Bet You Missed It -- Press Clippings -- In the News -- Carefully Selected By Your Crack Staff of News Sleuths

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WHY WORK? GET PAID TO INTERVIEW
by Bruce Strauch (The Citadel)

James Ambras’ matchmaker Notchup links companies eager enough for employees that they will pay them to come interview. Notchup takes 35% of the interview fee. Its target demographic are folks happy in their $80,000-to-$200,000 jobs. Executive recruiters are looking for clients with much higher demands.

The interview fee? $450 to $1,000.

LITERARY LIBATION
by Bruce Strauch (The Citadel)

The Jack Rose cocktail was named for “Bald Jack Rose” Rosenweig, a bagman for a crooked cop in N.Y. In 1912, Herman Rosenthal, a bookie who was being squeezed, went to the New York World’s editor Herbert Bayard Swope and exposed the racket. This got him gunned down in the restaurant of the Hotel Metropole off Times Square as he enjoyed a steak and a cold Horse’s Neck (ginger ale with a twist of lemon).

The gunsels’ car was rented by Jack Rose. He rolled over on them plus the cop, sending them all to the chair at Sing Sing.

Jake Barnes enjoys a Jack Rose in the bar of a Paris hotel in Hemingway’s 1926 novel The Sun Also Rises.

Oh yes. Applejack (apple brandy), lemon or lime juice and grenadine shaken with ice and strained into a stemmed glass. Lemon twist.

STRUGGLING UP FROM THE CULTURAL BOTTOM
by Bruce Strauch (The Citadel)

It’s a national trend — people go to libraries in ever greater numbers for books! There is no death of reading, and a report from the National Endowment for the Arts bears it out.

The biggest bump up in readership came in the 18-to-24-year-old group who are laying down their iPods.

The author says it’s not the new poverty, but rather “we have reached the cultural bottom and are ready to be smart again.”


Future Dates for Charleston Conferences

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