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Sandra Whisler, University of California Press

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Publisher's Profile

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ISBN prefixes: 0-415- All Other Routledge Titles
0-87830 Theatre Arts/Routledge

Officers:
Colin Jones, President & Publisher
Len Cornacchia, Vice President/Financial Director
Kenneth Wright, Vice President & Associate Publisher
Linda Hollick, Vice President/Sales & Marketing

Vital Statistics:
Number of Employees: 67
Estimated Number of New Books in 1997: 903
In print titles: 6,000 books/37 journals

175-year old Routledge is a unique company. Publishing a broad range of academic, reference and trade and distributing its books worldwide, Routledge, with offices in New York and London, is comparable to the top university presses, yet it differs from them in two important ways: it is a privately held company not beholden to a university board of directors or a single point of view, and it is dependent on maintaining a profitable bottom line.

Now a new dose of energy and dynamism is being injected into Routledge US, by Colin Jones, formerly Director of New York University Press, who was named President and Publisher of Routledge U.S. last fall.

Jones has two major goals. The first is to enhance Routledge's already formidable presence as a broad-based intellectual enterprise committed to scholarly excellence. The second is to firmly guide the house to fiscal soundness. Jones sees this happening within a very short time. "I'm not here to change, but restore Routledge to greatness," says Jones. As a part of this revitalization of Routledge, Jones has appointed several new publishing directors, including Heidi Freund, Melissa Rosati, and William Germano, to build an even more dynamic, high-grade academic/trade list that will range from important reference works to the innovative, imaginative, at-the-edge scholarship for which Routledge is greatly admired. Jones is starting a U.S. list in economics, business, and management, and is expanding in the area of reference publishing under the direction of Vice President and Associate Publisher Kenneth Wright. Soon Routledge will also be known for its growing list of must-have, American-based reference titles.

On the first day of his tenure at Routledge, Jones acquired several new works of particular note with the most prominent being the monumental two-volume Jewish Women in America: An Historical Encyclopedia edited by Paula Hyman and Deborah Dash Moore slated for a Fall, 1997 publication. "This is a prime example of the type of important, authoritative work I want Routledge to deliver in the future," says Jones.

With Colin Jones at the helm with a strong new group of publishing directors, editors, and marketing professionals, Routledge will move into the 21st Century as the premier nonfiction publisher of academic and trade titles aiming various scholarly views, participating in scholarly debates, and tackling cutting edge issues.