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People Profile: Adam Chesler

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Rumors
from page 51

We told you about Jill Emery’s pregnancy! Well, here’s a photo of Pearl Rose Hodges, Pearl, who was born April 26, weighed 6 lbs, 3 ounces and was 19 inches tall, and took her dad’s last name. And on June 9, Jill, husband, Dennis Hodges, and Pearl set out for Portland, Oregon where Jill will start a new job as the Collections Librarian at Portland State University on July 1. Jill says they are looking forward to the more temperate summer plus being in the most bicycle friendly city in the U.S. Personally, Jill says, she is very excited to be joining the faculty at Portland State University and hopefully getting to work with the Orbis-Cascade Alliance.

And, speaking of the Orbis-Cascade Alliance, see the article in this issue Building a Demand Driven Consortium eBook Collection by Emily McElroy and Susan Linken.

John Riley sent me several great reports from various conferences, especially BEA. Unfortunately, there was not enough room to print them in the June ATG so we are putting them online rather than holding them for the September print issue. Meanwhile, John Riley will be running the ALA breakfast in New Orleans since I will not be there. Am attending a family reunion where I will be bidding goodbye to my son and his wife and my two grandchildren?! Sob! My son is heading for Bogota, Colombia, on June 30, where he begins a new assignment in his life of an Army Major. They will be gone for two years!

Speaking of ALA in New Orleans — Knut Dorn — the legend — will be retiring. Be sure and wish him well! Tina Feick has promised an interview with Knut, so ask her when we can expect it when you see her in New Orleans. Actually, just learned that the 100th Deutsche Bibliothekartag (German Librarians’ Day) takes place just before ALA, on June 7-10, and the theme is “Libraries for the Future — The Future of Libraries.”

Speaking of retirement, was surprised as well as pleased to see JJ Walsdorf’s name on my telephone screen the other day! Jack says he is interested in publishing a collection of his book buying, book store, book selling and book collecting articles which he has written over the past 40 plus years. He noted that he has been rereading his ATG articles and finds that they are not dated and the content is still of interest. Have ‘y’all read the articles lately? I have been looking over them myself and Jack, as always, is correct.

News from another retiree — Tom Gilson. Tom retired as Head of Reference at the College of Charleston Libraries but Against the Grain has scoffed him up since he wanted something else to do! Tom will be working with ATG as an associate editor and is already responsible for several interviews in this issue — Deborah Kahn and Phoebe Ayers. We welcome Tom back to the world of the working!

Connie Foster who is not retiring bless her heart, was just at her son’s wedding in Tybee Beach near Savannah, GA! How exciting! Did you see her profile on the ATG NewsChannel at www.against-the-grain.com.


Speaking of which, I don’t have enough room to finish the rumors so I guess they are finally pushing me to the Internet. See the rest of Rumors at www.against-the-grain.com.

people profile

Adam Chesler

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BORN AND LIVED: Born in New York; grew up in the Bronx and Teaneck, NJ; went to college, and lived, in the Boston area for 25 years; now reside in Alexandria, VA.

EARLY LIFE: I started wearing glasses and braces in the same year, in third grade — frankly, I try not to think about my early life (however, contrary to popular opinion, that is NOT when I started losing my hair).

FAMILY: My parents still live in NJ; my dad retired as a principal after over 30 years in the Bronx school system, and my mom is still working, as an orthodontist’s assistant (probably still paying off the bills from the aforementioned braces). I have a sister and a brother, both teachers in NJ; my sister has four children, the oldest of whom just wrapped up his freshman year at the University of Michigan. My wife Maria is the Head of Acquisitions at the Ralph J. Bunche Library at the State Department. We have two cats, neither of which has contributed a single thing to the betterment of our household, let alone humanity. I’m bitterly disappointed in them.

PROFESSIONAL CAREER AND ACTIVITIES: Started in publishing in 1985, working with medical and life sciences publications at Kluwer Academic Publishers. I moved into electronic products and services in 1997, managing sales, marketing and customer relations until the end of 2002. After a brief stint at Ingram, I worked for the American Chemical Society until 2008. Next, I was Director of Content for the American Society for Training and Development. In February 2011, I took on my latest challenge as Director of Library Relations for Business Expert Press, a four-year-old publisher built around the idea that buying eBooks doesn’t have to be difficult. Overcoming my optical, dental, and pilary deficiencies, I was elected to the NASIG Board in 2005, where I served as a Member at Large (while my term expired in 2007, there are a couple of constabularies which may still consider me “at large” but let’s not talk about that, okay?). Have spoken at numerous library and publishing conferences in several countries, and contributed articles to Against the Grain, the Journal of Electronic Resources in Medical Libraries, Learned Publishing, and Serials Review.

IN MY SPARE TIME: Crossword puzzles, running (well, jogging, anyway), doing what my wife tells me to do (see below).

FAVORITE BOOKS: All the King’s Men (Robert Penn Warren), Lamb (Christopher Moore).

PET PEEVES: Rudeness and general inconsiderateness; rubberneckers, who should be instantly deposited at the very back of the traffic tie-up they’re causing. Not that I’ve thought about it too much, but it would involve large cranes, a sophisticated winch-and-pulley system, and a colony of bullet ants.

PHILOSOPHY: Happy wife, happy life.

MOST MEMORABLE CAREER ACHIEVEMENT: I’m proud to have been on the CLOCKSS board from 2006-2008 and playing a small part in introducing it to the scholarly community.

GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: To make sure that every academic library supporting business students is buying books from Business Expert Press — and I hope it takes less than five years.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Well, Casey Stengel said “Never make predictions, especially about the future,” but I’ll go with this: the number of students using personal, tablet-type devices as their primary vehicle for reading and annotation will exceed the number who don’t (I know there’ve been recent studies showing limited uptake to date, but I think it’s simply a matter of time).