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Back Talk -- Cloud Computing

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(Controlled Lots of Copies Keeps Stuff Safe) we work with libraries and publishers in an Open Access environment to keep multiple copies of e-journals and other forms of electronic content on “dark” servers, which can only be accessed when a journal stops being published. I spoke about this sort of library Cloud Computing at our Leadership Institute in Beijing. HKU’s Library is one of 11 libraries worldwide to have a CLOCKSS box in which the content is stored.

So, in the future when speaking of clouds, be gentle — most of the intellectual output of everyone in our university is now or will be in the cloud.

Rumors
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one of our upcoming issues. http://www.timberlinelodge.com/

Oh! Y’all be sure and read the great Forum on this issue, p.8 & 10! It’s about what five prominent librarians (Rick Anderson, Kim Armstrong, Steve Carrico, Tony Horava, and Tony Ferguson) have to say about what they expect from their bookseller! We are interested in doing more Forums on important topics so — let us know if you have a topic to suggest! <kstrauch@comcast.net>

There is so much more to tell you but I am out of space! I am going to put the leftovers on the ATG NewsChannel under Rumors. BTW, have you been to the NewsChannel lately? There has been an interesting exchange there about advertisements on Facebook. www.against-the-grain.com/

2010 Charleston Conference — 30th Annual Issues in Book and Serial Acquisition

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Send ideas by July 31, 2010, to any of the Conference Directors listed above.

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Normally when we speak of “clouds,” the meaning ends up being negative. Sunlight grows things; sunlight is associated with bright and cheery things. Clouds, on the other hand, cloud or block out the sunlight. Cloudy days often mean rain, or in Hong Kong’s case, the air-born mega city muck that we too often have to breathe and that we blame on factories in Guangzhou, sandstorms from the Gobi, the container ships coming to our port, or the idling air-conditioned cars, buses, and taxis that enable us to think we are living in Finland instead of south China. Then there are the phrases uttered by fathers the world over: “get your head out of the clouds” — which cross their lips when their child wants to study jet engines. “Oh, you must say, if we need to be obsessed with a computer platform; elastic computing platforms; google apps Cloud Computing; iPhone; Facebook Cloud Computing; google docs Cloud Computing; one of our speakers, Ms Nieh Hua, the Deputy Director of the Peking University Library, provided a useful primer on this topic. She noted that basically it refers to moving all sorts of services and content up into the cloud/the Internet and away from your desktop computer or the computer system of your organization. When you come to realize that is what is meant by Cloud Computing, you are tempted to say, “Oh, you mean relying upon the Internet for services and information, or what most of us do most of the time — e.g., I just went on the Web to find a florist in my mother’s home town in Massachusetts and ordered some Mother’s Day flowers; OR I just uploaded pictures of my vacation to Cambodia to PicassaWeb.Google.com so that all my friends could see them; OR I just bought an iPhone by going to the Apple Website; OR my library decided to no longer host its own servers to store data but instead use something like www.rackspace.com to arrange with them to keep my data “up there” in the cloud. Whether we call it Cloud Computing or doing business on the Web, it is pervasive in all aspects of our lives. Another of our Institute speakers, Andrew Wong from OCLC, spoke about OCLC’s new WorldCat Local, another example of cloud computing in which common integrated library services are provided from the cloud, but mixed in with access to the information from online full-text and bibliographic content repositories.

For libraries, we rely upon the cloud for almost all of the electronic content we provide to our readers. For example, while we do maintain a few servers to store a half-million or so Chinese eBooks and another half-million Chinese e-journals, we recently paid to access a collection of 800,000 SuperStar eBooks located on a server in Beijing — up in the clouds (For more details, see http://www.aardvarknet.info/access/number32/monthnews.cfm?monthnews=02). Another example, when you go to our Dragon online catalogue in search of the journal “Accounting Forum” and then click on it to find an article, you are linked to a server somewhere else in the world — up in the cloud — to find what you want.

Of course paying for and relying upon content “up in the cloud” requires a whole new mindset about topics like the preservation of information. In the old days, 30 years ago, we paid for printed journal subscriptions, we got them in the mail, and we bound them in nice red or green bindings with gold lettering and put them on the shelf. When the auditor asked us to prove that we had what we paid for (for most libraries in those days we spent more than half of our budget on journals), we could point to the shelf. When the publisher decided to stop publishing the journal, we still had what we paid for on the shelf.

What happens when the journal content is up in the cloud? Like most other librarians I have tried to make it clear to faculty members, who trust what is on our shelves and not even what is on other libraries’ shelves, that we just need to rely upon the publisher to store and provide access to the content. Another common alibi is to point to shared printed repositories. Like other librarians worldwide, we here in Hong Kong are also working together to store at least one bound copy of all of all our journals in the Joint University Research Archive (JURA), a 7.4 million-volume automated storage and retrieval warehouse which we hope to break ground on next fall. This cooperative activity is a global phenomenon. And, of course, since we librarians seem to have cooperative genes, we are busy cooperating on our cooperation. Recently, CRL has been bringing like minded librarians together to create a CRL Print Archives Network http://www.crl.edu/news/6646 so that all of these archives are aware of each other.

In addition, however, we have a digital alternative to shared print archives up in the cloud: one in which HKU’s library participates is CLOCKSS http://www.clockss.org/clockss/Home. Another is Portico http://www.portico.org/digital-preservation/. In CLOCKSS,