Letters to the Editor

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From Your (wishing my puppy was still here) Editor:

Spr

From Against the Grain, The Journal of Scholarly Publishing and The Acquisitions Librarian. Matt has spoken at many conferences including The Charleston Conference as well as numerous publishing houses. Until Matt’s YBP email address is established, he can be reached at <matt.nauman@blackwell.com>. I say hip-hip-hooray!

The unflappable Alix Vance <alixv@architrafveconsulting.com> sends news that she has launched a new enterprise, Architrape Consulting. (Architrape: from archi- “beginning, origin,” 1560s, from It. architrapa (see archon) + trap “beam,” from L. trabem (nom. trabs). Architrape Consulting provides strategic and tactical services in three core business areas: sales and marketing, digital transition management and business assessment and improvement. Alix has held positions as President of Paratext, Executive Director of Reference Publishing at CQ Press/SAGE, and VP of Business Development at EbookLibrary (EBL). Alix is a member of the SSP Board and writes for the Scholarly Kitchen. Architrapeconsulting.wordpress.com/continued on page 10

pile of kids’ books, picked out the largest of the lot, and returned hugging it to her tiny chest. I remarked, “Well, Alison, this is certainly a big book for such a little girl!” Her only and very quiet reply was: “But it’s MY book, Grandpa Jack.” With that I proceeded to read to her, and even one whole skipped page, which brought out this rebuke: “Grandpa Jack, you missed a page!”

And so to me, like so many others, including little Alison, the book will never be dead, for there is always true magic in books.

With warm regards,

Jack Walsdorf

<jackwuno@teleport.com>

Dear Editor:
I read with great interest your February issue of ATG, and spent a good deal of time digesting all the articles on the general subject of the death of the book.

As a long time believer in books, lover of same, and even sometime author, I beg to differ with this death sentence.

My reason is quite simple and was found just this past week in the eyes and voice of my four year old granddaugh-

ter. On a recent afternoon visit, she was told by her grandmother to “go sit with Grandpa Jack,” which she promptly did. She sat next to him, leaned up to him, and looking up, asked: “Will you read me a book?” I replied “Yes,” and she quickly jumped off the sofa, went to a two-foot

assessment, purchase-on-demand, Kindles and other eBook readers, and special collections. Plus Jack Montgomery has a Group Therapy on textbook purchasing policies. Wow! A lot to digest.

We have an interview with Patrick Sommers of Gale regarding the exclusive licensing agreement of Time, Inc and Forbes as well as an interview with Marilyn Johnson about This Book is Overdue.


I am running out of room plus I have to go and babysit a friend’s cat. It’s also time to go to the pound and get another furry friend to cheer us all up. Happy Spring and see you in June! Or – on the ATG NewsChannel – www.against-the-grain.com/. Much love, Yr. Ed.

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