November 2013

Call for Ideas/Papers/Speakers, etc.

Editor

Follow this and additional works at: http://docs.lib.purdue.edu/atg

Recommended Citation
Editor (1997) "Call for Ideas/Papers/Speakers, etc.," Against the Grain: Vol. 9: Iss. 2, Article 38.
DOI: https://doi.org/10.7771/2380-176X.2125
is located in the Detroit building which also houses Gale. Who’s Who In America, 1996, indicates that Fred has another office in Florida. …

Then there is Greenwood Publishing Group Inc., founded in 1967 as Greenwood Press, Inc. in New York City and moved to Westport, CT, a few years later. A Guide To Book Publishers’ Archives (BSIG, 1966) lists a Greenwood Press (San Francisco) crediting one Jack Stauffacher with pertinent papers dating 1956-58. This is not the Greenwood Press. A search of the “Directory of Publishers” in H. W. Wilson’s Cumulative Book Index 1953-1956 and 1957-58 lists Henry Greenwood Co. of London as the only other company using this name. The Greenwood we are interested in is a very important publisher of scholarly books which are held in all academic library collections. This company’s founders were Harold Schwartz, Harold Mason and Herbert Johnson. I knew Harold Mason as a librarian and as a rare book dealer. Herbert Johnson, son of Walter J. Johnson, a cofounder of Academic Press, and I were well acquainted during his early publishing days at Academic. In 1975 Herbert founded JAI Press, Greenwich, CT, publisher of professional titles many of which are marketed to academic libraries. In view of the above, I am convinced that the archives of Greenwood Publishing Group would be essential to any reader, so I telephoned Robert Hageman, president of Greenwood. I first met Bob, as I recall it, pool side in the sweltering heat of Las Vegas during the 1971 ALA meeting. He was at that time v.p. of marketing. Nora Kisch, a Charleston Conference alumna, has been VP and director of marketing for the past several years. In 1973 Bob was made president of the company and has guided it most competently under several ownerships, the present one being Reed Educational & Publishing Co. Greenwood has absorbed several important scholarly publishers, including Bergin & Garvey and Praeger Publishers. I remember a pleasant talk with Jim Bergin at a PSP dinner in the 1970s when meetings were held at the very comfortable Asafoe Country Club on the Jersey shore. Greenwood has archival material on Bergin & Garvey …

Another prominent publishing name is Frederick A. Praeger. No history of publishing in the 20th century could be complete without Fred Praeger, probably among the most versatile, enterprising persons ever to be connected with our industry. Who’s Who In America, 1992/93, tells us that Fred was at one time a jewelry salesman (I never heard that from his lips in the many talks we had, but I am not one bit surprised). Here are some of his many accomplishments and activities in addition to Praeger Publishing, with no chronological order attempted: Phaidon Press, London: Pall Mall Press, London; founded Westview Press, Boulder, Co; on the faculty of U.S. Army General Staff School, Ft. Leavenworth; with U.S. forces in Frankfurt-am-Main after WW II. Here are some noteworthy publishers who worked with Fred: Mary E. Curtis, Patricia (Throstle), David Replinger, Lynne Riener, Matthew Held. In his mid-seventies he was still an avid runner. I recall that at a Society for Scholarly Publishing (SSP) annual meeting in San Francisco, Fred was scheduled to give a speech, which he almost missed because his daily run had taken longer than anticipated. By now, Dear Reader, you may be wondering what happened to Greenwood Press. You must understand that the mere mention of FAP throws anyone who knew him clean off the track. Getting back to archival sources, Bob Hageman reports that Greenwood does have some Praeger archives … I wouldn’t be surprised if Patrick Bernuth, now vice president and general manager of Congressional Quarterly (see above), Washington, might have information where Praeger archives may be found. Patrick was at Praeger during the Holt, Rinehart and Winston ownership. Another former proprietor of Praeger Publishers was Encyclopedia Britannica, but I doubt if this is an archival source. This is long way off the mark of making suggestions as to the whereabouts of archival material. I really didn’t intend to get side-tracked on Frederick A. Praeger or the various publishing companies bearing his name. I can only hope that some ambitious younger person will take on the task of writing a book on the subject. And in the meantime, I will plead remembrance of publishing past …

Bibliography


Newcomen Publication Number 1257, 1986.


Call for Ideas/Papers/Speakers/etc.

The 1997 Charleston Conference — November 6-8, 1997, Charleston, S.C.

Issues in Book and Serial Acquisition: Great Expectations

The Charleston Conference is about buying and selling materials for libraries. It encompasses all types of materials, all issues relating to buying and selling, and all people who deal with these issues.

If you are interested in leading a discussion, acting as a moderator, coordinating the lively lunches or simulation rooms, or would like to make sure we discuss a particular topic, please let us know. The Charleston Conference prides itself on creativity, innovation, flexibility, and informality. If there is something you are interested in doing, please try it out on us.

The Planning Committee for the 1997 Charleston Conference includes Barbara Dean (Fairfax County Public Library), Heather Miller (SUNY-Albany), Katina Strauch (College of Charleston), and Judy Webster (University of Tennessee).

Send ideas by June 30, 1997, to Barbara Dean, Technical Operations Center, 4000 Stringfellow Rd., Chantilly, Va 22021. Phone (703) 222-3139; fax (703) 222-3135. Internet: <bdean@leo.vsla.edu>.

84 Against the Grain / April 1997

<http://www.against-the-grain.com>