September 1994

Deadlines

Editor
From your (I-won’t-be-pinned-down) Editor

Here is another issue of good old ATG. It is longer than ever and has some exciting new features. Things like Profiles Encouraged (no, JFK is not rolling over in his grave, but maybe Marilyn Monroe is), and Facts and Figures and Marketing to Libraries. A publisher who will go nameless asked me why I keep letting ATG grow. I am letting it reach its normal size, I opined. In our dynamic, changing industry, there is so much out there that still could be covered in ATG! And, since this is a cottage industry type of operation, ATG has the luxury of being able to grow and try new things to see if they pan out. As I tell myself, if ATG ever gets boring I am outta here!

We were going to print a survey for ATG readers in this issue to get your input. But, that is coming in November instead, when I figure I can collar a lot of you at the Charleston Conference and MAKE you fill the survey out, sort of a captive audience. In the meantime and even afterwards, we want to hear from you. Do you still like ATG? What do you like and what don’t you like? What is YOUR opinion? Here is a place that we will listen and we can DO something about it!

Oh well, enough is enough. Let’s get on with our reading!

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The deadline for the November 1994 issue — v. 6 # 5

Contributors/Column-September 26

Camera Ready Copy-October 7