2003

If Rumors Were Horses

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Against the Grain

“Linking Publishers, Vendors and Librarians”

Exploring the Digital Terrain, Together

by Edward W. Colleran (Director, Publisher Relations, Copyright Clearance Center)
<ecolleran@copyright.com>

Let’s travel back in time for a moment to 1980 and the first Charleston Conference. It was a year before the invention of the IBM-PC and a decade prior to the introduction of the World Wide Web. So, for the twenty inaugural conference participants, digital challenges and solutions were not on the agenda. Now, twenty-three years later, technology and its implications are among the chief concerns of the more than 600 librarians, publishers, and other content professionals. Despite the differences between then and now, the essence of the Charleston Conference — and its value to those who attend — has remained constant.

The same is true for the copyright topics that we address in this edition of Against the Grain. Many of them arise from the digital technology that has transformed the way we access information; many of them took us by surprise. Yet, when we look beneath the surface, we see that the fundamentals have not changed since the debate on copyright compliance originated centuries ago. And chances are, they will continue to challenge us for decades to come.

Regardless of the format that content takes, we will always endeavor to strike the right balance between different aspects of today’s electronic terrain. Eric Slater, Esq., Manager, Copyright, Publications Division of the American Chemical Society, reminds us that content in any form is still content, and, therefore, the basic principles of copyright law apply. He also debunks many of the more common misconceptions (hint: information on the Internet is not “free”) and highlights court cases on copyright compliance.

Next, Bill Rosenblatt, President of GiantSteps Media Technology Strategies and Publisher of DRM Watch newsletters, provides an update on digital rights management (DRM), which has been hyped for its applications in the music and movie industries. Less publicized, but perhaps of greater interest to our audience, is DRM’s impact on publishing and the capabilities that could be a boon to research libraries.

If Rumors Were Horses

We told you about the Everett’s/Blackwell’s deal in the September issue. We sent questions to Dan <dan.halloran@blackwell.com> and Colin <colin.harrison@everett.co.uk> for reply. This interview was not able to make it in this issue by press time, BUT it will be in the December/January issue of ATG. Stay tuned.

Did you see the posting in LibLicense? There’s an interview with Mary Ann Liebert <MLieber@liebertpub.com>, the dynamo, and Tom Mulak, no slouch himself, from Serials Review. The interview is posted at www.liebertpub.com/about.asp and, guess what, on p. 141, the Charleston Conference is mentioned in a forum for keeping on top of things in the publishing arena. Hooyay! www.liebertpub.com/about.asp

And, I can’t resist. Against the Grain interviewed Mary Ann Liebert back in June of 1995, p. 76, pp.33-36 and she spoke at the Charleston Conference that same year!

Well, sounds like several of us were in Oxford his summer at the Fiesole Retreat and otherwise.

Look for Tom Leonard’s Lost in Austin, in an upcoming issue. Also, while in Oxford, I ran into several of my other favorite people. Lisa Nachtigall <Lisa.Nachtigall@oup.com> (Oxford University Press) and Rebecca Seger from OUP as well. These are two barn-zowie women!

Speaking of barn-zowie women, can you believe it? Nancy Stanley <nms2@psu.edu> is retiring at the end of the first quarter of 2004 and, so, this will be her very last Charleston Conference! Nancy says besides travel and family, she is going to do some preservation work at a local public library and perhaps, working through Habitat, learn to be a carpenter or any other kind of endeavor that takes her away from the PC. Anyway, she is going to have a blast! Don’t forget us, Nancy!

Gale and Google have signed an agreement that will allow users of select products on Gale’s InfoTrac Web platform to link to the Google Image Search service while searching within the databases. In addition, to ensure that inappropriate

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From Your (nail-biting) Editor:

My son’s wedding is in three days and my emotions are all over the place. First, there's the stuff that has to be finished before we get on the airplane, arranging for a sitter for the dog, making sure I've packed all the presents, packing all the clothes and other necessities. And then there are the usual frantic calls about the wedding—who is coming that didn’t RSVP, how to set up a powerpoint presentation for a 80-person strong group in a Dallas restaurant for the Rehearsal Dinner, what’s the weather going to be like in Dallas. Second, there’s the emotion of knowing that your little baby is really flying the coop. You are sad and happy at the same time. I know I will cry. It's the end of an era and the beginning of another one.

This issue of *ATG* is guest edited by the wonderful Ed Colleran and includes articles by Lolly Gasaway, Bill Rosenblatt, Bryan Carson, and Eric Slater. We have an Op Ed on Impact Factors by Reid Lifset, interviews with Andrejs Algerovs, Vice President of Sales and Marketing at COUTS Library Services, Victor Navasky, Publisher and Editorial Director of *The Nation*, and Michael Cooper, President and Founder of BUSCA, Inc. Our profiles encouraged for this issue include JoAnne Kelley, Thomas Gallina and John MacDonald.

There are two articles on The Library Hotel and OCLC’s trademark lawsuit, see IMHBCO by Rick Anderson on p.84 and Back Talk by Anthony Ferguson on p.102. We have more book trade gossip from Barry Fast in Talk of the Trade and a new gripe in Group Therapy about “sample” journals. Tom Gilson and Debbie Vaughn have provided us with reference title and book reviews. CHAOS is back and we welcome Pat Harris who aims to keep the “voice of standards” clear and strong.

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Dear Narda and Katina:

Thank you for the copies of *Against the Grain*.

I have happily shared the extra copies of this great journal with colleagues who appreciate the excellence of *Against the Grain*.

I had glanced at copies of the journal at ALA meetings in the past, but I had never had the time at those meetings to read through it. Now I know why *Against the Grain* is so highly regarded.

Thanks to you, Katina, for doing such a great job pulling together so much information contributed by so many well informed and connected people. And thanks, Narda, for asking me to contribute to the journal.

All the best,

Richard Weatherford
Founder, Alibris
<richardw@alibris.com>

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**For More Information Contact**

Edna Laughrey, Ads Manager. Address: 291 Tower Drive, Saline, MI 48176; Internet: elaughey@aol.com; Phone: 734-429-1029; Fax: 734-429-1711.

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Eleanor Cook, Norman Desmarais, Tom Loughran, Pamela Rose and Bruce Strauch have all worked hard to get their in their usual submissions plus there’s lots more not mentioned here, so get reading!

Oops! I am wondering if I packed the shoes that match my mother-of-the-groom dress.

Details. Details. See you all in Charleston soon!

Yr. Ed. ☺

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**Ramors**

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Images are not returned, Gale has chosen to automatically default to the Google SafeSearch filtering option. Customers also have the option to turn off the embedded link to the image search. <www.gale.com>.

EBSCO Publishing has completed the acquisition of CINAHL Information Systems from Glendale Adventist Medical Center, in Glendale, California. CINAHL Information Systems and its staff will remain in Glendale. CINAHL is recognized as the premier reference index in the nursing and allied health field. Started in the 1940s, and first published in 1961, the index is used in most nursing or allied health institutions around the globe, either online or in print. The CINAHL database indexes over 1,650 journal titles in nursing, allied health, biomedicine, complementary medicine and consumer health information from 1982 to the present.

Glendale Adventist Medical Center is a full-service, not-for-profit Medical Center with 448 beds, over 2,000 employees and more than 600 physicians on the medical staff. The key service lines — cardiac, cancer, women’s, orthopedic/rehabilitative medicine, behavioral medicine, and emergency medicine — provide state-of-the-art inpatient and outpatient services to meet the health needs of a multiethnic service area with growing Armenian, Latino and Korean populations. To promote health and wellness, the Medical Center provides a wide range of community services including health education classes, a parish nurse program, free health screenings and medical library services.

GAMC also operates a Family Practice residency program and a number of nursing, therapy and other ancillary service accredited teaching programs. GAMC is a member of Adventist Health system, headquartered in Roseville, California which owns, leases, or manages over 85 health care business units — hospitals, medical groups, clinics, and home health agencies — in California, Hawaii, Oregon and Washington. I remember when I began my first job as a head librarian at the Duke Un-

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<http://www.against-the-grain.com>
University School of Nursing Library. CINAHL was the staple reference source. However, changes have since 1972 but CINAHL remains a vibrant and necessary www.ebsco.com www.glendaleadventist.org

More, EBSCO Publishing has acquired Whitston Publishing Company, Inc. (Whitston), a well-respected publisher of research works for academic and public libraries since 1969, Whitston's flagship database, the American Humanities Index™ (AHI) has been available through the EBSCOHOST® online research service since January 2003. Through this acquisition, EBSCO continues its efforts to increase the amount of quality resources available through EBSCOHOST. Over the past year EBSCO has purchased research databases covering environmental policy, computer science, hospitality and tourism, communications and textile technology. The Whitston editorial operation will remain in its Albany, N.Y. location as a division of EBSCO Publishing. Whitston President & CEO Mike Laddin will remain with EBSCO Publishing as publisher for Whitston's and other reference databases. Laddin, a successful entrepreneur with an extensive business background, acquired Whitston in 1999. www.whitston.com www.ebsco.com

Another EBSCO "acquisition", this time for EBSCO Information Services, Susan Key has joined the User Services Web Support Team of EBSCO Information Services in September 2003 as Web Support Library Specialist. In her new post, she will work with the support and testing of EBSCO's Web services. Key most recently worked as a library media specialist for Oak Grove Elementary School, Bessemer, Alabama. She holds a master's degree in Library Service from the University of Alabama, a bachelor's degree in Gifted Education from the University of South Alabama and a master's degree in Gifted Education from the University of Alabama. Key has more than 16 years' experience as a library media specialist. Hooray!

I tell you, we in Charleston know all about hurricanes and their devastations. Even though Hugo was fifteen years ago, we will never forget. We were getting Whoa! when Isabel first passed us, but not for so others. Amazingly energetic Yvonne Levy <ylev@townson.edu>, who has been working, working, working putting together the biographies, abstracts and equipment requests for this year's Charleston Conference was without power for nearly a week but continued to carry on. Please grab her and give her one big thank you!


Poking around on the U.S. Naval Academy Library Webpage, I found a delightful Short History of the U.S. Naval Academy Library which opened in 1845 with 361 books, some of which were received from ships and naval yards. http://www.usna.edu/LibExhibits/Anniv/25thAnniv1.htm

On October 30th, ARL and EDUCAUSE will offer The TEACH Act and Distance Learning: Doing the Digital to give viewers via Webcast direct access to some of the prominent experts in the TEACH Act arena. The Technology, Education, and Copyright Harmonization (TEACH) Act was enacted in late 2002. This new law redefines the terms and conditions for the use of copyrighted materials in online learning environments, providing both new opportunities but also new responsibilities. Every nonprofit educational institution needs to be fully aware of the provisions of this important new law. Donna L. Ferullo, Director of University Copyright Office at Purdue University, will begin the session with an overview of the TEACH Act and some of its implications for educators and administrators. Ms. Ferullo will then moderate a panel discussion with Peggy Hoon (Scholarly Communication Librarian, North Carolina State University) and Rodney Peterson (Policy Analyst and Security Task Force Coordinator, EDUCAUSE) focusing on practical approaches for implementing the various provisions of the TEACH Act. The panel will also respond to viewer questions. http://www2.acrl.org/training/webcast/teach.html

Speaking of the TEACH Act, this issue is guest edited by the fantastic Ed Colleran of the Copyright Clearance Center. See Bryan Carson's article in this issue p.34.

The end of September was the end of fiscal year 2003 for Ingenta. In addition to the celebration of its fifth year of operations, Ingenta states that, the last six months have marked a period of substantial progress towards profitability, steady growth, and technological progress, particularly in the areas of online publisher services and the integration of two existing e-journal platforms, ingenta.com and ingentaselect.com. "The company has been internally focused over the last year, making sure we achieve financial stability, while also delivering for our list of 200+ existing publisher customers," commented CEO Mark Rowse. "We have restructured our operations, reduced costs, greatly improved our administrative systems, and made some key new appointments. ... When we release our financial results for the year in a couple of months time I am confident that as expected these will demonstrate we have made substantial further growth towards profitability." Ingenta offers the following clarification of its positioning in the marketplace. "Many people have been confused about what Ingenta does," Rowse added. "We already run 200+ publication Websites for our customers, and have the leading e-journal access management platform for libraries, but many people mistake us for being an aggregator like Gale or ProQuest." Ingenta is a technology services provider that creates publication Websites for academic and professional publishers. www.ingenta.com

Speaking of Ingenta, there have been some personnel changes and additions. First, the incredible Janet Fisher, formerly Associate Director of Journal Publishing at MIT Press, is now Director US Client Management at Ingenta. Second, Anne Orens has also joined the US new business team as Director of Business Development for North America. Previously Director of Marketing at the American Mathematical Society, Anne has more than 23 years experience in the scholarly publishing industry. And last, in Europe, the new business team includes Patrick Cooke, Director, European New Business, who will lead the entire European new business team out of the Oxford, UK office, and Huon Butterworth, Business Development Manager, both formerly members of the European sales team of eMeta. www.ingenta.com

Talked to Albert Joy <albert.joy@uvu.edu> the other day (he's in Vermont, you'll remember). Talk about difference of perspectives. It's close to 78 degrees in Vermont and the same time, Albert is going to have to cover the flowers and vegetables in his garden with sheets and blankets to keep them from getting frost bit. Gosh! It's only early October! Albert tells me that this isn't unreasonable weather, just the usual. Hmm. I think I'll be staying in Charleston.

Also I was talking to Don Jaeger <jaeger@jaeger.com> the other day as well. He was on his way to the gym, the healthy stiff! He tells me that his older son is burning up the hockey fields.

Well, Elizabeth Connor <elizabeth.connor@citadel.edu> is back in Charleston working at the Citadel! Elizabeth tells me that her book proposal about library buildings has just been accepted for publication by Haworth. She hopes to have the manuscript completed by June 2004. Whew!

The Optical Society of America (OSA) and The International Society for Optical Engineering (SPIE), along with industry partners, Mathematics, Engineering, Science Achievement (MESA) and the National Optical Astronomy Observatory (NOAO), were recently awarded a $1.7 million grant from the National Science Foundation (NSF) to implement a national middle school science education program: Hands-On Optics: Making an Impact with Light (HOO). HOO is a three-year informal science program designed to bring optics education to tens of thousands of underrepresented students nationwide. A key to the program, according to OSA and SPIE, is its focus on actively connecting optics industry volunteers with teachers and individual students. The program will reach out to females and minority groups who are typically not adequately represented in the science and technology workforce. Sample activities include building a kaleidoscope, building a pinhole camera, and creating holograms. www.osa.org

ARL, Internet Archive, and Project Gutenberg as well as ALA and the other four major U.S. library associations joined in filing

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<http://www.against-the-grain.com>
an amici curiae (friends of the court) brief on September 26 in the case of MGM Studios, Inc. v. Grokster, Ltd., which is on appeal in the U.S. Court of Appeals for the Ninth Circuit. The ACLU took the lead in writing the brief in support of the defendants, the companies Grokster and Morpheus which offer peer-to-peer file-sharing software. The record companies and movie studios sued the companies for contributory infringement and vicarious liability. A U.S. district court in California applied the Ninth Circuit's holdings in its decision in the Napster case to the facts here, and concluded that Grokster and Morpheus could not be held secondarily liable for the infringement of users of their software. The district court also relied on the ruling of the U.S. Supreme Court in the Sony (Betamax) case in 1984 when it held that the makers of the VCR should not be held liable for copyright infringement simply because the device could be used for infringing purposes. The district court found that it was undisputed that there are substantial non-infringing uses for the file-sharing software, such as to share public domain materials and government documents. The lower court decision and all the briefs that have been filed to date can be found at the Electronic Frontier Foundation Website: http://www.eff.org/CP/ P2P/MGM_v_Grokster/ http://www.arl.org/ info/fm/copy/Groksterbrief.pdf

While you’re at the Conference, be sure and look up the everpresent Pamela Goude (EBSCO) <pgoude@ebsco.com>. She missed the Conference last year due to the birth of a new grandbaby, but Pam will be back this year and she is bringing her husband!

Speaking of looking people up, look for the wonderful Carol Meyer (Maxwell Publishing Consultants) <meyercarol@comcast.net> who is returning to the Charleston Conference after many years. Carol will be filling in for Ed Pentz of CrossRef on Jim Mouw’s Friday panel on linking.

By now it’s old news and everyone has heard about it. On September 10, 2003, OCLC filed a trademark infringement complaint against The Library Hotel (New York). The Library Hotel, which opened in August 2000, makes extensive use of and reference to the Dewey Decimal Classification at the hotel and in its marketing materials. Read all about it in this issue, “IMHBCO” p.84 and “Back Talk” p.102. We will also have a “Legally Speaking” by Bryan Carson on this topic in the ATG Dec 03/Jan 04 issue. http://www.oclc.org/news/

Stanley Wilder’s Demographic Change in Academic Librarianship revisits the 1995 retirement projections in light of newly available ARL and U.S. Census data. While the 1995 report focused on the impact of retirements on the profession, Demographic Change in Academic Librarianship recognizes the connection between the aging of the profession and new entries to the population. In addition to presenting new projections for retirements through 2030, this study updates the age profile of librarians in ARL academic libraries and examines the age, race, gender, and skills of new library professionals. An analysis of ARL library hiring trends highlights the different skills and job categories that are in demand and the effect on traditional library positions. A look at the demographics of managers and directors reveals a pending upheaval in library leadership positions. As James G. Neal writes in the foreword, “Wilder also discusses with creativity the life cycle of employment planning in academic libraries and the need for a more synergistic view across new entrants, mid-career professionals, and librarians planning retirement. He posits actions that should be embraced by the ARL community and recommends important areas for further research.” This is a must read. Order information: Demographic Change in Academic Librarianship by Stanley J. Wilder, 2003 (ISBN 0-918006-97-3), 76 pages $55 ($45 ARL members). http://www.arl.org/pubsc/center/order/

Have you heard of "infoviz"? A recent article in the Economist “Groking the Infoviz” is worth a look. Infoviz is information visualization and is about integrating data from different sources and being able to visualize the data or the patterns in data. The article says that “to grok” was coined by Robert Heinlein and means to understand something completely. Anyway, is this the next buzz? http://www.economist.com/science/tg/displayStory.cfm?story_id=1841120

And speaking of information visualization, xrefer has just released version 2.0 of its xreferplus service, which includes improved information visualization capabilities (a new “Research Mapper”). The Research Mapper is a visual map that displays how search terms and topics in xreferplus are interconnected. Users can access the Mapper from any set of search results, enabling them to explore the links among topics within the area they’re researching. A public version of the Mapper is available at www.xrefer.com/research.

ALPS/ALPS/English/Charlottesville: An annual awards dinner at the British Library on Thursday 18 September, and winners of the ALPS and ALPS/ English/Charlottesville awards were presented. These awards recognize significant achievement in the field of learned and professional publishing. The winner of the ALPS/English/Charlottesville Award for Learned Journals was Feminist Review, published by Palgrave Macmillan. Three highly commended certificates were also awarded in this category to: Nanotechnology, published by the Institute of Physics, The Journal of International Criminal Justice, published by Oxford University Press and the Society for General Microbiology for its collection of four journals, Microbiology, Medical Microbiology, Journal of General Virology and International Journal of Systematic and Evolutionary Microbiology. The ALPS/English/Charlottesville Award for House/Membership Journals went to The Obstetrician and Gynaecologist published by the RCOG Press. Two highly commended certificates were awarded to the IEE Review, published by the Institute of Electrical Engineers and The Biochemist, published by the Biochemical Society. The third category was the ALPS Award for Publishing Innovation. The panel was unanimous in selecting The AFCS-Nature SIG continued on page 14
REMEMBER WHEN?

Subscription Agencies were service businesses and your account was as important as any other account your agency handled?

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Phone: (603) 229-0662
Fax: (603) 226-9443
E-Mail: Subs@Basch.com

various financial management positions with Blackwell. In 1999, he moved to the Dutch media conglomerate, VNU, where he was involved in the respective sales of VNU’s magazines to Wegener NV and newspaper divisions to Sanoma WSOV, the Finnish communications concern. Between 2001 and 2002, Mr. de Boer guided the financial integration of Sanoma’s new European magazine division, www.sweets.nl.

Remember last year we interviewed the fantastic John Kenney (Director, Erskine College Library) in v.14/3, pp.38-40, Anyway, I just heard from another fantastic library director, Loren Pinkerman who left Erskine in 1998 to accept the Directorship at LaGrange College in LaGrange, GA, where he has been for five years. Loren tells me that LaGrange is in the process of building a new library and that they have used the same consultant as College of Charleston — the awesome Jay Lucker. Due to present economic times they’ve had to divide the project into two phases. The initial building will be about one-third less in square footage than originally planned and not all the services and functions will be available just yet (i.e., IT, Writing Center, Tutoring Center, etc.). LaGrange hopes to send out invitations for proposals to architectural firms later this fall. This all sounds familiar. The College of Charleston Libraries’ new building is slated for opening sometime in the summer of 2004. Hopefully, y’all will be able to tour it at the 24th Charleston Conference in 2004. Like all these things, time will tell. Anyway, Loren and David Wiggins will be at the Charleston Conference in November so you can get more details here (or is it there?).

Speaking of which, the Rachel K. Schenk Scholarship will be awarded to a deserving person to attend the Charleston Conference this year and for the next four years. The judging committee is Jack Walsdorf, Narda Tufari, and yours truly. We have gotten many great applications and are just sorry that we can’t award a scholarship to them all. The winner this year will be announced at Jack Walsdorf’s Booksellers’ Road Show on Friday night during the Conference. I am already picking out the book that I want to take and get Jack to value. How about you?


Information about Blackwell Publishing’s 2004 online journals purchasing models for library consortia is now available. This includes: Details of changes to the Collection package, including a new two-year trial policy for new journals; A listing of the 635 titles included in the 2004 Collection, many of which are new additions; information about four Subject Collections for more specialized institutions can be found at http://www.blackwellpublishing.com/librarians/2004_collection.asp.

Recently heard from the divine Heather Miller (<Hmiller@umail.albany.edu> who is coming to the CC with her husband again this year. Did you see her article with Sydney K. Allen about Libraries Buying Books Online in the September issue, p.58-64? It’s an update of the study that they did three years ago and is very enlightening. Who fares better, traditional booksellers or Internet booksellers? You guess. Anyway, I remember way back when the Conference was being held in the Conference Center for the first time. (1986? We had been in other locations previously.) I was surrounded by sakes and stacks of boxes. Heather showed up several days early and offered to help. What a godsend! Anyway, Heather lives by the Boy Scout motto “be prepared.”

Heather (above) tries to keep me (and us) up-to-date re Jeri Van Goethem, once of Duke now on to greener pastures. Heather says that Jeri is always traveling these days visiting her daughter in LA and generally enjoying life. That’s the retirement lane for you.

The American Library Association (ALA) has announced the Ken Haycock Award for Promoting Librarianship, previously known as the Herb and Virginia White Award for Promoting Librarianship. The award honors an individual for contributing significantly to the public recognition and appreciation of librarianship through professional performance, teaching and/or writing. Haycock was the recipient of the award in 2001. The donor is Ken Haycock, professor, University of British Columbia, School of Library, Archival & Information Studies. Haycock also is an ALA Executive Board Member, 1999-2003. The recipient will receive $1,000 and a citation. The deadline to submit an application is December 1, 2003. www.ala.org

A doctoral dissertation may never crack the New York Times’ famous bestseller list, but scholars often find the information invaluable if the topic suits their research. Accordingly, ProQuest Information and Learning spotlights the bestselling dissertations of 2002 in its annual Top 10 list. Topics covered reflect the headlines of the year: healthcare, online banking, executive leadership, and e-business, among others. Unlike the New York Times list, total sales of dozens of copies were enough to crack

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the top 10. Numero uno for 2002: Robert Russell Mackey, PhD, "The Uncivil War: Irregular Warfare in the Upper South, 1861—1865 (Arkansas, Tennessee, Kentucky, Virginia)," written in 2000 at Texas A&M University. Mackey is a Major in the U.S. Army, as well as a Civil War historian. His thesis examines whether Confederate guerrilla tactics could have won the day for the South. Flying in the face of other Civil War research, Mackey says no. Twelve other titles make up the Top 10 list due to ties. In all, 776 copies of the Top 10 list titles were sold.

Portland Customer Service has signed an agreement to handle journal subscription fulfillment on behalf of Vathek Publishing. This agreement will take effect with the renewal of journal subscriptions for 2004. Based in the Isle of Man, Vathek Publishing publishes six legal journals. Subscription fulfillment was previously handled by Publisher Services Ltd in the Channel Islands. Publisher of Vathek Publishing, Mairewn Lloyd-Williams, said, "I am pleased to be outsource our journal fulfillment to a company that has a similar philosophy to our own. As a relatively small publisher outsourcing services like fulfillment allows us to concentrate on the core business of publishing high-quality journals." This agreement brings the number of journals handled by Portland Customer Services to 51. Portland Customer Services is the fulfillment and distribution arm of Portland Press Ltd, the wholly owned subsidiary of the Biochemical Society. In addition to handling journal fulfillment, PCS also handles book order processing, membership fulfillment, online journal hosting and conference registration on behalf of learned societies and publishers. And it looks like the able Adam Marshall <adam.marshall@portlandpress.com> will be at the 23rd Charleston Conference in November. http://www.vathek.com

The September issue of ATG was late because of Isabel (the hurricane not the play or the movie or the book). ATG is printed in Wilmington, North Carolina, where things were all aflutter for a while since they were making sure that ATG wouldn't get wet. But anyway, the issue is out and let me know if you haven't received it by now. <kstrauch@comcast.net>

And people are always asking what future issues of ATG will be about. Here's an editorial head up for the next few issues. December 03: January 04 will be guest edited by John McDonald <jdmcdonald@library.caltech.edu> of Cal Tech on "Electronic Use Statistics." The February issue will be guest edited by Glenda Alvin <g Alvin@Tnstatie.com> with Pamela Thues on "Collection Management Issues at HBCUs." The April issue will be guest edited by Michelle Finchbaugh of the University of Maryland, Baltimore Campus <finchba umbc.edu> on "Access in the Electronic Age: Acquisitions Meets Interlibrary Loan." This will likely be two issues of ATG. The June issue will be guest edited by Margo Warner Curl, Coordinator of Cooperative Collection Development, CONSORT Colleges.<MCURL

@wooster.edu> on "Cooperative Collection Development." Steven McKinzie, Social Science Librarian, Dickinson College (mckinzie@dickinson.edu), has agreed to guest edit the September issue of ATG on "Virtual Reference: Issues and Trends." We are also expecting a special report on Impact Factors from Michael Mabe of Elsevier <m.mabe@elsevier.co.uk> for an upcoming issue.


More on Impact Factors. There was a heated discussion in Oxford/F Isles/5 between several of the participants since programs are rated and funded in England based strongly on this factor. Read Anthony Watkinson's International Dateline re Oxford/F Isles/5 in this issue, p.92.

Speaking of the Oxford/F Isles/5 Retreat, the 2003 Oxford papers are now online at http://digital.casalini.it/retr eat/.

And speaking of Casalini Libri, recently I had a greeting from the bubbly Colleen Campbell <campbell@CASALINI.it> who was writing from the terracotta roofs of Florence glowing in the lavish September sunshine. Oh well. Anyway, Colleen won't be in Charleston (which has its own terracotta roofs), but Joachim Bartz and Michele Casalini <michele@casalini.it> will be.

Sad for all of us, the dynamo Professor Joanne G ard Marshall, who joined the UNC-Chapel Hill School of Information and Library Science (SILS) in January 1999 as dean and professor, will step down from the dean's post effective June 30, 2004. She will continue to serve as a member of the School's faculty. "While I have greatly enjoyed my experience as dean, I am grateful for an opportunity to take on a stronger research, teaching and service contribution to the School," Marshall said, "I intend to pursue my research in health information, professional competencies and workforce issues, all of which are of critical importance to the future of the profession." In recognition of her contribution to UNC-Chapel Hill and the field of information and library science, Provost Robert Shelton has announced the awarding of an alumni distinguished professorship to Marshall, who holds a Ph.D. degree in public health sciences from the University of Toronto. In May 2004, Marshall also will assume an elected position as president of the Medical Library Association, a major health sciences information organization with more than 1,100 institutional and 3,600 individual members worldwide. Provost Shelton will form a search committee and expects to have a new dean in place by July 1, 2004. In its 72-year history, the School has been led by eleven deans, including founding dean Louis Round Wilson and current faculty members Drs. Evelyn Daniel and Barbara Morse.

This is from Educause, September 27, 2003 — A federal court decision last month that Microsoft had infringed on a patent could lead to changes in software throughout the Web. Microsoft was found guilty of incorporating patented technology into its Internet Explorer (IE) browser that allows the browser to automatically call certain applications, such as those that play audio or video. The $521 million judgment, which Microsoft has said it will appeal, stipulates that until Microsoft changes the way IE works, the company remains in violation and is subject to further damages. The implications for a change in IE to comply with the court ruling are significant not only because 90 percent of computers use IE but also because the technology has been incorporated into HTML coding and ratified by the World Wide Web Consortium. Representatives from Microsoft and the consortium said they are working on a solution that will be the least disruptive to end users. Reported in the New York Times, 17 September 2003 (registration req'd) http:// www.nytimes.com/2003/09/17/technology/17SOF.html.

Don't forget to look up Ellen Endres <cendres@brillusa.com> at the Conference this year. Ellen is North American Accounts Manager for Brill and de Gruyter. Sadly, Ellen's profile which we were going to run in this issue of ATG got zapped when my computer crashed twice on three different machines and I lost one draft. But stay tuned for it in the Dec03/Jan04 issue coming up.

According to the Open eBook Forum (OeBF), in the first half of this year, alone, eBook sales revenues are up by 30% and unit sales up by 40% over the same period in 2002. This compares to an annual growth rate of just about 5% in traditional print publishing. The Open eBook Forum (OeBF), the electronic publishing industry's trade and standards organization, reveals detailed statistics on the current state of eBooks and provides a comprehensive industry analysis in its first quarterly eBook and ePublishing and Retail Statistics. Compiled from data submitted by 34 of the world's leading publishers and retailers, the analysis marks the first-ever quantitative assessment of the electronic publishing industry. OeBF's Executive Director is Nick Bogaty <nbogaty@openbook.org>. A more detailed report of the full survey findings is available only to OeBF members and companies who participated in the survey. All companies including non-OeBF members are welcome and encouraged to participate in the program. A registration form is located at http://www.openbook.org/statsregistration.asp.

While we're on the subject of eBooks, check out this article in the Wall Street Journal (September 9, 1, believe) "Barnes & Noble's Online Arm Pulls the Plug on E-Book Sales," by Jeffrey A. Trachtenberg <jeffrey.trachtenberg@wsj.com>. According to the article, Barnes&Noble.com has ended sales of eBooks, effective immediately. "The market hasn't developed quickly enough," said Marie J. Toulanis, chief executive of Barnes&Noble.com. "The product isn't user friendly, or price friendly." Meanwhile, many publishers continue with their eBook ventures unabated. I'll be interested to hear the eBook panel in Charleston on this topic. Hmm. We are still buying eBooks at my library.

Speaking of eBooks —Gale® has announced an ambitious new program that inte-

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<http://www.agains the-grain.com>
grates e-reference books in an easy-to-use database interface. To be released in October 2003, Gale Virtual Reference LibrarySM will offer libraries the opportunity to select from an initial collection of more than 50 reference sources —encyclopedias, almanacs, and series—to create a customized, completely integrated online information service. www.gale.com/ebooks


I tell you what, Norm Desmarais @norm@duke.edu is something else. Besides keeping up with innovations (see Hyperbolic Browsers: From GUI to KUI, this issue, p.95), he recently participated in the reenactment of the Battle of Rhode Island (250th anniversary commemoration). The battle was fought as a running battle over 3/4 of a mile. Norr’s group kept ambushing the Crown forces as they advanced from field to field. What can I say? I’m speechless.

Did you read Mark Funk's and Barbara Schader @schader@library.ucla.edu > article in the September ATG on "Simultaneous Users vs. FTE Pricing Model — Stairway to Heaven or Jail House Blues?" yet Barbara will be in Charleston for the Conference and presenting a paper. FYI, recently, there was discussion on Liblicense about usage-based pricing and its perhaps negative implications for research intensive universities.

Communication Abstracts, published by SAGE Publications, is now available on the Internet Database Service (IDS) from CSA (Cambridge Scientific Abstracts). The IDS platform is the only online service offering the complete Communication Abstracts database. Communication Abstracts, edited by Tom Gordon at Temple University, is a comprehensive source of information about communication-related publications on a worldwide scale. www.csa.com

I tell you, computers are wonderful, there’s no getting around it, BUT, boy, can they be a pain sometimes. For example, downloading and printing ATG image files has gotten so much more complicated in the online world than it ever was in the print world. Accordingly, this caught my eye. ScholarOne, Inc. has announced that it will integrate DigitalExpertTM, the digital image preflighting tool from The Sheridan Group, with ManuscriptCentralTM, the application for online submission, review, and tracking of scholarly content, with more than 425 systems. DigitalExpert checks whether image files meet print specifications. If a file does not pass inspection, the system creates a report with detailed suggestions for improving the image. Because DigitalExpert will be accessible from within the Manuscript Central user interface, ScholarOne’s customers will not need to download any software or be required to upload additional files to preflight images. ScholarOne, Inc. based in Charlottesville, Virginia, provides comprehensive workflow management systems for scholarly journals, books, and conferences. www.ScholarOne.com

It is very rare for a week to pass without someone wanting to have access to a paper that was given in Charleston at one of the Conferences. The Charleston Conference Proceedings for 2001 and 2002 — both edited by Rosann Bazirjian and Vicky Speck — are available from Greenwood Press. The 2000 Proceedings are available from yours truly. www.info.greenwood.com

Alexander Street Press has announced the expansion of its business and the creation of a new marketing department. Jennifer Holfieldinger has joined the company as Manager of Marketing and Public Relations. A graduate of Medieval Studies from the University of Victoria in Canada, Jennifer brings a deep passion for the humanities to the position, as well as nearly ten years of marketing and public relations experience in the academic and educational worlds. Jennifer is also the founder of Thomas Press, a scholarly publisher in the fields of history, history in art, literature, religion, and social sciences. http://alexanderstreet.com

Was talking to Steve Johnson @johnson@CLEMONS.EDU > the fantastic — the other day. As usual, Steve is doing yeoman’s work in Charleston at the Conference helping out with the beer and wine tasting. He was telling me that he just got back from NASIG where he climbed Mt. Hood.

Speaking of refreshments, time to take a break. See you in Charleston. — Yr. Ed.

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Exploring the Digital Terrain...
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Laura Gasaway, Director of the Law Library and Professor of Law at the University of North Carolina, discusses the effects of copyright term extension and offers her suggestions for ways to ameliorate potential problems. Bryan M. Carson, Coordinator of Reference and Instructional Services, Librarian for Philosophy, Religion, & Russian/Eastern European Studies, Western Kentucky University Libraries, then tackles the Technology, Education and Copyright Harmonization (TEACH) Act, highlighting how the Fair Use provision and the Public Performance exception, in particular, positively impact distance learning. Finally, I offer my views on the status of copyright on campus, the impact of digitization, and the valuable role of the college librarian.

We share our perspectives with hopes of advancing the discussion at a time when the subject of copyright is so timely, relevant and visible. Although our opinions may differ, we are in agreement in several key areas: the need to keep abreast of new developments; our excitement at being able to witness and participate in the current copyright debate and the outcome; and our invitation for you to join us in that endeavor.

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Copyright Issues & Principles in the Digital Environment
by Eric S. Slater, Esq. (Manager, Copyright, Publications Division, American Chemical Society) @slater@acs.org>

As you are likely aware, copyright issues in the burgeoning digital environment have not been easy to navigate. Users and owners of copyrighted works have experienced what can be a complex process in using or protecting works. Fundamentally, the rule is that the basic principles of copyright law apply, no matter the content format — print, electronic or whatever may come in the future.

This article touches on the issues I face in the digital environment as a manager of copyright for a non-profit, Scientific, Technical and Medical publisher: principles you can employ when dealing with these issues; and lists recent court cases and copyright legislation.

The Internet is Not a "Free for All"
Some general misconceptions about copyrighting and the Internet include "it's on the net, it's free," or "if there's no copyright notice, it must be in the public domain," or, "photographs of old artwork are in the public domain, therefore it's not necessary to obtain copyright permission." These statements couldn't be further from the truth.

Under United States Copyright Law, copyright extends to works of original authorship posted on the Internet because it is fixed in a tangible medium of expression. Essentially, copyright protection automatically attaches to electronic documents, just as it does to print. But if there's no copyright notice, it is protected. It is, however, recommended that a copyright notice be placed along with documents, advising a particular material is copyrighted. Registering with the US Copyright Office, while not mandated, is suggested because it affords greater protection to the copyright owner.

The statement concerning photographs of old artwork can be tricky. While old artwork itself is considered public domain and would

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<http://www.against-the-grain.com>