Experience the Difference

**CRCnetBASE**

Superior Online Content for Student & Professional Researchers

- Over 35 Interactive Collections and Databases
- Flexible Subscription Options
- Option to Build your OWNnetBASE
- Live Support

Coming this Summer! The New [crcnetbase.com](http://crcnetbase.com)

Contact us for a Free Trial at

e-reference@taylorandfrancis.com or 1-888-318-2367
DISCOVER

ONE SEARCH,
ONE LOCATION,
every title,
every format

Contact a sales manager to discover the new collection manager

BLACKWELL 800.547.6426

COLLECTION MANAGER DISCOVER, SHARE, FAST, EASY
Cold Spring Harbor Laboratory Press will be launching a new monthly online publication, *Cold Spring Harbor Perspectives in Biology (CSH Perspectives)*, in mid-2009. *CSH Perspectives* will provide the life science community with authoritative reviews of progress in emerging areas of molecular, cell, and developmental biology, genetics, evolutionary biology, neuroscience, cancer biology, and molecular pathology. The contributions will be written by leading researchers in each field and commissioned by a board of eminent academic editors, all of whom are acknowledged to be key figures in their particular field. *CSH Perspectives* will be unmatched in its depth of coverage and represent an essential source to which readers can go for informed surveys and critical discussion of advances in the molecular life sciences.

**Scope:** Molecular Biology, Cell Biology, Developmental Biology.

**Editor:** Richard Sever

**Monthly, online; launch mid-2009**

ISSN: 1943-0264
Coming in **Summer 2009**:  

**ACS Symposium Series Archives**  
1,278 Series books published from 1950 through 2008 — all fully searchable and presented via the new ACS Publications web delivery platform in PDF format.

**2009 ACS Symposium Series Online**  
Current, comprehensive coverage of chemistry and all interfacing areas of science.

For further information and pricing please send inquiries to symposium@acs.org

American Chemical Society
IEEE Xplore® Digital Library

The world’s leading universities and most successful research institutions rely on IEEE information.

- Access cutting-edge IEEE journals and conference proceedings
- View over 2 million full-text documents shaping industry today
- Customize subscription options to your degree program and relevant full-time enrollment

Free Trial!
Experience IEEE Xplore—request a trial for your institution.
www.ieee.org/academic

IEEE Information Driving Innovation
AMBASSADOR
REDEFINES, REINVENTS AND REDIRECTS YOUR LIBRARY’S WORK FLOW.

OneSource
DATABASE MANAGER
Password-protected access to more than 4M print titles and more than 1M non-print titles.

Master Login Account for Managing Acquisition and Faculty Accounts
- Accounts for books and media linked to master login
- Search by title, author, ISBN, keyword, series, subject, LC Class
- Filter searches by book or media
- Build Acquisition Department order lists
- Review faculty order lists
- Confirm and place orders
- Review order status, claim and cancel orders
- Review shipments, invoices and statements
- Create order status reports, invoices and statements in PDF format

Order Confirmation Options
- Titles formatted with Excel or MARC attachments
- Library notification of MARC file pickup via FTP

Purchase Order Numbering Options
- Blanket order number on every order
- OneSource generation of PO numbers
- Populate sequential POs with previous PO numbers

Electronic Reporting and Ordering
- Excel order status reports
- Order via Edifact, Exibris, III and X.12
- Interface with all major integrated library systems

Electronic Invoicing
- Edifact-, XML- or PDF-format invoicing
- Invoice delivery via FTP or email
InfoSci®-Books
www.infosci-books.com

ISSN: 1946-1984

…over 1,000 book and reference publications in computer science and information technology management in one complete database

- Over 25,000 full-text chapters
- 500,000+ pages of downloadable full-text in PDF
- 400,000+ reference citations to further research
- Institution-wide, unlimited simultaneous access
- Perpetual, current-year purchase, and annual subscription options available
- No embargo of content
- MARC records available at no charge
- Discounts for consortia and other multi-site groups

InfoSci®-Journals
www.infosci-journals.com

…one database with more than 60 scholarly journals in computer science and information technology management

- 50,000+ pages of downloadable full-text in PDF
- 65,000+ reference citations to further research
- Institution-wide, unlimited simultaneous access
- Subscription and perpetual access pricing now available
- No embargo of content
- MARC records available at no charge
- Discounts for consortia and other multi-site groups

Request a FREE 30-day trial today!

InfoSci®-On-Demand
www.infosci-on-demand.com

PAY-PER-VIEW

…search 30,000+ research abstracts on cutting-edge topics in computer science and information technology management...

…INSTANTLY purchase full-text PDFs of documents you want to download!

IIGI Global databases cover 25 subject collections including:

- Artificial Intelligence
- Information Security
- Multimedia Technology
- Software Engineering
- Database Technologies
- Educational Technologies
- Biomedical Technology
- Web Technologies
- Business Technologies
- Mobile Computing
- E-Government
- Library Science

IGI Global, 701 E. Chocolate Ave., Hershey PA 17033, USA, 1-866-342-6657 (toll free), 717-533-8845 x100, eresources@igi-global.com
OEC

For a better world economy

OEC

Insights:
International Trade: Free, Fair and Open?
International trade influences a whole range of activities including jobs, consumption and the fight against poverty. It also affects the environment and relations among countries. In turn, trade is shaped by a host of influences ranging from natural resources to fashion. Trade-related issues can give rise to strong feelings, and trade measures such as banning or limiting imports are often called for to respond to major economic problems. An understanding of the benefits and downsides of trade, and of what trade policy can and cannot achieve, will help us to form our own opinions on debates about international trade.

Society at a Glance: OECD Social Indicators 2009
Society at a Glance offers a concise quantitative overview of social trends and policies across the OECD. This 2009 edition includes a wide range of information on social issues – such as demography and family characteristics, employment and unemployment, poverty and inequality, social and health care expenditure, and work and life satisfaction – as well as a guide to help readers understand the structure of OECD social. For the first time, the report provides a condensed set of headline social indicators summarizing social well-being in OECD countries. A special chapter examines leisure time across the OECD.

Health at a Glance 2009: OECD Indicators
This 2009 edition of Health at a Glance provides the latest comparable data and trends on different aspects of the performance of health systems in OECD countries. It shows the variations across countries in indicators of health status and health risks, as well as in the inputs and outputs of health systems. It includes a special feature with new indicators for and data on the long-term care workforce. A statistical annex provides additional information for most indicators, often presenting time series going as far back as 1980. The publication also includes StatLinks, URLs linking tables and charts via the internet to Excel® spreadsheet files containing the underlying data.

Order at www.oecd.org/bookshop or call 1-800-456-OECD
Coutts customers now have access to book reviews in OASIS v4:

- Full-text book reviews from Publishers Weekly.
- Full-text book reviews from Library Journal.
- Coming next: Choice.
- All with no subscription fees.

And, we’ve launched the second generation of vendor collaborative collection development tools, Coutts Communities SM.

With today’s materials budgets under pressure, every selection counts. Make the right decisions with Coutts Communities SM.

- Now selectors can make decisions within the global community of Coutts customers.
- Our next release of Coutts Communities SM will enable selectors to collaborate more closely than ever before.
- No subscription fees for Coutts Communities SM.

With the help of the entire community of Coutts customers, we’re building the best system there is.

Look for news from Coutts about further developments in OASIS v4.

Whatever your library needs are… Coutts has you covered.
Optics InfoBase—One Resource Serving Multiple Disciplines

More libraries each year realize the boundary-breaking advantages of **Optics InfoBase**, OSA’s online library. Now you can provide readers across your institution with instant access to more than 160,000 high-impact peer-reviewed papers in optics and photonics.

**Relevant.**
- Cutting-edge research is facilitated with rapid publication times and our Early Posting pre-publication service

**Multidisciplinary.**
- Connect readers across departments and domains: Biology, chemistry, physics, mechanical engineering, electrical engineering, biomedicine, materials science and more

**Authoritative.**
- Bring your patrons the best: Optics InfoBase is entirely peer-reviewed, and includes many journals with the highest impact factors in the ISI optics category

**Reputable.**
- Rely on content from OSA, one of the oldest publishers of physics journals in the world

OPTICS INFOBASE FEATURES:

For pricing, including consortia licenses, please contact:
Alan Tourlotte (atourt@osa.org) or Christine Orr (corr@osa.org)
Secure a Site License for Your Institution Today Via www.annualreviews.org

tel: 800.523.8635 (US/CAN) • 650.493.4400 (worldwide) • fax: 650.424.0910 • email: sitelicense@annualreviews.org
KNOWLEDGE EMPOWERS. As your researchers and students pursue new ideas and innovation, empower them with Wiley-Blackwell’s outstanding collection of Online Books.

This rich and comprehensive library combines award-winning research in the sciences, technology, medicine, social sciences, humanities, and business disciplines with powerful search functionality and cross-links to our prestigious journal collection as well as to other eminent content both within and outside the Wiley InterScience platform.

With more than 6000 monographs now online, including numerous landmark book series, Wiley-Blackwell Online Books ensure that your library offers the most up-to-date, quality content to empower your patrons in their pursuit of great ideas.

For your free trial, visit www.interscience.wiley.com/onlinebooks
Access the World’s Most Authoritative Psychiatric Information @ PsychiatryOnline.com

PsychiatryOnline.com
the most intuitive and comprehensive psychiatric online tool.
Access diagnosis, treatment, and research in books and journals – all from one website with a single search interface – accessible anytime, anywhere. Search the full-text, aggregated content including all tables and figures from:

- DSM-IV-TR®
- DSM-IV-TR® Handbook of Differential Diagnosis
- DSM-IV-TR® Casebook and its Treatment Companion
- American Psychiatric Association Practice Guidelines in both comprehensive and quick reference formats
- Textbook of Psychotherapeutic Treatments
- Gabbara’s Treatment of Psychiatric Disorders, Fourth Edition
- What Your Patients Need to Know About Psychiatric Medications (Updated)

Access full-text articles from the top five psychiatric peer-reviewed journals published by American Psychiatric Publishing, Inc. dating back to 1996.

- The American Journal of Psychiatry
- Psychiatric Services
- Academic Psychiatry
- The Journal of Neuropsychiatry and Clinical Neurosciences
- Psychosomatics
- As well as Psychiatric News for the latest clinical and research news.

Request a Free 30 day trial @ www.psychiatryonline.com/freetrials
Please enter Priority Code AP912 for discount offer

Institutional Pricing: please call 703-907-8538 or email: institutions@psych.org

Special offer with this ad.
Receive 10% off your subscription rate by mentioning Priority Code: AP912

Complete your psychiatric journals backfile collection with Psychiatry Legacy Collection.

One time purchase fee for perpetual access covers 162 years of psychiatry through six respected, peer-reviewed psychiatry journals, completing APPI’s online journals back to Volume 1, Issue 1. The collection dates back to 1844 and includes The American Journal of Psychiatry, the oldest continuously published medical specialty journal in the United States.
The BEGELL DIGITAL LIBRARY (BDL) is a comprehensive, full-text database providing the latest research data and information across a broad spectrum of engineering and biomedical sciences and applied works. All information is gathered from the most reliable sources in a given field and is peer-reviewed and indexed. Researchers have access to...

- 32 professional peer-reviewed journals
- THERMOPEDIA™ and other major engineering reference works
- International Centre for Heat & Mass Transfer Conference Proceedings
- Series of eBooks

Fully interactive with video, 3D, and animation to clearly illustrate concepts make BDL an innovative learning tool!

Founded in 1991 by William Begell, a distinguished engineer, researcher and publisher, Begell House Publishers has been a source of scholarly publications in science & engineering. Developing future trends in engineering and biomedicine, Begell House Publishers encourages and supports new ideas, alternative ways, innovations and the creation of interdisciplinary and cross-disciplinary publications.

For trials, pricing and more information, contact:
Mark Mandelbaum  Joanna Antosiuk
mark@begellhouse.com  joanna@begellhouse.com

Deep discounts available for consortia
GOBI™ offers libraries and their patrons the most extensive suite of e-content delivery options.

Our partners include ebrary®, a leading e-content aggregator; and Gale, publisher of the Gale Virtual Reference Library. No matter how you build and maintain your library collection, Baker & Taylor’s YBP Library Services has the solution that fits your needs. See how YBP Library Services is delivering the future for you.

Visit us at Booth #3520 at ALA Annual 2009.
Receive online access to Physics Today from 1948 to the present

If you subscribe to Physics Today in 2009, you’ll have the option to access the complete backfile of the magazine from 1948 to the most current issue. If you prefer, you may choose a subscription that only includes a five-year backfile — at no additional charge. The full 60-year backfile is also included in the AIP Select and AIP Complete packages. Subscribers to either package may add print for a discounted price.

We hope you’ll consider adding the complete backfile to your subscription and giving your patrons access to the most fascinating original articles and seminal, groundbreaking research of the past 60 years.

To learn more, visit librarians.aip.org/physicstoday.html.

Now access AIP Conference Proceedings back to Volume 1

In 2009, whether you subscribe to the complete Conference Proceedings series, or to any of our seven subseries, you’ll receive access to an online archive that extends back to Volume 1 (1970). AIP Conference Proceedings are also available as part of the AIP Complete package.

Conference Proceedings are hosted on AIP’s robust Scitation platform and usage can be tracked with the Scitation Usage Reports Service. Proceedings papers are indexed in SPIN, Inspec, Web of Science Proceedings, and are included in CrossRef.

For more information, go to proceedings.aip.org.

librarians.aip.org
Journal of Biological Chemistry
The Most-Cited Biomedical Research Journal in the World
www.jbc.org

Molecular & Cellular Proteomics
Showcasing Research on the Properties of Proteins
www.mcponline.org

Journal of Lipid Research
Devoted Exclusively to the Science of Lipids
www.jlr.org

ASBMB Journals
Essential Research | Respected Journals

SUBSCRIBE TODAY AT
www.asbmb.org/publications
Eight SIAM journals are ranked in the top 35 (of 165) journals within the applied mathematics category of the 2007 ISI Journal Citation Report.

Locus contains the electronic full text for every SIAM journal article published from the journal's inception through 1996. Locus articles are available in PDF format; linked references and full metadata are available for each article.

Pairing Locus ( locus.siam.org ) with a subscription to SIAM Journals Online (articles 1997–present) provides immediate, uninterrupted access to all SIAM journal content from the first SIAM article published in 1953 to today's publications, with current articles going online as soon as they are available.

That's over 55 years of the best in applied mathematics and computational science! Individual member pricing on journals represents significant discounts—become a SIAM member today.

SIAM's e-journal delivery platform is useful and intuitive, and offers many features including citation downloading in BiBTeX format, e-first article RSS feeds and TOC mail alerts, sophisticated searching, and pay-per-view.
The Journal Publishing Program of the American Physiological Society (APS) covers the entire spectrum of physiology—examining major physiological systems, from the cellular and molecular to the organ and system level. These prestigious peer-reviewed journals are available in print and online. An online subscription to the APS journals provides you with immediate access to the latest issue of the journal as well as with continued access to all content published previously online. Subscribers to the online journals also get access to the fastest possible publication of original research articles through our Articles in Press feature—articles published in manuscript form within a few days of acceptance. The APS journal titles are:

- American Journal of Physiology (AJP consolidated)
- AJP-Cell Physiology
- AJP-Endocrinology and Metabolism
- AJP-Gastrointestinal and Liver Physiology
- AJP-Lung Cellular and Molecular Physiology
- AJP-Heart and Circulatory Physiology
- AJP-Regulatory, Integrative and Comparative Physiology
- AJP-Renal Physiology
- Journal of Applied Physiology
- Journal of Neurophysiology
- Physiological Genomics
- Physiological Reviews
- Physiology
- Advances in Physiology Education

APS Journal Legacy Content

One-Time Fee of $2,000!
Save 200 Linear Feet of Shelf Space!

The APS Journal Legacy Content is an “online package” of over 100 years of historical scientific research from 13 American Physiological Society (APS) research journals. This online package can be purchased at a one-time charge of $2,000 for perpetual use. The content goes back to the first issue of each of these APS journals—including APS’s first journal, the American Journal of Physiology, first published in 1898. The Legacy Content can be viewed as completely searchable scanned images of the printed pages.

(find more info at: www.the-aps.org/publications/legacy)
To make it happen, she needs you.

As an information specialist, you do much more than connect individuals to publications. You help them find the inspiration they need to make academic breakthroughs. Invent the next big thing. Maybe even solve a global problem. And, as the world’s leading information services provider, EBSCO can help you do it. Because, we put the right content from over 79,000 publishers at your disposal. We support you with more than 130 trained librarians. And we provide information management systems that free up your time so you can focus on your users. After all, who knows what the next genius will ask for?

Stop by the EBSCO booth #3628 at ALA Annual in Chicago!
DISCOUNT SUBSCRIPTION PACKAGES

Your library can subscribe to more journals for less money with ASME Discount Subscription Packages for 2010, especially with online-only packages.

With no discount, a library subscribing to the twenty-four ASME Transactions Journals in print and online would pay $10,476 in the US and Canada or $11,510 for international service. With the Discount Subscription Package, the same library pays $7,857 in the US and Canada and $8,916 for international service.

With an online-only package, your company or institution pays $6,678 for online access no matter its location.

PACKAGE 1 FOR 2010

The 24 ASME Transactions Journals
US and Canada: $7,857
International Air Service: $8,916
Online Only: $6,678

PACKAGE 2 FOR 2010

The 24 ASME Transactions Journals Plus
Applied Mechanics Reviews
US and Canada: $8,087
International Air Service: $9,146
Online Only: $6,874

New Title in 2010!
Journal of Nanotechnology in Engineering and Medicine
Monthly Starting in 2010!
Journal of Engineering for Gas Turbines & Power
Journal of Biomechanical Engineering

ASME Subscription Rates (Effective July 2009). Rates include shipping.

- Applied Mechanics (bi-monthly) ISSN: 0021-8936
  $536 (US & Canada) / $602 (Intl.)
- Biomechanical Engineering (monthly) ISSN: 0148-0731
  $612 (US & Canada) / $678 (Intl.)
- Computational and Nonlinear Dynamics (quarterly)
  ISSN: 1556-1415 $332 (US & Canada) / $357 (Intl.)
- Computing and Information Science in Engineering (quarterly)
  ISSN: 1530-9827 $332 (US & Canada) / $357 (Intl.)
- Dynamic Systems, Measurement & Control (bi-monthly)
  ISSN: 0022-0434 $485 (US & Canada) / $545 (Intl.)
- Electronic Packaging (quarterly) ISSN: 1043-7398
  $394 (US & Canada) / $435 (Intl.)
- Energy Resources Technology (quarterly) ISSN: 0195-0738
  $325 (US & Canada) / $350 (Intl.)
- Engineering for Gas Turbines & Power (monthly)
  ISSN: 0742-4795 $612 (US & Canada) / $678 (Intl.)
- Engineering Materials & Technology (quarterly) ISSN: 0094-4289
  $332 (US & Canada) / $357 (Intl.)
- Fluids Engineering (monthly) ISSN: 0098-2202
  $612 (US & Canada) / $678 (Intl.)
- Fuel Cell Science and Technology (quarterly) ISSN: 1550-624X
  $306 (US & Canada) / $334 (Intl.)
- Heat Transfer (monthly) ISSN: 0022-1481
  $612 (US & Canada) / $678 (Intl.)
- Manufacturing Science & Engineering (bi-monthly)
  ISSN: 1087-1397 $485 (US & Canada) / $545 (Intl.)
- Mechanical Design (monthly) ISSN: 1050-0472
  $612 (US & Canada) / $678 (Intl.)
- Mechanisms and Robotics (quarterly)
  ISSN: 1942-4302 $399 (US & Canada) / $427 (Intl.)
- Medical Devices (quarterly) ISSN: 1932-6181
  $407 (US & Canada) / $445 (Intl.)
- Nanotechnology in Engineering and Medicine (quarterly)
  $500 (US & Canada) / $538 (Intl.)
- Offshore Mechanics and Arctic Engineering (quarterly) ISSN: 0892-7219
  $306 (US & Canada) / $330 (Intl.)
- Pressure Vessel Technology (bi-monthly) ISSN: 0094-9930
  $485 (US & Canada) / $518 (Intl.)
- Solar Energy Engineering (quarterly) ISSN: 0199-6231
  $321 (US & Canada) / $349 (Intl.)
- Thermal Science and Engineering Applications (quarterly)
  $332 (US & Canada) / $376 (Intl.)
- Tribology (quarterly) ISSN: 0742-4787
  $364 (US & Canada) / $410 (Intl.)
- Turbomachinery (quarterly) ISSN: 0889-504X
  $372 (US & Canada) / $410 (Intl.)
- Vibration and Acoustics (bi-monthly) ISSN: 1048-9002
  $403 (US & Canada) / $441 (Intl.)

Single Issues: $95

- Applied Mechanics Reviews ISSN: 0003-6900
  Bi-monthly Online Review Journal
  (includes year-end bound volume)
  $560 (US & Canada) / $585 (Intl.)
Anytime Access

Crash through information barriers, cut through time zones, eliminate paper work - right from your own computer - with ANYTIME ACCESS to your order status.

The current order information available to us on our computer network is now available to you through:

thebookhouse.com

Virtually any order action can be made online—inqueries, claims, cancellations, order verification – right at your fingertips – ANYTIME, DAY OR NIGHT.

- now with “view only” options
- including standing orders with recent shipment history

Contact us today for ANYTIME ACCESS to all of your Book House, Inc. firm and standing orders.

...when you need information about your order RIGHT NOW!

the BOOK HOUSE INC.

Since 1962
Phone: (800) 248-1146
Fax: (800) 858-9716
e-mail: bhinfo@thebookhouse.com

Jobbers serving libraries with any book in print.
Join our family of satisfied customers!
Take their word for it and try us.

“I have often told people that I felt that I had another staff member off-site, in Bridgeton, Missouri.”
Susan Sheridan
Amherst College

“You’re a benchmark for how customer service should be conducted.”
Eric Kidwell
Huntingdon University

“Great customer service! That’s why we love to work with Midwest.”
Lydia Mureh
Lee University

“Our representative is unfailingly pleasant and is diligent about calling to follow up on any questions about our orders. I feel that she does her job in a most thorough and conscientious manner. Thanks to Midwest for the excellent experience that I have had working with your company.”
Katie Olson
Skagit Valley College

“We recently signed up with Midwest to handle our Continuations. The customer service is outstanding. Our representative is extremely helpful and returns emails and phone calls right away. We couldn’t be happier.”
Leanne Roseberry
Lincoln Land Community College

“The service you and your staff have given us has always been excellent, but during our disaster recovery effort you really came through for us.”
Ruth Ross
Olympic College

“You have always gone the extra mile that makes a great service even more so. Your service has been an important factor in keeping my library a steady customer.”
Dan North
University of West Florida

“Thanks for your smile that reached across the miles, for your patience, and your constant devotion to optimal service.”
Betty Kelly
Furman University

“I truly appreciate the service that you give us and I always enjoy talking to you on the phone. I think you are absolutely WONDERFUL and you give AWESOME service.”
Carolyn Marr
Wayland Baptist University

“Once again, Midwest’s customer service has gone so far beyond the normal request level. In both my professional experience and my personal experience, I don’t know of any other company that comes close to providing such excellent customer service.”
Karen Kriigel
San Francisco Public Library

“I appreciate that you do not have an electronic answering system. It is so great talking to a “real” person. In this world of electronic communication, it has been so nice to actually talk to someone and get issues resolved quickly.”
Carol Gregorich
Harrisburg Area Community College

“Midwest does a wonderful job on processing and binding. The books are always “crisp & clean” and neatly done at reasonable prices.”
Carla Kramer
Ventura College

“Our representative is the most pleasant, on top of it, bend over backwards to help, and just plain friendly person with whom I deal. She is an outstanding asset to your company.”
Martha Yelton
Johnson County Library

“I have used many vendors over my past 20 years and Midwest has had the best performance.”
Glenda Alvin
Tennessee State University

We strive for complete customer satisfaction, with service second to none.

“Outstanding Service”  “Professional”
“Courteous”  “Prompt”  “Zero Error Rate”

Midwest Library Service
11443 St. Charles Rock Road  •  Bridgeton, Missouri 63044-2789  •  U.S.A.
Phone: 800-325-8833  •  314-739-3100
Fax: 800-962-1009  •  314-739-1326
mail@midweststls.com  www.midweststls.com