2009

And They Were There: Reports of Meetings -- 14th National ACRL and 2008 Charleston Conference

Bob Holley
Wayne State University, aa3805@wayne.edu

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@Brunning: People & Technology

**Kindle 2:** Excuse my brother. He’s gone back to library school — at University of Arizona… we want to be right by our publishers and right by our customers… we…

@Brunning: *Will you work with libraries?*

**Kindle 2:** One book per device is how we roll until the time when we can arrange other terms set by the market place…

@Brunning: *Which means…?*

**Kindle 2:** It means whatever you want it to mean…

@Brunning: *Moving along… markets will be markets… but hey, congrats Kindle 1.1 for a career move… taking the MARC class?*

**Kindle 1.1:** You bet your open access… can’t read if you can’t find (or search?).

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**Disclaimer**

Dennis Brunning (@Brunning) is long on Amazon, Apple, and libraries none of which should mean much. He is an avid reader of books, books on Kindle, and books on Sony E Reader. There may be a Be Book somewhere on his laptop. He keeps books under the bed which he hopes will be available on the Kindle. He is a librarian and therefore doesn’t have much money which his Kindle addiction is not helping.

Two years of *Kindling* have taught him much the least of which are the following:

- Do not read in bathtub.
- Do not drop on Saltillo tile.
- Limit visits to Kindle Store, on device or on Web, to 1x monthly.
- Do not count on photographs, illustrations, figures to be available.
- Limit expectations to free reading.
- Sample feature, usually the first chapter or close to it is great, especially to avoid crap.
- Order Kindle 2 now unless you want to get in line for Kindle 3. 🕵️

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And They Were There

**Reports of Meetings — 14th National ACRL Conference and more from the 2008 Charleston Conference**

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Association of College and Research Libraries (ACRL)

Reported by Bob Holley (Wayne State University) <aa3805@wayne.edu>

The Association of College and Research Libraries (ACRL) held its 14th National Conference on March 12-15 in Seattle, Washing. This conference was similar in format to the Charleston Conference. It focused on subject content without the committee meet-ings that take up so much time at ALA Annual Conferences and the Midwinter Meetings. The conference offered keynote speakers, invited presentations, referred papers and panels, workshops, poster sessions, table discussions, and a Cyber ZED Shed for technology demonstrations plus social activities such as the exhibits opening and an all conference continued on page 70.

Charleston Conference Reports compiled by: Ramune K. Kubilius (Collection Development / Special Projects Librarian, Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

Column Editor’s Note: Thank you to all of the conference attendees who volunteered to become reporters, providing highlights of so many conference sessions. In this issue, we are providing the first installment of reports, but there are still more! Watch for them in upcoming ATG issues. Also, visit the Charleston Conference Website for handouts and presentation outlines from many conference sessions. The 2008 Charleston Conference Proceedings will be available in fall 2009. — RKK

Lively Lunches — Thursday, November 6, 2008 continued

The Data Train: Can We Share the Track? — Presented by Robin Champieux, Moderator (Director of Sales and Customer Experience, Blackwell); Adam Wathen (Interim Head of Collections Services, Kansas State University); Eric Redman (Chief Architect, Blackwell); Bob Nardini (Group Director, Client Integration, Coutts Information Services)

Reported by: Cathy Green (SLIS Student, University of South Carolina) <greenga@mailbox.sc.edu>

The panel explored implementation aspects of increased collaboration on bibliographic data within the community of libraries, publishers and vendors. The premise was that making the bibliographic supply chain more efficient, as recommended in the Working Group Report on the Future of Bibliographic Control, will position the community for the future while requiring substantial changes in business models.

While discussing current practices, Wathen said the traditional workflow focus is too much on local perspectives, the item and perfect cataloging — if the focus should be on sharing, the user and findability. For the other panelists, inefficiencies revolved around the matching and integration of metadata from external sources using MARC and, to an increasing extent, ONIX. Although ONIX has mechanisms for FRBR, usage still is inconsistent with metadata only semi-FRBRized. Molyneux sees too much waste when compensating for the different bibliographic standards across libraries, and resistance to taking a less localized view. Redman is investing in text matching systems in addition to manual data scrubbing, but believes that the need to re-create data takes away from the ability to add value across the supply chain.

For the future, Wathen and Redman emphasized the need to contextualize metadata instead of getting more specific, with context leading to trust down the supply chain and purpose and usefulness coming back. Most publishers have a financial incentive to do this, such as the pressure from retailers to supply an accurate ONIX file. Nardini suggested that metadata practices be more standardized and easier to use, and that the bar be set at “good enough” because publishers can’t create metadata to library standards. Molyneux mentioned as a success factor the Working Group recommendation for library schools to focus more on library data and systems.

This lively discussion on new business models took the group over the allotted time, with no chance for summary statements. Group consensus was that to create and share bibliographic data efficiently, the community needs to look at ways for the appropriate people to create intellectual work and push upstream, such as catalogers creating bibliographic data at the time of publication, and then keep the data moving down the supply chain with mechanisms like registries for ISTC and authors.

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