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Publisher Bestsellers- University of Chicago Press

Kate Wittenberg
_Columbia University Press_

Julia A. Gammon
_University of Akron_

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As incoming chair of the Association of American University Presses Library/University Press Relations Committee, Kate Wittenberg joins this column. Welcome Kate!

The University of Chicago Press certainly needs no introduction to librarians or vendors as it is one of the “biggies”. With over four thousand books in print and fifty-four journals with its imprint, the scope of their editorial program is far reaching. The creative folks at the University of Chicago Press, (thanks to Temple Lenz of the Publicity Department) took a different slant on the bestsellers theme this month. Rather than give us the name of their top ten bestsellers, Chicago elected to supply a list of their new Fall titles that they THINK will be the “hot picks” or bestsellers for the 1997 Fall season. After reading this bit of crystal ball gazing, take a few minutes to check over your Fall orders to see if you have left any of these out.

Lastly, with a tongue-in-cheek approach, the University of Chicago Press lists its “Best Kept Secret” the perennial bestseller, The Chicago Manual of Style (14th edition) which, I am sure, is a title near and dear to anyone in the publishing-related professions. I am sure this title helps pay many of the bills at Chicago!

Future Bestsellers University of Chicago Press

Demanding Medical Excellence: Doctors and Accountability in the Information Age Michael L. Millenson, Cloth $24.95, 384 pages 0-226-52587-2.
All the Essential Half-Truths about Higher Education George Dennis O’Brien, Cloth $19.95, 208 pages 0-226-61654-1.
Vigil Alan Shapiro, Cloth $18.95, 146 pages 0-226-75034-5.
The Voice Imitator Thomas Bernhard, Cloth $17.95, 112 pages 0-226-04401-7.
The Story I Tell Myself: A Venture in Existentialist Autobiography Hazel E. Barnes, Cloth $29.95, 368 pages 20 halftones 0-226-03732-0.
The Good European: Nietzsche’s Work Sites in Word and Image David Farrell Krell and Donald L. Bates, Cloth $55.00, 264 pages, 63 color plates, 154 halftones 0-226-45278-6.
Forgetful of Their Sex: Female Sanctity and Society, ca. 500-1100 Jane Tibbetts Schultz, Cloth $34.95, 600 pages, 20 halftones 0-226-74053-6.
Tricks of the Trade: How to Think about Your Research While You’re Doing It Howard S. Becker, Cloth $35.00 0-226-04123-9, Paper $13.95 0-226-04124-7, 264 pages, 1 halftone, 5 tables.

Best Kept Secret University of Chicago Press

Although we can hardly say that Chicago’s best-known book is its best-kept secret, the CMOS is a must for any researcher, writer, or grammar fanatic. “For those not already familiar with the Chicago Manual, it is perhaps the definitive writing reference work, revered by scholars, universities, publishers, and editors.” — Bloomsbury Review. 📚