attend other departments’ events and contribute content to existing blogs and newsletters. Participate in your institution’s initiatives — even when a connection to the archives or library is not immediately clear. Your status as a familiar face on campus can go a long way toward achieving your department’s future goals. Every time you introduce yourself to another participant at an event, you can create a potential user or donor.

Rumors from page 34

Rod Gauvin is Senior Vice President and General Manager of ProQuest Information Solutions, responsible for all library markets. Tim Chalberg, Senior Vice President and General Manager of ProQuest Corporate Market Solutions leads the corporate market business, including ProQuest Dialog. Michael Gersch continues in his role as Senior Vice President and General Manager of Serials Solutions while now also overseeing ProQuest’s affiliated business, Bowker. Rich LaFauci, Senior Vice President and General Manager of ProQuest Research Solutions, leads the consumer business as well as product brands RefWorks and the recently launched Pivot for research development professionals. The awesome Kevin Sayar, is President and General Manager of ebrary, and the resourceful Joe Horton, Senior Vice President and Managing Director of ProQuest East Asia, continues his focus on developing products and services for customers in that region. Whew! Hard keeping up with all the innovations at ProQuest! http://www.proquest.com/en-US/aboutus/pressroom/11/20111109.shtml

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