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Charleston Conference

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IMHBCO (In My Humble But Correct Opinion)

Prices, Models, and Fairness: A (Partly) Imaginary Phone Conversation

by Rick Anderson (Associate Director for Scholarly Resources & Collections, Marriott Library, University of Utah; Phone: 801-721-1687) <rick.anderson@utah.edu>

[Phone rings.]

Librarian: Hello?

Sales Rep: Hello! Robert from Acme Scholarly Journals here. As you know, for the past year we’ve been working on a new pricing model for our journal package, and now that it’s ready my boss and I would like to come visit your library and explain it to you.

Librarian: Things are pretty busy here. Can’t you just explain it to me quickly over the phone, or send me the information by email?

Rep: We’d really like to deliver the explanation in person, since the new model is kind of complicated and we want to make sure you and your staff understand it.

Librarian: The thing is, a meeting like that will be very expensive for me. If you are interested in leading a discussion, acting as a moderator, coordinating a lively lunch, or would like to make sure we discuss a particular topic, please let us know. The Charleston Conference prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us. We’ll probably love it...

The Conference Directors for the 2011 Charleston Conference include — Beth Bernhardt, Principal Director (UNC-Greensboro) <beth.bernhardt@uncg.edu>, Glenda Alvin <galvin@tstate.edu>, Adam Chesler <adam.chesler@cox.net>, Chris Ferguson ( Furman University) <chris.ferguson@furman.edu>, Joyce Dixon-Fyle (DePauw University Libraries) <joyfyle@depauw.edu>, Chuck Hamaker <chahamake@email.uncc.edu>, Tony Horava (University of Ottawa) <tborava@uottawa.ca>, Albert Joy ( University of Vermont) <albert.joy@uvm.edu>, Ramune Kubilius (Northwestern Health Sciences Library) <rkubilius@northwestern.edu>, Corrie Marsh <cmarsh12@hotmail.com>, Heather Miller ( SUNY-Albany) <hmiller@uamail.albany.edu>, Jack Montgomery (Western Kentucky University) <jmontgomery@wkul.lib.ky.us>, Audrey Powers (UFS Tampa Library) <apowers@lib.usf.edu>, Anthony Watkinson (Consultant) <anthony.watkinson@btopenworld.com>, Katina Strauch (College of Charleston) <kstrauch@comcast.net> or www.katina.info/conference.

Send ideas by July 31, 2011, to any of the Conference Directors listed above.

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