Program and Registration-The 1996 Charleston Conference-Issues in Book and Serial Acquisition: Money Talks

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16th Annual Charleston Conference — November 7-9, 1996
College of Charleston, Lightsey Center, 160 Calhoun Street, Charleston, SC
Issues in Book and Serial Acquisition
“Money Talks” — Tentative Program

Preconferences — Wednesday, November 6, 1996
Prioritizing Serials Acquisition — Buzzy Basch (Basch Associates), Coordinator — 1 PM-5PM
Electronic Resources Collection Development — Tony Ferguson (Columbia University) — 1 PM-5PM
Special Pre-conference: Marketing to Libraries (Sponsored by the American Assoc. for Univ. Presses)
All day presentation Contact: hhaup@aol.com

Wednesday, November 6
6:30 PM-8:30PM Casual Reception and Registration for Charleston Conference

Thursday, November 7, 1996

7:30-8:30 Registration Lightsey Conference Center
7:30-8:30 Newcomers’ Breakfast and Orientation
8:30 Welcome
8:30-9:00 Keynote address — James Stephens (EBSCO Industries, Inc.)
9:00-9:30 Discussion
9:30-10:00 Keynote address — Charles McClure (Syracuse University School of Library and Information Science)
10:00-10:30 Discussion
10:30-11:00 Keynote address — William Snyder (Chancellor, University of Tennessee)
11:00-11:30 Discussion
11:30-12:00 Keynote address — Karen Hunter (Elsevier)
12:00-12:30 Discussion
12:30-2:00 Lively Lunches (optional) or Lunch on your own
Lively Lunch Topics:
• Barcodes — John Archer (UC-San Diego)
• Books — Matt Nauman (BNAIII)
• Serials — Jim Smith (EBSCO)
• Automation — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators

2:00-3:30 CEO Panel Discussion: Systems Vendors — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators
3:30-4:30 Panel Discussion: Payment and Subscription Models for Online Publications — Michael Jensen (Johns Hopkins University Press)
Others TBA
4:30-5:00 Discussion
5:00 Adjourn for the day
6:30-9:30 PM Optional Event: Taste of the Lowcountry Buffet and Social — A sampling of lowcountry cuisine with full beverage selections and musical entertainment. Halsey Gallery-Fine Arts Center at The College of Charleston.

Friday, November 8, 1996

8:30-9:00 Wake Up Call: Legal Considerations of the Electronic Environment — William V. Hannay (Schiff Hardin & Waite)
9:00-9:30 Discussion
9:30-10:00 The New Virtual Serial Library — Arlene Moore Sievers and Timothy Robson (Case Western Reserve University)
10:00-10:30 Discussion
10:30-11:30 Well, You’ll be Going to Law School Next, Won’t You? — Marcia Tuttle (UNC-Chapel Hill)
11:30-12:30 Resource Sharing and License Agreements — Marietta Plank (U. of Maryland)
12:30-2:00 Lively Lunches (optional) or Lunch on Your Own
Lively Lunch Topics:
• Books — Rebecca Seger (McGraw-Hill)
• Serials — TBA
• EDI — Sandy Paul (SKP Associates)
• Publishers’ Discussion — Lyman Newlin (Broadwater Books) and Karen Schmidt (U. of Illinois-Champaign-Urbana)
• Automation — ILS Systems

Discussion Groups — Mary McLaren (U. of Kentucky), Elsie Pritchard (Morehead State University), coordinators
Barbara Meyers’ Publishing Panel

2:00-3:00 Discussion
3:00-3:30 Panel TBA
3:30-4:30 Discussion
4:30-5:00 Discussion
5:00 Adjourn for the day
6:30 Conference Reception — The Exchange Building and Provost Dungeon — Broad Street
7:45-9:00  
*Hyde Park Corner Breakfast Discussion* — Coordinated by Katina Strauch (College of Charleston) and Chuck Hamaker (LSU) and Jane Tuten (USC-Sumter)  
*Allocation for Library Resources- Trends in how material budgets are being expended (divided between monographs, serials, online/CD-ROM)*  
*What are you buying? Where are you getting the money? Who makes the selection? What Web links are you using?*

**Round Table Discussion**

9:30-10:30  
*Simulation Rooms* — Coordinated by Barbara Dean, (Fairfax County Public Library)  
(Participants not yet confirmed)

- *Publishing Models*  
  Project Muse Gale Research CIS Elsevier IOP  
- *Vending Models*  
  EBSCOhost CARL/UnCover OCLC/FirstSearch RoweCom Swets Faxon Readmore  
- *Statewide Library Consortia*  
  MoreNet OhioLINK Galileo Viva  
- *Reviewing and Selection Tools*  
  Brodart/TIPS B&T BIP Yankee BNAm  

10:30-11:00  
*Who's Buying What and Why? — Chuck Hamaker* (LSU)

11:00-11:30  
*Discussion*

11:30-12:30  
*Concurrent Discussions*  
- *Copyright for Special Directory Publishers — Victor Rubell* (Simba Information)  
- *Buying a New System — TBA*  
- *Reviewing and Selection Tools — Gerald Perry* (Rush University), coordinator  
- *Small Press Publishing Others TBA*

12:00-12:30  
*The World of Information*  
- *A Way with Books: A Personal View — Jack Walsdorf* (BNAm)

12:30-1:00  
*Is the Medium the Message? — Clifford Lynch* (U. of California, Office of the President)

1:00-1:30  
*Discussion*

1:30  
*Adjourn-That's it, Folks, go eat lunch!*

4:00-6:00 pm  
*Rump Session* (for people who hang around longer) *International Initiatives: EDI Conglomeration, etc.*

Panel TBA

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**For more program information:**  
Katina Strauch, Head, Collection Development  
College of Charleston - Charleston, SC 29424-0001  
803-953-8020, 8008, 8009 FAX 803-953-8019  
strauchk@cofc.edu

Barbara Dean  
Fairfax County Public Library-Chantilly, VA 220  
703-222-3139 FAX 703-222-3135  
bdean@leo.vsls.edu

**Conference Hotels:**  
Embassy Suites Historic Charleston (1 1/2 blocks) 1-800-EMBASSY $159 S/D  
Francis Marion Hotel (adjoining Conf. Center) 1-800-433-3733 $79 S/D  
Hampton Inn Historic District (1 1/2 blocks) 1-800-426-7866 $72 S/D  
Quality Inn Historic District (2 blocks) 1-800-845-2504 $75 S/D

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Please Note: Conference Shuttles will be provided only to and from the Conference Reception this year due to the proximity of the official hotels.

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**REGISTRATION FORM**

Name ____________________________  
Institution _______________________  
Mailing Address ___________________  
Daytime Phone ____________________  
Evening Phone ____________________  
Fax ______________________________  
Internet __________________________

Payment by:  
( ) Check Enclosed  ( ) Purchase Order  
( ) MasterCard  ( ) VISA  Card # _______  
Exp _______  Signature ______________

Make checks payable to: College of Charleston

(American Express/Diners/Discover Cards not accepted)

**Conference Fee(s):**

- Preconference ( ) Electronic Resources ( ) Prioritizing Serials  
  $60.00  
- The Conference Nov. 7-9 (includes Against the Grain annual subscription)  
  $155.00

**Optional Events**

- Lively Lunches (buffet lunches with choice of focused topic groups)  
  ( ) Thursday, Nov. 7 • Pasta & Salad Buffet $10.00  
  ( ) Friday, Nov. 8 • Del/Salad Buffet $10.00  
- Walking Tour of historic sites (Friday afternoon) $20.00  
- Private Libraries Tour of special collections in the area different sites each year (Friday afternoon) $20.00  
- Bus Tour of historic areas (Friday afternoon) $20.00  
- Thursday Lowcountry Evening Social $30.00  
**TOTAL FEE(S)**

I will go to:  
( ) Newcomer's Breakfast • Nov. 7 • 8:00 am (free)  
( ) Lowcountry Social • Nov. 8 • 7:00-8:00 pm ($25)  
( ) Conference Reception • Nov. 9 • 6:30 pm (free)  
( ) Rump Session • Nov 9 • 4:00 pm (free)

Conference Center FEIN: 576-000-265  
$15.00 processing fee will be retained on all cancellations.  
Refunds not available after October 22, 1996.

Send registration form and fee(s) to: Library Conference Center • College of Charleston • Charleston, SC 29424-0001

Fax: 1 (803) 953-1454 Internet: ponet@cofc.edu
Phone: 1 (803) 953-5822

All events subject to sufficient enrolling. Full refunds will be made on any events cancelled by the Conference.

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I am interested in an afternoon golf tournament  
( ) Friday  ( ) Saturday