

1995

1995 Charleston Conference Preliminary Schedule

Editor

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PRELIMINARY SCHEDULE
Charleston Conference 1995
Draft program as of 8/21/95
Still Crazy After All These Words

Preconferences — November 1, 1995, 1PM-5PM

- 1) **Collection Development Policy Statement Workshop** Presenter: **Tony Ferguson** (Columbia University)
 Ferguson will provide information on how to develop a cost-effective collection development policy statement, e.g., how not to load up the costs of producing such a statement to the point that you can never get sufficient value out of the enterprise to want to keep it up to date. He will begin with a review of suggested ALA standards and then introduce how a simple questionnaire can be used to develop an acceptable narrative and then how the Conspectus or approval plan profiles can be used for the more intensive subject level analysis that is needed. The emphasis will be on the practical aspects of this collection development tool.
- 2) **Copyright and Intellectual Property** Presenter: **Todd Parkhurst** (Schiff, Hardin & Waite)
 As the electronic world encroaches more and more, what will be the meaning of copyright and what is intellectual property? This expert lawyer in the area of intellectual property will share some of the law with us.
- 3) **Using the Internet's Resources** Presenters: **Alis Whitt** (College of Charleston) & **David Magier** (Columbia University)
 This workshop will acquaint us with many of the resources on the World Wide Web that can be used for acquisitions and collection development.
- 4) **Away From the Fringe: African American Publishing and Multicultural Resources** Coordinator: **Glenda Alvin** (Trenton State University)
 This session will offer a broad-based discussion of the current trends among academic and trade presses concerning publishing materials by and about ethnic groups. It will also provide a forum for African American publishers of books and periodicals, as well as demonstrate the availability of multicultural resources on CD-ROM and the Internet, which access information about African Americans, Latinos, Native Americans, Asian Americans, and so called "hyphenated Americans." The panel will reflect upon how interest in diversity and multiculturalism have energized contemporary developments in print and electronic publishing, leading minority topics away from the fringe and into the mainstream.
- 5) **Prioritizing Serials** Coordinator: **Buzzy Basch** (Basch Associates)
 What are ownership alternatives? Hear how colleagues at peer institutions are applying a variety of techniques — collection refinement, electronic access, document delivery, and interlibrary loan — to the challenges of balancing serials resources. First-hand tales from the trenches. Share your experiences, and learn from others.

Charleston Conference coordinating committee:

Judy Webster (U. of Tennessee)
 <jdwebster@utk.lib>

Barbara Dean (Fairfax Co. Public Library)
 <bdean@vsla.leo.edu>

Heather Miller (SUNY Albany)
 <hm766@cnsvox.albany.edu>

Charleston Conference founder: **Katina Strauch** (College of Charleston) <strauchk@cofc.edu>

Thursday, November 2, 1995

- | | |
|---------------|--|
| 9:00 AM | Welcome |
| 9:15-9:45 AM | Keynote: Laura Gasaway, UNC-CH School of Law |
| 9:45-10:15 AM | Discussion |
| 10:15-10:45 | Keynote: Michael Mellinger, Data Research Associates |
| 10:45- 11:15 | Discussion |
| 11:15-11:45 | Keynote: Lisa Freeman, Univ. of Minnesota Press |
| 11:45-12:00 | Discussion |
| 12:00-1:30 | Lively Lunches |
| | 1) Is Reviewing Important Any More? Ken Kister (Freelance Writer) |
| | 2) Exchange Rates, Fred Lynden (Brown University) |
| | 3) Automation panel, coordinated by Elsie Pritchard (Morehead State University) |
| 1:30-3:00 | CEO Panel — Takeovers, Mergers, Acquisitions and Failures — Can you buy your way to the future?
Bryan Ingleby (Dawson), Gerald Garbacz (Consultant), Jane Burke (Endeavor), Ward Shaw (CARL)
Facilitators: Fran Wilkinson (U. of New Mexico), Tony Leisner (Consultancy in Strategic Marketing) |
| 3:00-3:30 | Break |
| 4:00-4:30 | CEO II Panel — After the Dust Settles, or does it ever?
Mike Markwith (Swets), Dan Tonkery (Readmore), Frans von Eysinga (Wolters Kluwer), Jim Ulsamer (Baker & Taylor), Fred Philipp (Blackwell North America)
Facilitators: Fran Wilkinson (U. of New Mexico), Tony Leisner (Consultancy in Strategic Marketing) |
| 4:30-5:00 | Discussion |
| 6:00 | Charleston Conference 15th Birthday Party — Charleston Visitor Center |



Friday, November 3, 1995

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|-------------|---|
| 8:00-8:30 | Dreams, Madness and Reality
Michael Gorman (California State University) |
| 8:30-9:00 | Discussion |
| 9:00-9:30 | The Future of Acquisitions and Collection Development Tony Ferguson (Columbia University) |
| 9:30-10:00 | Discussion |
| 10:00-10:15 | Break |

- 10:15-11:30 **Simulation Rooms**, coordinated by **Sandy Paul** (SKP Associates)
 11:30-12:00 **Vendors in Search of Customers** **John Secor** (Yankee Book Peddler)
 12:00-12:30 **Reactor Panel TBA** — Led by **Judy Webster** (U. of Tennessee)
 12:30-2:00 **Lively Lunches**
 1) **Managing People**, **Jack Montgomery** (U. of Missouri, Columbia)
 2) **CD-ROM sales**, **Norm Desmarais** (Providence College)
 3) **Automation systems sharing**, coordinated by **Elsie Pritchard** (Morehead State University)
 2:00-3:00 **OCLC PromptCat and PromptSelect: A Panel Discussion** **Marda Johnson** (OCLC), Moderator
 3:00-4:00 **Concurrent Sessions I** (1/2 hour presentation, 1/2 discussion)
 1) **Multicultural Acquisitions**, **Joe Raker** (Boston Public Library)
 2) **Selecting and Evaluating Electronic Resources**, **David Magier** (Columbia University)
 3) **Setting up a homepage & server** — **Anna Belle Leiserson** (Vanderbilt U. Law Library)
 4:00-5:00 **Concurrent Sessions II** (1/2 hour presentation, 1/2 hour discussion)
 1) **Faculty Liaisons in the Electronic Age**, **Tom Izbicki** (Johns Hopkins University)
 2) **Trials and Tribulations, Out of Print 101**, **Celia Wagner** (Blackwell) and **Doug Duchin** (Baruch College)
 3) **Setting up a homepage & server** — **Anna Belle Leiserson** (Vanderbilt U. Law Library) (repeat of earlier session)

Saturday, November 4, 1995

- 7:45-8:45 **Hyde Park Corner Breakfast** focusing on **Nitty Gritty Issues**
 Hosted by **Katina Strauch** (College of Charleston) and **Chuck Hamaker** (LSU)
 8:45-9:45 **Will Print Survive and is Out of Print Real Anymore?**
Tom Leonhardt (U. of Oklahoma), **Jack Walsdorf** (Blackwell North America)
 9:45-10:45 **Barbara Meyers' Publishing Panel**
 10:45-11:15 Discussion
 11:15-11:45 **Nitty Gritty Issues in Electronic Publishing** **Mike Keller** (Stanford University)
 11:45-12:00 Discussion
 12:00-12:30 **NIDR — Networked Information: Discovery & Retrieval — URLs and the MARC Record**
Clifford Lynch (U. of California, Office of the Pres.)
 12:30-1:00 Discussion
 1:00 **Wrap Up** **Chuck Hamaker, Barbara Dean, Judy Webster and Katina Strauch**
 1:30 **Adjourn**
 4-6 **Rump Session: Document Delivery and Fair Use**
Todd Parkhurst (Schiff, Hardin & Waite), **Becky Lenzini** (UnCover), others TBA

REGISTRATION FORM

Registration Deadline: October 19, 1995

Name _____ Title _____

Institution _____

Mailing Address _____

Zip _____

Daytime Phone _____ Evening Phone _____ FAX _____

BitNet _____ Internet _____

Payment by: Check Enclosed Purchase Order _____ MasterCard VISA

Card # _____ Exp _____ Signature _____

Conference Fee(s):

- **Preconference** \$60.00 _____
 Serials Internet Multicultural Copyright Collection
- **The Conference** (includes *Against the Grain* subscription) \$145.00 _____
- **Optional Events**
- Lively Lunches** (buffet lunches with choice of focused discussion and presentaion groups)
 Thursday, Nov. 2 • Pasta Buffet \$10.00 _____
 Friday, Nov. 3 • Deli Buffet \$10.00 _____
- Walking Tour** of historic sites \$20.00 _____
- Private Libraries Tour** of special collections in the area \$20.00 _____
- Bus Tour** of historic areas \$20.00 _____

TOTAL FEE(S) _____

I will also attend:
 Newcomer's Breakfast•Nov. 2•8:00 am
 Birthday Party•Nov. 2•6:00 pm
 Conference Reception•Nov. 3•6:30 pm
 Rump Session•Nov. 4•4:00 pm
 Conference Center FEIN: 576-000-265
\$15.00 processing fee will be retained on all cancellations. Refunds not available after October 19, 1995.
Send registration form and fee(s) to: Library Conference • Conference Center • College of Charleston • Charleston, SC 29424-0001
Make checks payable to: College of Charleston
Fax: 1 (803) 953-1454
Internet: Harmond@cofc.edu
All events subject to sufficient enrollments. Full refunds will be made on any events cancelled by the Conference.

I am interested in an afternoon golf tournament.