Long walk to digital freedom

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The title of this poster, Long Walk to Digital freedom, stems from the autobiography of President Nelson Mandela, Long walk to freedom. In the book, the early days of this world leader and icon are portrayed from humble beginnings, to later days when he became a legal expert, passionately debating the wrongdoings of the apartheid-regime and patiently persuading his people to continue the struggle for freedom.

In a similar way the poster portrays the humble beginnings of the digital movement in South Africa, and shows the individual efforts as well as the passionate and committed efforts of individuals to collectively achieve digital freedom. On a micro-level it shows the actions of the University of Johannesburg Library and Information Centre, while at a macro-level it shows developments towards a national digital policy through the efforts of individuals, institutions, consortia, associations, research councils and government.