September 1995

1995 Charleston Conference Preliminary Schedule

Editor

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Recommended Citation

Editor (1995) "1995 Charleston Conference Preliminary Schedule," Against the Grain: Vol. 7: Iss. 4, Article 27.
DOI: https://doi.org/10.7771/2380-176X.1602

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PRELIMINARY SCHEDULE
Charleston Conference 1995
Draft program as of 8/21/95
Still Crazy After All These Words

Preconferences — November 1, 1995, 1PM-5PM

1) Collection Development Policy Statement Workshop  Presenter: Tony Ferguson (Columbia University)
   Ferguson will provide information on how to develop a cost-effective collection development policy statement, e.g., how not to load up the costs of producing such a statement to the point that you can never get sufficient value out of the enterprise to want to keep it up to date. He will begin with a review of suggested ALA standards and then introduce how a simple questionnaire can be used to develop an acceptable narrative and then how the Conspectus or approval plan profiles can be used for the more intensive subject level analysis that is needed. The emphasis will be on the practical aspects of this collection development tool.

2) Copyright and Intellectual Property  Presenter: Todd Parkhurst (Schiff, Hardin & Waite)
   As the electronic world encroaches more and more, what will be the meaning of copyright and what is intellectual property? This expert lawyer in the area of intellectual property will share some of the law with us.

3) Using the Internet’s Resources  Presenters: Alis Whitt (College of Charleston) & David Magier (Columbia University)
   This workshop will acquaint us with many of the resources on the World Wide Web that can be used for acquisitions and collection development.

4) Away From the Fringes: African American Publishing and Multicultural Resources  Coordinator: Glenda Alvín (Trenton State University)
   This session will offer a broad-based discussion of the current trends among academic and trade presses concerning publishing materials by and about ethnic groups. It will also provide a forum for African American publishers of books and periodicals, as well as demonstrate the availability of multicultural resources on CD-ROM and the Internet, which access information about African Americans, Latinos, Native Americans, Asian Americans, and so called “hyphenated Americans.” The panel will reflect upon how interest in diversity and multiculturalism have energized contemporary developments in print and electronic publishing, leading minority topics away from the fringe and into the mainstream.

5) Prioritizing Serials  Coordinator: Buzzy Basch (Basch Associates)
   What are ownership alternatives? Hear how colleagues at peer institutions are applying a variety of techniques — collection refinement, electronic access, document delivery, and interlibrary loan — to the challenges of balancing serials resources. First-hand tales from the trenches. Share your experiences, and learn from others.

Judy Webster (U. of Tennessee)  Barbara Dean (Fairfax Co. Public Library)  Heather Miller (SUNY Albany)
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Charleston Conference coordinating committee:

Charleston Conference founder: Katina Strauch (College of Charleston) <strauchk@cofc.edu>

Thursday, November 2, 1995

9:00 AM  Welcome
9:15-9:45 AM  Keynote: Laura Gasaway, UNC-CH School of Law
9:45-10:15 AM  Discussion
10:15-10:45 AM  Keynote: Michael Mellinger, Data Research Associates
10:45-11:15 AM  Discussion
11:15-11:45 AM  Keynote: Lisa Freeman, Univ. of Minnesota Press
11:45-12:00 PM  Discussion
12:00-1:30   Lively Lunches
   1) Is Reviewing Important Any More? Ken Kister (Freelance Writer)
   2) Exchange Rates, Fred Lynden (Brown University)
   3) Automation panel, coordinated by Elsie Pritchard (Morehead State University)

1:30-3:00  CEO Panel — Takeovers, Mergers, Acquisitions and Failures — Can you buy your way to the future?
   Bryan Ingleby (Dawson), Gerald Garbacz (Consultant), Jane Burke (Endeavor), Ward Shaw (CARL)
   Facilitators: Fran Wilkinson (U. of New Mexico), Tony Leisner (Consultancy in Strategic Marketing)

3:00-3:30  Break
4:00-4:30  CEO II Panel — After the Dust Settles, or does it ever?
   Mike Markwith (Swets), Dan Tonkery (Readmore), Frans von Eysinga ( Wolters Kluwer), Jim Ulsamer (Baker & Taylor), Fred Philipp (Blackwell North America)
   Facilitators: Fran Wilkinson (U. of New Mexico), Tony Leisner (Consultancy in Strategic Marketing)

4:30-5:00  Discussion
6:00  Charleston Conference 15th Birthday Party — Charleston Visitor Center

Friday, November 3, 1995

8:00-8:30   Dreams, Madness and Reality
   Michael Gorman (California State University)
8:30-9:00  Discussion
9:00-9:30  The Future of Acquisitions and Collection Development  Tony Ferguson (Columbia University)
9:30-10:00  Discussion
10:00-10:15  Break

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10:15-11:30  Simulation Rooms, coordinated by Sandy Paul (SKP Associates)
11:30-12:00  Vendors in Search of Customers  John Secor (Yankee Book Peddler)
12:00-12:30  Reactor Panel TBA — Led by Judy Webster (U. of Tennessee)
12:30-2:00  Lively Lunches
  1) Managing People, Jack Montgomery (U. of Missouri, Columbia)
  2) CD-ROM sales, Norm Desmarais (Providence College)
  3) Automation systems sharing, coordinated by Elsie Pritchard (Morehead State University)
2:00-3:00  Concurrent Sessions I (1/2 hour presentation, 1/2 discussion)
  1) Multicultural Acquisitions, Joe Raker (Boston Public Library)
  2) Selecting and Evaluating Electronic Resources, David Magier (Columbia University)
  3) Setting up a homepage & server — Anna Belle Leiserson (Vanderbilt U. Law Library)
3:00-4:00  Concurrent Sessions II (1/2 hour presentation, 1/2 hour discussion)
  1) Faculty Liaisons in the Electronic Age, Tom Izicki (Johns Hopkins University)
  2) Trials and Tribulations, Out of Print 101, Celia Wagner (Blackwell) and Doug Duchin (Baruch College)
  3) Setting up a homepage & server — Anna Belle Leiserson (Vanderbilt U. Law Library) (repeat of earlier session)

Saturday, November 4, 1995
7:45-8:45  Hyde Park Corner Breakfast focusing on Nitty Gritty Issues
          Hosted by Katina Strauch (College of Charleston) and Chuck Hamaker (LSU)
8:45-9:45  Will Print Survive and is Out of Print Real Anymore?
          Tom Leonhardt (U. of Oklahoma), Jack Walsdorf (Blackwell North America)
9:45-10:45  Barbara Meyers' Publishing Panel
10:45-11:15  Discussion
11:15-11:45  Nitty Gritty Issues in Electronic Publishing  Mike Keller (Stanford University)
11:45-12:00  Discussion
12:00-12:30  NIDR — Networked Information: Discovery & Retrieval — URLs and the MARC Record
          Clifford Lynch (U. of California, Office of the Pres.)
12:30-1:00  Discussion
1:00  Wrap Up  Chuck Hamaker, Barbara Dean, Judy Webster and Katina Strauch
1:30  Adjourn
4-6  Rump Session: Document Delivery and Fair Use
      Todd Parkhurst (Schiff, Hardin & Waite), Becky Lenzini (UnCover), others TBA

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**REGISTRATION FORM**

Name __________________________________________ Title ____________________________

Institution _____________________________________________________________

Mailing Address _________________________________________________________

Zip __________________________ Daytime Phone ____________________________ Evening Phone ___________________________

BitNet __________________________ Internet ____________________________

Payment by:  ( ) Check Enclosed  ( ) Purchase Order ______________________ ( ) MasterCard  ( ) VISA

Card # __________________________ Exp. __________________________ Signature __________________________

**Conference Fees:**

- Preconference  $60.00
- The Conference (includes Against the Grain subscription)  $145.00
- Optional Events
  - Lively Lunches (buffet lunches with choice of focused discussion and presentation groups)
    - Thursday, Nov. 2  Pasta Buffet  $10.00
    - Friday, Nov. 3  Deli Buffet  $10.00
  - Walking Tour of historic sites  $20.00
  - Private Libraries Tour of special collections in the area  $20.00
  - Bus Tour of historic areas  $20.00

**TOTAL FEE(S):** __________________________

( ) I am interested in an afternoon golf tournament.

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