1997

Charleston Conference Registration

Editor

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17th Annual Charleston Conference — November 6-8, 1997
College of Charleston, Lightsey Center, 160 Calhoun Street, Charleston, SC
Issues in Book and Serial Acquisition
“Learning from Our Mistakes”

Preconferences: Wednesday, November 5, 1997, 1:00 PM-5:00 PM

Concurrent

(1) How Libraries Buy: Selling Materials to Libraries
The Charleston Group, Sponsor
Preconference discussion will feature acquisitions, reference, and collection development librarians’ criteria for book, journal, and electronic material purchasing.

(2) Prioritizing Serial Acquisitions
Buzzy Basch (Basch Associates)
Presentation of techniques employed by frugal institutions to meet the challenges of balancing serials resources.

(3) Electronic Resource Collection Development
Tony Ferguson (Columbia University)
Ferguson will provide information on developing a cost-effective development policy statement with emphasis on the practical aspects of the collection development policy

Wednesday, November 5, 1997

11:00 AM-1:00 PM
Registration for Charleston Conference Lightsey Conference Center Lobby
1:00 PM-5:00 PM
Pre-conferences
6:30 PM-8:30 PM
Casual Reception and Registration for Charleston Conference Lightsey Conference Center, 160 Calhoun Street, Upstairs Lobby

Thursday, November 6, 1997

7:30 AM-8:30 AM
Registration Lightsey Conference Center Lobby
7:30 AM-8:30 AM
Newcomers Breakfast and Orientation Room 22
8:30 AM
Welcome Room 228
8:30 AM-12:00 PM
Keynote addresses and discussions
9:00 AM-12:30 PM
Sessions and Discussions
12:30 PM-2:00 PM
Lively Lunches Presentations & Discussions (optional) or Lunch on your own
2:00 PM-5:00 PM
Discussions and Sessions
5:00 PM
Adjourn for the day
6:30 PM-9:30 PM
Optional Event: Lowcountry Oyster Roast and Southern Style Buffet

Friday, November 7, 1997

8:00 AM
Morning Refreshments and late registration Lightsey Conference Center
8:30 AM-12:30 PM
Discussions and Sessions
12:30 PM-2:00 PM
Lively Lunches Presentations & Discussions (optional) or Lunch on your own
2:00 PM-5:00 PM
Sessions and Discussions
3:00 PM
Optional Tours depart from Lobby
5:00 PM
Adjourn for the day
6:30 PM
Conference Reception — The Exchange Building and Provost Dungeon —
East Bay and Broad Streets
Conference participants are treated to a wonderful evening of southern hospitality complete with hors d’oeuvres and a special beer and wine tasting with expert Steve Johnson and friends. The historic site provides a unique glimpse into Charleston’s past with guided tours available. Shuttle buses to and from the event and the designated conference hotels will be provided.

Saturday, November 8, 1997

7:45 AM-9:00 AM
Hyde Park Corner Breakfast Discussion
9:30 AM-10:30 AM
Discussions and Sessions
1:30 PM
Adjourn — That’s it, Folks, go eat lunch!
4:00 PM-6:00 PM
Rump Session Panel TBA Room 228
(for people who hang around longer)

Selected Speakers
Jay Askuvich
(Midwest Library Service)
Betty Babanoury
(Niagara Falls Public Library)
Elizabeth Chapman
(U. of Oxford, Social Science Library)
Brian Cox (Elsevier/Pergamon)
Janet Donszelma
(Lewiston Public Library)
Tony Ferguson
(Columbia U. Libraries)
Alison Grant (U. of Auckland)
Gita Gunatilake (U. of New Zealand)
Chuck Hamaker (Louisiana State U.)
Bill Hannay (Schiff Hardin & Waite)
Rhonda Herman (McFarland)
Nora Kisch (Greenwood)
Robin Lenti (U. of New Hampshire)
Mary Ann Liebert
(Mary Ann Liebert Publishers)
Tom McCorkle (The MIT Press)
Jack Montgomery
(11 of Missouri, Columbia)
Lyman Newlin
(Book Trade Counsellor)
Sandy Paul (SKP Associates)
Fred Philipp
(Blackwell North America)
Marietta Plank (U. of Maryland)
Joe Raker (Boston Public Library)
Nora Rawlinson (Publishers Weekly)
Irving Rockwood (Choice Magazine)
Rebecca Segar (McGraw-Hill)
Karen Schmidt (U. of Illinois, Urbana-Champaign)
John Serc (Yale Book Peddler)
Ward Shaw (CARL Corporation)
Barbara von Wahilde (SUNY Buffalo)

Selected Topics
Consortia: The New Buying Power
What Are We Purchasing these Days?
The Role of Book Reviewing in the Selection of Materials
Selecting the Reference Product
Collection Development:
Trends and Issues
Issues in the Acquisition of Materials
Mistakes that Lead Somewhere
Managing Staff in an Ever-changing Library Environment
Are Core Lists Useful Anymore?
Exploring Fallacies
Death of the Periodical Salesman?
Paperback versus Cloth Redux
Issues in Public Library Acquisition
The Other Side of the Street: The Publishers Speak
For more program information: Barbara Dean, Arlington County Public Library, E-mail: bdean@leo.vslva.edu
Katina Strauch, Head, Collection Development, College of Charleston, Charleston, SC 29424-0001, 803-953-8020, 8008, 8009, Fax 803-953-8019, E-mail: strauchk@cofc.edu
For more registration information: College of Charleston, Lightsey Conference Center, Charleston, SC 29422-0001, 803-953-5822, Fax 803-953-1454, E-mail coned@cofc.edu

Conference Directors:
Barbara Dean, Arlington County Public Library
Katina Strauch, College of Charleston, Founding Director
Heather Miller, SUNY-Albany, hm766@onsvax.albany.edu
Judy Webster, University of Tennessee, jdwebster@utk.edu
Robin Lent (University of New Hampshire)

Conference Hotels:
Embassy Suites Historic Charleston (1 1/2 blocks) 1-800-EMBASSY $169 S/D
Francis Marion Hotel (adjoining Conf. Center) 1-800-433-3733 $79 S/D
Hampton Inn Historic District (1 1/2 blocks) 1-800-426-7866 $74 S/D
Quality Inn Historic District (2 blocks) 1-800-845-2504 $79 S/D

Please Note: Conference Shuttles will be provided only to and from the Conference Reception and Evening Optional Event this year due to the proximity of the official hotels.

Please use the form below to register.

1997 CHARLESTON LIBRARY CONFERENCE REGISTRATION FORM
Registration Deadline: October 22, 1997
You may xerox this and fax it back to (803) 953-1454 or E-mail back ALL of the requested information to coned@cofc.edu if paying by credit card or purchase order. Call (803) 953-5822 if you need registration assistance or information.
Name _______________________________ Title _______________________________
Institution/Firm _______________________________
Mailing Address _______________________________
Daytime Phone ___________________ Evening Phone __________________ Fax __________________ Internet ________________
Payment by: ( ) Check Enclosed ( ) Purchase Order __________________ Make checks payable to: College of Charleston
( ) MasterCard ( ) VISA (American Express/Diners/Discover not accepted)
Card # __________________ Exp __________ Signature ________________
Conference Center FEIN: 576-000-265
$15.00 processing fee will be retained on all cancellations. Refunds not available after October 22, 1997. Send registration form and fee(s) to: Library Conference, Conference Center, College of Charleston, Charleston, SC 29424-0001, Fax: (803) 953-1454, Internet: coned@cofc.edu, Phone: (803) 953-5822 All events subject to sufficient enrollments. Full refunds will be made on any events cancelled by the Conference.
I will attend the:
( ) Newcomer’s Breakfast Nov. 6 8:00 AM (free)
( ) Oyster Roast and Lowcountry Social Nov. 6 6:30 PM-9:30 PM $35.00
( ) Conference Reception Nov. 7 6:30 PM (free)
( ) Rump Session Nov. 8 4:00 PM (free)
Conference Fee(s):
( ) Preconference $65.00
( ) Electronic Resources ( ) Prioritizing Serials ( ) How Libraries Buy
( ) The Conference Nov. 6-8 $175.00
(includes Against the Grain annual subscription)
Optional Events
Lively Lunches
(buffet lunches with choice of focused topic groups)
( ) Thur., Nov 7 Pasta & Salad Buffet $10.50
( ) Fri., Nov 8 Dell/Salad Buffet $10.50
Friday Afternoon
( ) Walking Tour of historic sites $20.00
( ) Private Libraries Tour of special collections in the area, different sites each year $20.00
( ) Bus Tour of historic areas $20.00
( ) Thursday Lowcountry Evening Social $35.00
( ) I am interested in an afternoon golf tournament ___ Friday ___ Saturday

TOTAL FEES ___________________________