June 2010

Future Dates for Charleston Conferences

Follow this and additional works at: https://docs.lib.purdue.edu/atg
Part of the Library and Information Science Commons

Recommended Citation
DOI: https://doi.org/10.7771/2380-176X.5585

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
BEAT YOU MISSED IT

Press Clippings — In the News — Carefully Selected by Your Crack Staff of News Sleuths

Column Editor: Bruce Strauch (The Citadel)

Editor’s Note: Hey, are you all reading this? If you know of an article that should be called to Against the Grain’s attention... send an email to <kstrauch@comcast.net>. We’re listening! — KS

READING WHILE WALL STREET BURNS
by Bruce Strauch (The Citadel)

The now Bloomberg-owned Business Week gives us a list of five top novels about “banking culture” as appropriate reading for the financial meltdown: (1) F. Scott Fitzgerald, The Great Gatsby; (2) Tom Wolfe, Bonfire of the Vanities; (3) Bret Easton Ellis, American Psycho; (4) Kate Jennings, Moral Hazard; (5) Adam Haslett, Union Atlantic.


DYING LIKE BLOCKBUSTER
by Bruce Strauch (The Citadel)

Estimates have eBooks rising to 20-25% of the market by 2010, and Barnes & Noble is taking the threat seriously. Already hammered by online booksellers’ price-cutting, the famous bricks-and-mortar bookstore then got a one-two punch from Amazon’s Kindle and Apple’s iPad.

Publishers are suddenly convinced eBooks are for real, and have established an agency model with them getting 70% and the eBook sellers as their agent 30%. Barnes & Noble’s revenue dropped 45% in 2009, and its stock value is half of what it was in 2004. eBooks are selling for less than half the price of a hardcover.

For those of us who still love to hold books, brother of B & N founder Steve Riggio promises they aren’t going away. But the superstores are now selling baby blankets, Art Deco flight clocks, stationery, and adult games like Risk and Stratego. And they’re going to experiment with consumer electronics.


STEVE JOBS’ MARKETING COUP
by Bruce Strauch (The Citadel)

Apple’s iPads and iPhones will not carry pornography apps in the App Store. This has outraged at least one blogger who engaged in a testy exchange about his notions of freedom. Jobs replied he was doing it for parents of children. Not to mention all the corporations that will see this as a solution to a major problem. And perhaps even our dear federal government, where the employees seem to log so much time with Internet smut.


Rumors
from page 6

for improving access, and her in-depth experience of professional publishing, we are delighted to welcome her to the Elsevier team.”

Continuing to talk of the 2010 (30th) Charleston Conference, we have been getting several proposals for papers. Have you turned yours in yet? Registration should be open early in June for the Conference and you can see a list of many other speakers up on the Website.
http://www.katina.info/conference

Just saw the incredibly energetic Debbie Vaughn, one of our ATG book review editors, on the College of Charleston campus. Debbie is pregnant with Helen’s sister who is due November 5th, just in time to catch the end of the 2010 Charleston Conference! Can you believe that Helen is twenty-one months old?

Speaking of which, Kris Ferguson has no column this time around. She is pregnant with Cullen will have a brother or sister!

More pregnancies! Todd Carpenter <carpenter@niso.org> and his wife are expecting their second child, a daughter, sometime soon. In fact she may already be born! That’s one of the main reasons why Todd wasn’t able to get a standards column in the June issue. As we might imagine, Todd has been very busy! And he says he will be out most of early June spending time with their newest family member. He hopes to have an update for us soon not to mention a column in the September issue!

Even more! A little bird told me that Heather Klusendorf, the guest editor (with Elizabeth Lorbeer) of the April issue of ATG, is pregnant. Heather is 6 ½ months pregnant right now and is planning to attend ALA in Washington next month! Heather says it will be good exercise for her and she is looking forward to ALA as her last hurrah before the last month of pregnancy. Heather continued on page 14