Program and Registration-The 1996 Charleston Conference-Issues in Book and Serial Acquisition: Money Talks

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16th Annual Charleston Conference — November 7-9, 1996
College of Charleston, Lightsey Center, 160 Calhoun Street, Charleston, SC
Issues in Book and Serial Acquisition
"Money Talks" — Tentative Program

Preconferences — Wednesday, November 6, 1996
Prioritizing Serials Acquisition — Buzzy Basch (Basch Associates), Coordinator — 1 PM-5PM
Electronic Resources Collection Development — Tony Ferguson (Columbia University) — 1 PM-5PM
Special Pre-conference: Marketing to Libraries (Sponsored by the American Assoc. for Univ. Presses)
All day presentation Contact: hhaupe@aol.com

Wednesday, November 6
6:30 PM-8:30PM Casual Reception and Registration for Charleston Conference

Thursday, November 7, 1996
7:30-8:30 Registration Lightsey Conference Center
7:30-8:30 Newcomers’ Breakfast and Orientation
8:30 Welcome
8:30-9:00 Keynote address — James Stephens (EBSCO Industries, Inc.)
9:00-9:30 Discussion
9:30-10:00 Keynote address — Charles McClure (Syracuse University School of Library and Information Science)
10:00-10:30 Discussion
10:30-11:00 Keynote address — William Snyder (Chancellor, University of Tennessee)
11:00-11:30 Discussion
11:30-12:00 Keynote address — Karen Hunter (Elsevier)
12:00-12:30 Discussion
12:30-2:00 Lively Lunches (optional) or Lunch on your own
Lively Lunch Topics:
• Barcodes — John Archer (UC-San Diego)
• Books — Matt Nauman (BNAIII)
• Serials — Jim Smith (EBSCO)
• Automation — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators

2:00-3:30 CEO Panel Discussion: Systems Vendors — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators
3:30-4:30 Panel Discussion: Payment and Subscription Models for Online Publications — Michael Jensen (Johns Hopkins University Press)
Others TBA
4:30-5:00 Discussion
5:00 Adjourn for the day
6:30-9:30 PM Optional Event: Taste of the Lowcountry Buffet and Social — A sampling of lowcountry cuisine with full beverage selections and musical entertainment. Halsey Gallery-Fine Arts Center at The College of Charleston.

Friday, November 8, 1996
8:30-9:00 Wake Up Call: Legal Considerations of the Electronic Environment — William V. Hannay (Schiff Hardin & Waite)
9:00-9:30 Discussion
9:30-10:00 The New Virtual Serial Library — Arlene Moore Sievers and Timothy Robson (Case Western Reserve University)
10:00-10:30 Discussion
10:30-11:30 Well, You’ll be Going to Law School Next, Won’t You? — Marcia Tuttle (UNC-Chapel Hill)
11:30-12:30 Resource Sharing and License Agreements — Marietta Plank (U. of Maryland)
12:30-2:00 Lively Lunches (optional) or Lunch on Your Own
Lively Lunch Topics:
• Books — Rebecca Seger (McGraw-Hill)
• Serials — TBA
• EDI — Sandy Paul (SKP Associates)
• Publishers’ Discussion — Lyman Newlin (Broadwater Books) and Karen Schmidt (U. of Illinois-Champaign-Urbana)
• Automation — ILS Systems

Discussion Groups — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators
Barbara Meyers’ Publishing Panel
3:00-3:30 Discussion
3:30-4:30 Panel TBA
4:30-5:00 Discussion
5:00 Adjourn for the day
6:30 Conference Reception — The Exchange Building and Provost Dungeon — Broad Street
Saturday, November 9, 1996

7:45-9:00  Hyde Park Corner Breakfast Discussion — Coordinated by Katina Strauch (College of Charleston) and Chuck Hamaker (LSU) and Jane Tuten (USC-Aiken)
Allocation for Library Resources—Trends in how material budgets are being expended (divided between monographs, serials, online/CD-ROM)
What are you buying? Where are you getting the money? Who makes the selection? What Web links are you using?
Round Table Discussion

9:30-10:30  Simulation Rooms — Coordinated by Barbara Dean, (Fairfax County Public Library)
(Participants not yet confirmed)
• Publishing Models  Project Muse Gale Research CIS Elsevier IOP
• Vending Models EBSCOHost CARL/UnCover OCLC/FirstSearch RoweCom Swets Faxon Readmore
• Statewide Library Consortia MoreNet OhioLINK Galileo Viva
• Reviewing and Selection Tools Brodart/TIPS B&T BIP Yankee BNAm

10:30-11:00  Who’s Buying What and Why? — Chuck Hamaker (LSU)

11:00-11:30  Discussion

11:30-12:30  Concurrent Discussions
• Copyright for Special Directory Publishers — Victor Rubell (Simba Information)
• Reorganization in Technical Services: Teams, Outsourcing, Downsizing — Jack Montgomery (U. of Missouri Columbia Law Library)
• Buying a New System — TBA
• Reviewing and Selection Tools — Gerald Perry (Rush University), coordinator
• Small Press Publishing

12:00-12:30  The World of Information
• A Way with Books: A Personal View — Jack Walsdorf (BNAm)

12:30-1:00  Is the Medium the Message? — Clifford Lynch (U. of California, Office of the President)

1:00-1:30  Discussion

1:30  Adjourn—That’s it, Folks, go eat lunch!

4:00-6:00 pm  Rump Session (for people who hang around longer)  International Initiatives: EDI Conglomeraton, etc.
Panel TBA

For more program information:  Katina Strauch, Head, Collection Development 803-953-8020, 8008, 8009  FAX 803-953-8019
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Conference Hotels:
Embassy Suites Historic Charleston (1 1/2 blocks) 1-800-EMBASSY $159 S/D
Francis Marion Hotel (adjoining Conf. Center) 1-800-433-3733 $79 S/D
Hampton Inn Historic District (1 1/2 blocks) 1-800-426-7866 $72 S/D
Quality Inn Historic District (2 blocks) 1-800-845-2504 $75 S/D
Rates listed do not include sales & accommodations tax. Rates valid through October 1, 1996. Identify yourself as a “Charleston Library Conference” participant to receive special conference rates.

Please Note:  Conference Shuttles will be provided only to and from the Conference Reception this year due to the proximity of the official hotels.

Please use the form below to register.

REGISTRATION FORM

Name__________________________
Institution______________________________
Mailing Address______________________________
Daytime Phone________________________Evening Phone________________________Fax________________________Zip________________________
Make checks payable to: College of Charleston
Payment by: ( ) Check Enclosed ( ) Purchase Order ( ) MasterCard ( ) VISA Card #:________________________Exp:________________________Signature:________________________
Conference Fee(s):
• Preconference ( ) Electronic Resources ( ) Prioritizing Serials $60.00
• The Conference Nov. 7-9 $155.00
(includes Against the Grain annual subscription)

Optional Events
Lively Lunches (buffet lunches with choice of focused topic groups)
( ) Thursday, Nov. 7 • Pasta & Salad Buffet $10.00
( ) Friday, Nov. 8 • Deli/Salad Buffet $10.00
Walking Tour of historic sites (Friday afternoon) $20.00
Private Libraries Tour of special collections in the area $20.00
different sites each year (Friday afternoon)
Bus Tour of historic areas (Friday afternoon) $20.00
Thursday Lowcountry Evening Social $30.00
TOTAL FEE(S) $____________
( ) I am interested in an afternoon golf tournament __ Friday __ Saturday

I will go to:
( ) Newcomer’s Breakfast • Nov. 7 • 8:00 am (free)
( ) Lowcountry Social • Nov. 8 • 7:00-8:00 pm ($25)
( ) Conference Reception • Nov. 9 • 6:30 pm (free)
( ) Rump Session • Nov 9 • 4:00 pm (free)
Conference Center FEIN: 576-000-265
$15.00 processing fee will be retained on all cancellations. Refunds not available after October 22, 1996.
Send registration form and fee(s) to: Library Conference Center • College of Charleston • Charleston, SC 29424-0001
Fax: (803) 953-1454 Internet: csmed@cofc.edu
Phone: (803) 953-5822
All events subject to sufficient enrollments. Full refunds will be made on any events cancelled by the Conference.