### AGAINST THE GRAIN

**TABLE OF CONTENTS**

v.14 #2 April 2002 © Katina Strauch

#### ISSUES, NEWS, & GOINGS ON

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rumors</td>
<td>1</td>
</tr>
<tr>
<td>Deadlines</td>
<td>6</td>
</tr>
</tbody>
</table>

#### FEATURES

**SLA, MLA Issue**

**Who Does the Selecting at Your Library?**

by Audrey Fenner — The answer to the question is seldom as easy as giving one or two names. Selection for academic library collections may be done by librarians, by teaching faculty, or by representatives of both groups.

**Reinventing the Wheel: The Microsoft Access Alternative**

by Sandhya D. Srivastava and Paolina Taglienti — Sandy and Paolina have spent two years developing a monograph database and this article details some of their trials and tribulations.

**My Summer at Amazon.com**

by Kate C. McDill — Who says library skills are not needed? Last summer Kate worked as an intern at Amazon.com assigning browse nodes to nodeless ASINs in the toy & baby stores. What this really means is that she applied subject indexing to merchandise, utilizing the in-house taxonomy, with the goal of improving the information retrieval.

**The Paper-Cloth Conundrum:**

Economics of Simultaneous Publication: The Wholesaler’s Point of View by Dana Courterey — We have discussed this issue more than once in these pages. Simultaneous paper editions are a huge money saver for publishers and we are buying the paper more and more. What’s happening with publishers and vendors? Dana delivered this paper at the American Association of University Presses meeting in Toronto in June. She predicts that more and more libraries will opt for a paper-preferred approval plan and will order paper on firm order over cloth.

**Against the Grain Annual Survey Report**

by Michael Litchfield

**Op Ed — Opinions and Editorials**

A Cup of Joe, a Krispy Kreme & Thou: Visits to Coffeehouses in Libraries by John Riley

**Back Talk**

by Anthony Ferguson

**Cataloging: Integrating Web Resources into OPACs** by Anthony Ferguson

### ATG INTERVIEWS

**Vitek Tracz**

Chairman of The Current Science Group — by Daryl Rayner

**Barbara Haber**

Curator, Radcliffe Institute for Advanced Study, Harvard University — by John Riley

### ATG PROFILES ENCOURAGED

Edited by Allison Mays (Acquisitions Librarian, Millsaps College) <maysap@millaps.edu> and John Long (Consultant) <john-long@worldnet.att.net>

**Publisher**

A. Bruce Strauch

### ATG PROFILES ENCOURAGED

Edited by Allison Mays (Acquisitions Librarian, Millsaps College) <maysap@millaps.edu> and John Long (Consultant) <john-long@worldnet.att.net>

#### HDCC On-Line (Hypertension, Dialysis & Clinical Nephrology)

**Publisher**

A. Bruce Strauch

**Publisher Relations**

Lynn Newman (Book Trade Counselor)

**Send correspondence, press releases, etc., to:**

Katina Strauch, Editor, Against the Grain, LLC, 209 Richardson Ave., MSC 98, The Citadel, Charleston, SC 29409. Phone or fax: 843-723-5356

Internet: strauca@earthlink.net

Against Grain is indexed in Library Literature, LISA, Ingenta, BUBL, and The Informed Librarian.

Authors’ opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on a Power Mac G4, with Princeton Color Monitor, and AGFA ImageSetter, using Microsoft Word, AppleWorks, and PageMaker 6.5 software under Mac OS X.

Against the Grain is copyright ©2002 by Katina Strauch

#### REVIEWS

**From the Reference Desk**

- *The Papacy: An Encyclopedia* by Tom Gilson
- *Boyhood in America: an Encyclopedia; and Historical Dictionary of Terrorism* by John Long

**Monographic Musings** by Debbie Vaughn — All About Libraries—take a peek into the worlds of online academic research and off-campus library services.

### LEGAL ISSUES

Edited by Bryan Carson, Bruce Strauch, and Jack Montgomery

**Legally Speaking**

The Copyright Status of Unpublished Works by Bryan Carson

**Cases of Note**

Trade Dress - Abercrombie Takes a Dressing Down or Eroticism Rules the Case by Bruce Strauch

<http://www.against-the-grain.com>
SLA, MLA ISSUE
LEGAL ISSUES (con’t)

Questions and Answers ................................................................. 62
Copyright Column by Laura Gasaway — Can you send hyperlinks through email? This is just one of the questions Laura answers this month.

PUBLISHING

Biz of Acq — A Database By Any Other Name ................................. 62
by Sue Wiegand — When evaluating and selecting electronic resources we struggle to understand the differences and similarities between products. This problem is exacerbated because the vocabulary we use, like electronic resources themselves, is in flux. We don’t all understand the same terms in the same way. In this month’s column, Sue Wiegand, argues persuasively that if we standardize our terminology, we might neatly classify electronic resources and almost instantly understand what a given product is.

And They Were There ................................................................. 66
Reports of Meetings by Frances C. Wilkinson and Linda K. Lewis — This report is from NASIG 2001, A Serials Odyssey: The 16th Annual Conference of the North American Serials Interest Group.

Books Are Us ................................................................. 70
by Anne Robichaux
Bestsellers in Ethics ................................................................. 70
by Françoise Crowell

BOOKSELLING AND VENDING

I, User ........................................................................ 72
Down by the Oil Mainstream — Backlogs and Bottlenecks by Ruth Fischer and Rick Lugg — It can almost go without saying that technical services have a profound and immediate impact on the patron experience. It is obvious that the library can only fulfill its mission when the work “flows,” unrestricted by bottlenecks. To a large extent, this requires adoption of a “production” orientation instead of an artisan or “expert” mentality.

Oregon Trails ................................................................. 75
The Value of Paper by Tom Leonhardt

Issues in Vendor/Library Relations — Encompassing Cornell ................................. 76
by Bob Nardini — This column is based upon an interview with participants in one of today’s most interesting library-vendor enterprises, members of the Cornell University Library ENCompass Team. The team formed some two years ago, when Cornell agreed to work with Endeavor Information Systems to design and test ENCompass, Endeavor’s digital library management system, on a test hardware platform provided by Sun Microsystems.

Issues in Vendor Library Relations — Hype ................................................................. 78
by Bob Nardini — The library community was surprised a few years ago to find itself the target of a serious and custom-made operation in hype. This had not happened before. When compared with many other walks of life, the stakes are modest in the library world. No one had previously seen a profit in the considerable effort and expense of a classy hype campaign aimed at libraries. Not, that is, before 1999 and the launch of netLibrary.

Bet You Missed It ................................................................. 80
by Pamela M. Rose — What do Chippewa Indians and Wireless Networks have in common? Read all about it in this issue.

INTERNATIONAL

International Dateline ................................................................. 82
Age of Knowledge Calls for More Qualified Librarians in Chinese Academic Libraries, The Need for Upgrading Chinese Librarians by Hu Ming Rong

TECHNOLOGY AND STANDARDS

Edited by Sandra K. Paul and Albert Simmonds

Webworthy ................................................................. 84
by Pamela Rose — Unique and interesting Websites organized by broad subject area.

ETC.

Rumours from Paddington ................................................................. 12
by Daryl Rayner

Charleston Conference
Call for Papers ................................................................. 42

Against the Grain / April 2002

<http://www.Against-the-Grain.com>