Strategies for advocating scholarly communication

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This event is available at Purdue e-Pubs: http://docs.lib.purdue.edu/iatul/2011/papers/2
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Warsaw, 30 May 2011

Panel - Topics to Discuss:

Open Access
- Is Open Access a real thing or a temporary fashion/buzzword?
- Are Open Access approaches/policies relative to the type of milieu (academia, administration, business, industry)?
Are the differences, if any, in degree or in kind?
- What are the ways and means, and best practices of Open Access advocacy in academia?

Library Communities Ability to Provide Stewardship for their Collections
How could the organizations that advocate on behalf of academic and research libraries contribute and help in terms of the preservation, conservation and sharing (reformatting, copyrights) of digital content?

Tools for Scholarly Communications
- The role of social networking. Other tools and channels.
- IPR schemes in scholarly communities.
- Building and strengthening community awareness of copyright issues.