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People Profile: John McDonald

Editor

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BORN & LIVED: In Boston all my life.
EARLY LIFE: Boston.
FAMILY: Three sons, all graduated from college now! Jeff, is 26 and just newly married, Ryan is 26, degree in Marketing, just moved back home from CO where he went to UC, and Tim, 23, just graduated from BU School of Management and is a Financial Planner with American Express.
EDUCATION: Bachelor of Science from Boston State Teachers College.
FIRST JOB: High school English teacher in Boston.
PROFESSIONAL CAREER AND ACTIVITIES: Member of the Teachers Union. Fund-raising committees at my son's colleges. I sit on a domestic violence committee here in Boston. Member of SLA.
FAVORITE BOOK: Anything by John Grisham and Stephen King
PET PEEVES: When people use incorrect grammar or use of words. (goes back to my teaching days).
PHILOSOPHY: Eleanor Roosevelt: "Life was meant to be lived..."
MOST MEANINGFUL CAREER ACHIEVEMENT: Watching the first class I taught graduate!
GOAL I HOPE TO ATTAIN IN FIVE YEARS: Buy real estate in the Caribbean!
HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: Well, I believe a second Internet will be born; more portals technologies to manage and access information; and digital content will just continue to grow while everyone seeks to do global business.

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BORN & LIVED: I was born in Brooklyn, NY, in 1956. I'm the younger of two children. I have lived in Manhattan, Brooklyn and Staten Island (three of the five boroughs of NY), as well as Decatur and most recently Oregon, Illinois. I am in the process of moving back east to Pennsylvania.
FAMILY: Wife — Michele, Daughters — Christie, 18, and Samantha, 14, Black Labradors — Domino.
FIRST JOB: Worked in the mailroom for Readmore Publications. (My father, Philip Gallina, who most people knew, was a Salesman for Readmore.)
PROFESSIONAL CAREER AND ACTIVITIES: Worked for 22 years at Readmore (Blackwell); started in mailroom and became Vice President of Operations before leaving in 1997. Hired by Faxon in 1998 as VP of Operations and ran the Illinois office until Faxon's demise in 2002. Hired in January 2003 by Wolper Subscription Services as Vice President & General Manager.
IN MY SPARE TIME I LIKE TO: Golf, Golf, Golf — did I mention Golf? Play basketball
WHAT MADE ME MAD: Witnessing the fall of Faxon, by a group of people who did not care about what we did or about the libraries we serviced. Only cared about siphoning money from Faxon to finance their other companies.
PHILOSOPHY: What will happen will happen and there is no use in worrying about it. Enjoy life and family.

John McDonald
Acquisitions Librarian
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BORN & LIVED: Bridgeton, NJ; Streator, IL; Richmond, VA; Pasadena, CA.
FAMILY: My dad & stepmom, my mom, two older sisters and a younger brother, and a sister-in-law and brother-in-law. One wonderful 6 year old niece, and three great nephews (5, 3, and 3 months) and a wonderful fiancee!
FIRST JOB: Collection Management Librarian for the Social & Behavioral Sciences, Virginia Commonwealth University.
IN MY SPARE TIME I LIKE TO: Play softball, watch sports (Yankees baseball, Steelers football), garden, cook, homebrew beer.
FAVORITE BOOKS: 1) The Hobbit, Tolkien. 2) One Hundred Years of Solitude, Garcia Marquez. 3) Last Train to Memphis, Guralnick. 4) Tales of Ordinary Madness, Bukowski.
TOP FIVE DESERT ISLAND ALBUMS: 1) At Folsom Prison, Johnny Cash. 2) Too Far to Care, Old 97's. 3) Anodyne, Uncle Tupelo. 4) Create your Friends, Lemonheads. 5) Life's Rich Pageant, REM.
FAVORITE BEER: Goose Island IPA.
PHILOSOPHY: Work hard and maintain your sense of humor.
MOST MEANINGFUL CAREER ACHIEVEMENT: My first presentation at the Charleston Conference, of course! We were scheduled for the very first presentation on Saturday, just before noon! Fortunately, a few diehards stayed in the audience to hear us. I had such a good time that I almost always send in a proposal for the conference now.
GOAL I HOPE TO ACHIEVE FIVE YEARS FROM NOW: Finish my Ph.D. in library science that I am currently pursuing at UCLA.
HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: I believe the industry will still be strong in five years. Consolidation may reduce vendor choices but will hopefully improve efficiency and services. The serials field will be more electronically based and more dynamic than many librarians were used to in the 80's and 90's, but still challenging and important. Hopefully, open archiving and author retention of copyright will help stem (or reverse) the negative impact most commercial publishers have had on the dissemination of scholarly information. Librarians will be expected to be more evaluators of collections and services than they are of selection of that information. Reference and instruction will retain strong footholds in our field.

charleston
conference
dates

future

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