Table of Contents

Against the Grain (USPS 012-618) (ISSN 1043-2094) is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Subscription price per year is $40 U.S. ($50 Canada & $70 foreign). Periodicals postage paid at Charleston, SC. Postmaster: Send change of address to Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409.

Editor:
Katina Strauch (College of Charleston)

Associate Editors:
Rosann Bazirjian (UNC-Greensboro) Barbara Dean (Arlington County Public Library) Tom Gilson (College of Charleston) Joyce Ogren (U. of Washington) John Riley (Eastern Book Company)

Research Editors:
Harry Lee (Research & Reference Services) Judy L. Liddle (Informal Strategist)

Assistant to the Editor:
Anne Jennings (A Jennings Legal Research) Beena Strauch

Contributing Editors:

Graphics:
Bowles & Carver, Old English Cuts & Illustrations Grafiton, More Silhouettes Ehrcke, Graphic Trade Symbols By German Designers Grafiton, Ready-to-Use Old-Fashioned Illustrations Crawfuhl, Pictorial Archive of Quaint Woodcuts in The Chap Book Style

Production:
Toni Nix, Just Right Group, LLC; P.O. Box 412, Cottageville, SC 29435, ph/fax: 843-835-8604 alt. fax: 843-835-8902 <justright@lowcountry.com>

Ad Manager:
Edna Laughter, Internet: claugher@aol.com phone: 734-429-1029, fax: 734-429-1711

Send ad materials to: Attn: Toni Nix, Just Right Group, LLC 398 Crab Apple Lane, Ridgeville, SC 29472

Publisher:
A. Bruce Strauch

Publisher Relations:
Lyman Newlin (Book Trade Councillor) Send correspondence, press releases, etc. to: Katina Strauch, Editor, Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409; phone or fax: 843-723-3536

Against the Grain is indexed in Library Literature, LISA, Infotext, BUBL, and The Informal Librarian. Authors’ opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on a Power Mac G4, with Princeton Color Monitor, and AGFA Imagewriter, using Microsoft Word, Adobe Photoshop 7.0, and Pagemaker 6.5 software under Mac OS X.

© 2005 by Katina Strauch

Against the Grain is copyright ©2005 by Katina Strauch

FEATURES

Reference Publishing Issue — Guest Editor, Tom Gilson (College of Charleston)

Reference eBooks: .................................................. 1
Does an eBook On The Screen Beat One On The Shelf? by Frances C. Wilkinson and Linda K. Lewis — This article explores the rapidly changing world of reference books — the ways that electronic reference books are being selected, purchased, and budgeted.

From Your Guest Editor: ....................................... 6
Introduction to the Reference Issue by Tom Gilson — For the ninth consecutive year ATG dedicates our September issue to the vagaries and variety of reference publishing.

Reference Classics: ............................................... 22
Ahead of Their Time by David Tyckoson — What is necessary to create a classic reference work?

Making Reference: ................................................ 28
The Business Behind the Books by Karen Christensen — Publishing is a business but most publishers are not commercial in their thinking.

Index Appreciation: ............................................. 34
A Publisher’s Brief Guide by Sylvia K. Miller — If the indexer is incompatible with the book, and the problem is not caught early on, disaster ensues.

Back Talk: ........................................................... 94
Aphorisms, Patriotism, and Treating Others with Respect by Tony Ferguson — Three things have recently taken place to cause Tony to revisit the Patriot Act and the rights to publish and read all points of view.

ATG Special Report: ............................................. 88
Collection Assessment at Eastern Michigan University by Rachel Cheng and Mary Meenik — Regular sharing of usage information with our constituencies will ultimately make it much easier for the library to select resources that most benefit the teaching, learning, and research needs of the university.

ATG Interviews

Diane Kovacs ..................................................... 38
President, Kovacs Consulting Internet & Web Training

Erin McKeen ...................................................... 42
Editor in Chief, U.S. Dictionaries, Oxford University Press

Library Marketplace Interview .......................... 48

ATG Profiles Encouraged

Diane Kovacs ..................................................... 40
Erin McKeen ...................................................... 44

Reviews

From the Reference Desk ................................. 52
Reviews of Reference Titles by Tom Gilson — Encyclopedia of World War II: A Political, Social, and Military History; and Encyclopedia of Politics: The Left and the Right are just two of the titles Tom reviews this month.

Book Reviews ................................................... 54
by Debbie Vaughn — This month, beef up on your linguistic trivia and learn how to maintain positive library staff relations.

Legal Issues

Legally Speaking .............................................. 58
What’s Coming Down the Pike: Trademark and Patent Bills Pending in Congress by Bryan M. Carson — Just as you thought your intellectual property knowledge was complete, along comes Congress to change the laws.

Cases of Note .................................................... 62
Supremes Vacate 9th Cir on Grokster — Vitriolic Liability Is Alive And Well by Bruce Strauch

Questions and Answers ................................. 63
Copyright Column by Laura Gasaway — Questions and Answers galore! Fair use for an individual is often quite different from what a library can do. Read about it here.

http://www.against-the-grain.com
REFERENCE PUBLISHING ISSUE
PUBLISHING

Biz of Acq ........................................64
Collaborative Partnerships: Expanding the Vendor/Librarian Relationship by Ann Branton — From a technical services perspective, one librarian’s collaborative partnerships with library book vendors can be applied to all areas of doing business with vendors.

And They Were There ..........................65
Reports of Meetings by Sever Bordeianu — This completes our reports from the 2004 Charleston Conference. The entire Charleston Conference Proceedings has just been published by Greenwood/Libraries Unlimited.

BOOKSELLING

Little Red Herrings .............................68
Stop the Presses: Feet No Longer Needed; Hands Next to Go by Mark Herrring — Mark finds the spat of articles about the digital tsunami puzzling. Keep this up and we’ll all be working for Microsoft, or not at all.

Leaving the Books Behind .....................69
Job Mania by Mary Tinker Massey — As a recent graduate who is recently employed, Tinker comments on job descriptions, the job application process and the interview.

Lost in Austin ....................................70
by Thomas W. Leonard — Tom continues to discuss his reading and review of independently-published books for ForeWord magazine. This time he discusses religious fiction. Which leads him to say: “There are a lot of good books being published outside of New York, just as there are a few not so good books coming from Gotham City.”

INTERNATIONAL

International Dateline ..........................79
by Claire-Lise Berard — Claire-Lise did a four month sabbatical internship at Aux Amateurs this past year. Hear all about it!

TECHNOLOGY AND STANDARDS

I Hear the Train A Comin’ ........................78
PubMed Central by Greg Tanganbaum — This month’s new column focused on PubMed Central’s recent efforts to capture publicly funded research in an openly accessible archive.

Technology Left Behind .......................83
Google Scholar and the OpenURL by Kris Ferguson — Last November, Google released Google Scholar, a new search tool focused on finding scholarly information on the Web.

COUNTER Code of Practice ....................84
Comments sought on the draft COUNTER Code of Practice for Books and Reference Works by Peter T Shepherd — The full text of Release 1 of the COUNTER Code of Practice for Books and Reference Works is freely accessible on the COUNTER Website. It is available for comment until December 2005.

4MBCO ........................................86
Four Mantras for the Patron-Centered Technical Services Librarian by Rick Anderson — In the interest of promoting a more patron-centered approach to technical services work, Rick offers four mantras that we can all chant every morning as we prepare for the day.

Webworthy .......................................16
by Pamela Rose — Unique and interesting Websites organized by broad subject area. Did you know that constrictors do not kill by suffocation?

ETC.

Adventures in Librarianship .....................93
Noor the Absurd by Ned Kraft

Future Dates for Charleston Conferences
Preconferences and Vendor Showcase Main Conference
2005 Conference 2 November 3-5 November
2006 Conference 8 November 9-11 November
2007 Conference 7 November 8-10 November

“Linking Publishers, Vendors and Librarians”

Against the Grain

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jockeys, and subscription agents. ATG is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Unconventional ...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six issue subscription is available for only $40 U.S. ($50 Canada, $70 foreign), making it an uncommonly good buy for all that it covers. Make checks payable to Against the Grain, LLC and mail to:
Kataina Strauch
209 Richardson Avenue
MSC 98, The Citadel
Charleston, SC 29409

<http://www.against-the-grain.com>