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Dan Arbour, Vice President, Marketing and Sales, UMI Division

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Adventures in Librarianship
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10:30-11:30 “Copyright Conundrum” — Cloris Weary, of Darkwood University Library, discusses how her library has dealt with recent court decisions on copyright and fair use. Darkwood pioneered the use of student volunteers to blockade photocopying machines and remove ink cartridges from printers. When properly applied, such tactics can have the added advantage of reducing the incidence of plagiarism.

11:00-12:00 “Branching Out” — Pinedale Public’s director, Simon Slippers, outlines how selling woman’s shoes can dramatically increase a library’s visitor statistics. “Libraries need to diversify, if we truly want to serve the public,” says Slippers. “We’ve had great luck with classic pumps, but some of the athletic shoes have done just as well.” Should library schools be offering this as a specialty? Come and voice your opinion!

11:30-12:30 “Consolidated Publishing: Where do we go from here?” — Representatives from the two remaining publishing companies discuss their plans for taking over each other, and what form future expansion might take. “We foresee a world,” says Miriam Mensch, Vice-President of the Vision Division of Uber Verlag, “when libraries will no longer need to shop for anything, when there will be one source, one provider, one master.” Sound intriguing? Join us!

1:00-2:00 “Lunch with Leon” — The infamous Leon Redman, of Redman’s Rare Books, reminisces about the days before wood pulp and glued spines. Although Leon will be fed intravenously, you can enjoy your choice of smoked salmon or “penne arabiata” while your host clears his throat and spins yarns of bygone days. Advance reservations only.

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