FEATURES

Informing American Librarians about the Euro: An Introduction 1 by Beau David Case — The euro was introduced on January 1 of this year, and although coins and bills are not yet in circulation, the euro is a serious international currency. The Euro: Past, Present, and Future 16 by Bill Burros — The launch of the euro is a truly historic event not only for the international monetary system, but also for European integration. In addition to its obvious economic impacts, this pooling of monetary sovereignty demonstrates great political commitment.

The Euro and the Book Trade 20 by Gilles de La Rochefoucauld, focusing specifically on France, concentrates on what will happen to the publishing business during this transitional period and then examines the consequences of replacing the existing national currencies with the euro for publishing business partners.

How the Euro will Affect the Buying Power of American Librarians 22 by Geert Visscher — Regarding microeconomic effects, we should not expect to see serious savings in the field of lower trans-

A Little Less than Euro-Phoric: Understanding the British Response to the Euro 71 by Suzanne Wilson Higgins — Of the 15 countries in the EU, there are four countries which have chosen to opt out from third stage monetary union—namely the UK, Sweden, Denmark and Greece.

Op Ed — Opinions and Editorials ... 36 Ferguson’s Good Idea — Albert Henderson has A Response to Back Talk, April, 1999. Good faith collaboration of publishers and librarians promises better solutions for library users than the plans of misers who aim only to further cut costs.

Back Talk 94

This month, Tony Ferguson talks about Chains of Complexity.

PROFILES ENCOURAGED
Edited by Barbara Dean <bdean@co.aralington.va.us>

Peter Stevens 62
Reference Librarian — Foster Business Library — University of Washington

ATG INTERVIEWS

Dan Halloran 26
President and CEO — Blackwell’s Book Services, Inc.

Don Chvala 30
Dora Biblarz interviews Don Chvala about Richard Abel and Company.

REVIEWS

From the Reference Desk 38 by Tom Gilson
ALA ANNUAL ISSUE
LEGAL ISSUES
Edited by Anne F. Jennings (Anne Jennings, Inc.) and Jack Montgomery (Western Kentucky University)

Cases of Note ........................................ 44
Copyright Questions and Answers ... 46
A regular column in which Laura Gasaway, answers all kinds of nitty-gritty questions.

PUBLISHING

From the Other Side of the Street .... 48
Viruses to Die For by Thomas Bacher
Publisher Bestsellers ......................... 50
Julie Gammon has been hard at work this month on bestsellers from the University Press of Colorado
Bestsellers in Chemical Technology (Subclass TP) 1998/99 .......... 52

BOOKSELLING

Academic Book Trends ......................... 56
Literature and Literary Criticism - What (and who) do academic libraries buy? — by Celia Scher Wagner — Selecting literature and literary criticism poses many challenges to academic libraries, the major one being a disjunct between supply and demand.

Book Pricing Update ............................. 58
Online Selection Tools by Marguerite K. McNair and Dan Miller — Why is it that guiding selectors and bibliographers to the Web is not as easy as it would seem?

Media Minder ........................................ 58
To DVD or Not to DVD? — Philip Hallman gives us some answers and reflections on this thorny issue.
sotto voce ........................................ 60
Some Thoughts on Change by Bob Schatz — Library supply, like virtually every other industry in America, is undergoing shrinkage and consolidation. The battle for market share is fierce ...

And They Were There ......................... 64
Reports of Meetings — APLA/PSP Annual Conference and Oklahoma Libraries Conference

Bet You Missed It ............................... 66
Did you know that NIH is considering investing in a one-stop, public source for biomedical research papers? How about that the height of the Sears Tower is off by four feet in the tourist brochure? Check out these two articles and more in this month's column!

Not Fit For Print ................................. 80
Are Libraries Sexist? This month, Tony Leisinger isn't at all "politically correct." He's obsessed with directions and how men and women use them differently.

INTERNATIONAL

International Dateline .......................... 78
From the UK by Martin White — This year the UK Serials Group Annual Conference was a combined event with the European Federation of Serials Groups.

TECHNOLOGY AND STANDARDS
Edited by Sandra K. Paul and Albert Simmonds (SKP Associates)

Biz of Acq .......................................... 82
Statistics, Codes, and Tracking Withdrawn Volumes: — More on Getting the Most Out of Your Automated System by Brian Flaherty

Chaos ............................................. 84
What Will The Next Generation EDI REALLY Look Like? Sandra K. Paul gives us some information!

Webworthy ........................................ 86
Unique and interesting Web sites organized by broad subject area edited by Pamela Rose.

ETC.

Call for Contributors ......................... 5
Adventures in Librarianship .................. 79
Resurrection

Against the Grain / June 1999

«линкинг Publishers, Vendors and Librarians»

Uncommon ...

Against the Grain is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. ATG is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

Against the Grain

Unconventional...

ATG is published six times a year, in February, April, June, September, November, and December/January. A six issue subscription is available for only $40 U.S. ($45 Canada, $50 foreign), making it an uncommonly good buy for all that it covers. Make checks payable to Against the Grain, LLC and mail to:

Katina Strauch

209 Richardson Avenue

MSC 98, The Citadel

Charleston, SC 29409

<http://www.against-the-grain.com>