TABLE OF CONTENTS

ISSUES, NEWS, AND GOINGS ON

1 Rumors
6 Deadlines
6 From Your Editor
7 Letters to the Editor

FEATURES

ACRL Issue

1 Money Talks: But Can It Listen? How We Found Out What Our Faculty Really Read by Robin Lent, Louise Buckley, and David Lane. Anyone who has to prepare a budget for Library materials knows that feeling of wondering if this is going to be the year when it isn't going to work.

22 Balancing Information Needs with Serials Value and Costs by Linda A. Brown. There may not be a single "right" way to set priorities for serials access and ownership. What's important is that priorities are set and articulated.

29 JSTOR — A Non-Profit Working to Redefine Access to the Scholarly Journals. Ron Chepesiuk takes a look.

31 And Katina Strauch has a Conversation with Kevin Guthrie, Executive Director, JSTOR.

32 Op Ed — Opinions and Editorials — 3 Takes on the Future of the Book — by Julia Gelfand — Several publications were issued in recent months that assessed and predicted what is happening with the book, the monograph, the scholarly item libraries acquire and retain anticipating what kind of readership will be attracted to it and hope that it will sustain generations of readers to come. This is a subject near and dear to our hearts.

86 Back Talk — Tony Ferguson talks about Consortia Mania and some of the issues that emerged at the Consortium of Consortia meeting in St. Louis in February where representatives of the largest library consortia in the United States, contracting for digital forms of information, and the publishers and vendors of such products came together for three days to exchange information.

INTERVIEWS

36 Jim Ulsamer — President — Baker & Taylor Books.

PROFILES ENCOURAGED

A look at some of our colleagues — Edited by Barbara Dean (Arlington County Public Library)

28 Linda Brown, Head of Collection Management — Bowling Green State University.

REVIEWS

40 From the Reference Desk — Tom Gilson has been hard at work reviewing monographic bibliographies and subject encyclopedias.
44 Book Reviews — Ellen Duranceau reviews An Italian Education.

<http://www.against-the-grain.com>
LEGAL ISSUES

Edited by Anne F. Jennings (Sinkler & Boyd) and Jack Montgomery (U. of Missouri, Columbia)

47 Cases of Note — by Anne Jennings — Fair Use — Los Angeles News Service v. KCAL-TV Channel 9.
49 There continues to be much debate about the applicability of copyright — and other legal regulation — to electronic publications within the academic community. The Continuing Evolution of Copyright Law by John E. Cox discusses some of the issues.
50 Legally Speaking — In the fall of 1996, the American Association of Law Libraries Copyright Committee made final the Model Law Firm Copyright Policy, a document which consists of suggested guidelines which would promote law firm compliance with United States copyright law.

PUBLISHING

53 Book Pricing Update — This month Celia is Adjusting for Inflation.
54 Letter from Oklahoma — Editing and Writing, Writing and Editing by Tom Leonhardt. If you think writing for professional journals is a thankless job, you should try editing.
55 Publisher Bestsellers — Rutgers University Press.
56 Irving E. Rockwood, Editor and Publisher, takes us Inside Choice.

BOOKSELLING AND VENDING

61 And They Were There — Reports of Meetings — The LOEX conference is the subject of this month’s meeting report.
62 Bet You Missed It — Do you know about the Personal Digital Assistant or about the treaty on database rights?
64 Group Therapy — Brian McLaughlin’s “gripe” relates to orders that need to be prepaid by the vendor.
66 On The Street — How Do You Use Book Reviews?
68 Papa Lyman Remembers — Lyman Newlin’s incredible memory is again fixed on Publishers’ Archives Part II.

TECHNOLOGY AND STANDARDS

Edited by Sandra K. Paul (SKP Associates) and Albert Simmonds (R.R. Bowker)

70 Acquiring Minds Want to Know — The “Fulltext” Question: A Study in Progress. Corinne Ebbs and Laurie Preston approached the question of whether electronic fulltext is a viable means of accessing journal literature.
71 Biz of Acq — COIN — Columbia Online Information Network is the subject of this article by Marilyn McLeod.
73 Brodart’s TIPS is the subject of this month’s DOC AQUIS by Elsie Priorchard and Winn Theiril.
75 Chaos — In Unique Identifiers: A Brief Introduction Brian Green and Mark Bide seek both to explain some of the significant issues in the debate and to describe some of the standards.
79 Innovations Affecting Us — Judy Luther has been hard at work studying News Services to the Desktop — the growing number of companies who offer news services electronically delivered via the Web directly to the computer screen.
83 Nouvelle Cuisine — The Windows95 of Change by Nancy K. Dennis. Why is there such a rush to embrace Win95?

ETC.

84 Call for Ideas/Papers/Speakers, etc. — The 1997 Charleston Conference — Issues in Book and Serial Acquisition: Great Expectations.

<http://www.against-the-grain.com>