Table of Contents

Beth R. Bernhardt
Leah H. Hinds
Katina P. Strauch

Follow this and additional works at: http://docs.lib.purdue.edu/charleston
Part of the Library and Information Science Commons
An indexed, print copy of the Proceedings is also available for purchase at: http://www.thepress.purdue.edu/series/charleston.
You may also be interested in the new series, Charleston Insights in Library, Archival, and Information Sciences. Find out more at: http://www.thepress.purdue.edu/series/charleston-insights-library-archival-and-information-sciences.


This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.
Contents

Preface and Acknowledgments xv
Introduction xvii

Plenary Sessions 1

Librarians in the Postdigital Information Era: Reclaiming Our Rights and Responsibilities
Jenica Rogers, SUNY Potsdam 2

Discovery or Displacement? A Large-Scale Longitudinal Study of the Effect of Discovery Systems on Online Journal Usage
Michael Levine-Clark, University of Denver Libraries
Jason Price, Statewide California Electronic Library Consortium (SCELC)
John McDonald, University of Southern California 9

Scholarly Societies, Scholarly Publishing, and the New Information Ecology
Robert Kieft, Occidental College
Kathleen Fitzpatrick, Modern Language Association
Brandon Nordin, American Chemical Society
Steven C. Wheatley, American Council of Learned Societies (ACLS) 17

“Lifelong Learning” in 6 Minutes and 40 Seconds
John Dove, Credo Reference 24

If the University Is in the Computer, Where Does That Leave the Library? MOOCs Discovered
Meredith Schwartz, Library Journal
Lynn Sutton, Wake Forest University
Rick Anderson, University of Utah Libraries
Meg White, Rittenhouse Book Distributors, Inc. 26

Collections Are for Collisions: Let Us Design It into the Experience
Steven J. Bell, Temple University 34

What Provosts Think Librarians Should Know
Jeanine Stewart, McDaniel College
Elizabeth Paul, Stetson University
John Vaughn, Association of American Universities
James J. O’Donnell, Georgetown University 40

Content, Services, and Space: The Future of the Library as Lines Blur
David Parker, Alexander Street Press
Rick Anderson, University of Utah Libraries
Stephen Rhind-Tutt, Alexander Street Press
Nancy Gibbs, Duke University Libraries
Heather Staines, SIPX, Inc. 45
Do Not Be an Invisible Library!
Rick Burke, Statewide California Electronic Library Consortium (SCELC)
Matt Goldner, Online Computer Library Center, Inc. (OCLC)
Glenn Johnson-Grau, Loyola Marymount University
Franny Lee, SIPX, Inc.

Alicia Wise, Elsevier
Amy Friedlander, National Science Foundation
Howard Ratner, CHORUS
Judy Ruttenberg, Association of Research Libraries
John Wilbanks, Sage Bionetworks

Plato’s Cave Revisited
Bruce Heterick, JSTOR, Portico

The British National Approach to Scholarly Communication
Lorraine Estelle, JISC Collections

University Presses and Academic Libraries Demystified: A Conversation
Leila Salisbury, University Press of Mississippi
Peter Berkery, Association of American University Presses
Angela Carreño, New York University
Ellen Faran, MIT Press
Fred Heath, University of Texas at Austin

The Long Arm of the Law
Ann Okerson, Center for Research Libraries
Section Written by William Hannay, Schiff Hardin LLP
Section Presented by Bruce Strauch, The Citadel
Georgia Harper, University of Texas at Austin
Madelyn Wessel, University of Virginia

Elizabeth Chapman, London School of Economics and Political Science
Rick Anderson, University of Utah Libraries
Jean-Claude Guédon, Université de Montréal

I Hear the Train a Comin’
Greg Tananbaum, ScholarNext Consulting
William Gunn, Mendeley
Lorraine Haricombe, University of Kansas
Collection Development

120 to 12: Reducing Days to Shelf with Vendor Services, Catalog on Receipt, and Automated Bibliographic Overlay Process
  Sherle Abramson-Bluhm, University of Michigan

Data to Decisions: Shared Print Retention in Maine
  Becky Albitz, Bates College
  Deb Rollins, University of Maine

Imagine More Space in Your Library! Weeding Bound Periodicals
  Susan M. Andrews, Texas A&M University-Commerce
  Sandra K. Hayes, Texas A&M University-Commerce

Developing a Statewide Print Repository in Florida: The UCF Experience with FLARE
  Michael Arthur, University of Central Florida Libraries
  Ying Zhang, University of Central Florida Libraries

Acquisitions for Newbies
  Jeff Bailey, Arkansas State University
  Linda Creibaum, Arkansas State University
  Kirk Gordon, EBSCO Publishing

An Evolving Model for Consortial Print and E-Book Collections: Triangle Research Libraries Network, Oxford University Press, YBP Library Services Pilot
  Ann-Marie Breaux, YBP Library Services
  Lisa Croucher, Triangle Research Libraries Network (TRLN)
  Teddy Gray, Duke University Libraries
  Cotina Jones, North Carolina Central University Library
  Rebecca Seger, Oxford University Press
  Luke Swindler, University of North Carolina at Chapel Hill

Is the Library Ready for an Emerging Field? The Case of Veterans Studies
  Marc D. Brodsky, Virginia Tech
  Bruce E. Pencek, Virginia Tech

The Women’s Library Moves: Deeds Not Words
  Elizabeth Chapman, London School of Economics and Political Science

Creating a New Collections Allocation Model for These Changing Times: Challenges, Opportunities, and Data
  Gregory A. Crawford, Penn State University
  Lisa German, Penn State University

Shared Print on the Move: Collocating Collections
  Rebecca D. Crist, Committee on Institutional Cooperation
  Sherri L. Michaels, Indiana University
Managing Journals by Committee
Edith M. Starbuck, University of Cincinnati
Sharon A. Purtee, University of Cincinnati
Charles P. Kishman, University of Cincinnati
Kristen L. Burgess, University of Cincinnati
Leslie C. Schick, University of Cincinnati

Navigating the Flow of Value Streams to the Seas of Collection
Management, Acquisitions, and Preservation
Greg W. Voelker, University of Nevada, Las Vegas
Richard J. W. Zwiercan, University of Nevada, Las Vegas
With Contributions from Michael Frazier, University of Nevada, Las Vegas

End Users

Incorporating Usability into the Database Review Process: New Lessons and Possibilities
Ilana R. Barnes, Purdue University Libraries

The Quest for the Holy Grail: Too Many ERM Systems Are Not Enough!
Stephanie P. Hess, Binghamton University, State University of New York
Caryl Ward, Binghamton University, State University of New York
Margo M. Duncan, University of Texas at Tyler
Tiffany M. LeMaistre, University of Texas at Tyler

“Eat Yourself Full, Leave Your Plate Empty”: Or Why Student and Faculty Appetite for Data Is Like an Offensive Lineman at a Buffet
Angela K. Horne, University of California, Los Angeles
Corey Seeman, University of Michigan
Rebecca A. Smith, University of Illinois at Urbana-Champaign

Libraries Respond to Mobile Ubiquity: Research and Assessment of Mobile Device Usage Trends for Academic and Medical Libraries
Megan M. Hurst, EBSCO Information Services
Eleanor I. Cook, East Carolina University
J. Michael Lindsay, University of Tennessee Graduate School of Medicine
Martha F. Earl, University of Tennessee Graduate School of Medicine

It Is Not Just a Document: Using Government Data in Teaching and Research
Catherine Johnson, ProQuest
Marianne Ryan, Northwestern University
Melissa Oakes, ProQuest

E-Browsing: Serendipity and Questions of Access and Discovery
Kate M. Joranson, University of Pittsburgh
Steven I. VanTuyl, Carnegie Mellon University
Nina Clements, Penn State University, Brandywine Campus
Engaging Students Through Social Media 283
Beth L. McGough, ProQuest
Danielle Salomon, University of California, Los Angeles

Beyond COUNTER: Using IP Data to Evaluate Our Users 287
Timothy R. Morton, University of Virginia Library

Nuanced and Timely: Capturing Collections Feedback at Point of Use 293
Jane M. Nichols, Oregon State University Libraries and Press
Richard A. Stoddart, Oregon State University Libraries and Press
Terry Reese, The Ohio State University Libraries

Meeting User Needs and Expectations: A Library’s Quest for Discovery 301
Elyse L. Profera, Taylor and Francis Group
Jackie Shieh, George Washington University Libraries

Discovery of E-Resources and Media: What Will It Take? 308
Carlen Ruschoff, University of Maryland, College Park

Management and Administration 309

A Guided Tour of Issues and Trends: The Thirteenth Annual Health Sciences Lively Lunch 310
Wendy Bahnsen, Rittenhouse Book Distributors, Inc.
Deborah D. Blecic, University of Illinois at Chicago Library
Robin Champieux, Oregon Health and Science University
Elizabeth Kettermann, East Carolina University
Ramune K. Kubilius, Northwestern University
Marysue Schaffer, Washington University
Anneliese Taylor, University of California, San Francisco
Andrea Twiss-Brooks, University of Chicago

Working Better Together: Library, Publisher, and Vendor Perspectives 312
Maria D. Collins, North Carolina State University
Mary M. Somerville, University of Colorado Denver
Nicole Pelsinsky, Serials Solutions
Aaron Wood, Alexander Street Press

Questions about Academic Librarians: Factors Influencing Our Academic Identity 319
Shin Freedman, Framingham State University Library

Rebranding the Library: Generating Visibility in the Virtual Age 324
Jeremy Frumkin, University of Arizona
Rachel Kessler, Ex Libris

Rompiendo Barreras: Reorganizing Technical and Digital Services in a Small Academic Library 327
Jonathan H. Harwell, Rollins College
Sharon P. Williams, Rollins College
Changing Operations of Academic Libraries

Allen McKiel, Western Oregon University
Jim Dooley, University of California, Merced
Robert Murdoch, Brigham Young University

Proving the Value of Library Collections Part II: An Interdisciplinary Study Using Citation Analysis

Amalia Monroe-Gulick, University of Kansas Libraries
Lea Hill Currie, University of Kansas Libraries

It Can Be Done! Planning and Process for Successful Collection Management Projects

Fran Rosen, Ferris State University
Pamela Grudzien, Central Michigan University
W. Lee Hisle, Connecticut College
Patricia A. Tully, Wesleyan University

Doing More with Less: Exploring Batch Processing and Outsourcing in Academic Libraries

Patrick J. Roth, Grand Valley State University
Jeffrey D. Daniels, Grand Valley State University

Pitch Perfect: Selling to Libraries and Selling Libraries to Nonusers

Mark Sandler, CIC Center for Library Initiatives
David Celano, Springer
Melissa Loy-Oakes, ProQuest
Marianne Ryan, Northwestern University

Bitter Coffee and Watered-Down Bourbon: Lessons for Libraries from Chase and Sanborn Coffee and Maker’s Mark

Corey Seeman, University of Michigan

How Is That Going to Work? Rethinking Acquisitions in a Next-Generation ILS

Kathleen Spring, Linfield College
Megan Drake, Pacific University
Siôn Romaine, University of Washington

Electronic Resource Management: Functional Integration in Technical Services

George Stachokas, Purdue University Libraries

You Cannot Have Too Much Electronic Resources Staffing

Shade Aladebumoye, Auburn University
Nadine P. Ellero, Auburn University
Paula Sullenger, Auburn University

Resolved, Every Librarian a Subject Librarian: Implementing Subject Librarianship Across a Research Library

Steven E. Smith, University of Tennessee
Deborah L. Thomas, University of Tennessee
Alan H. Wallace, University of Tennessee
Venturing from the “Back Room”: Do Technical Services Librarians Have a Role in Information Literacy?  
Laura Turner, University of San Diego  
Alejandra Nann, University of San Diego

The Magic of (A)ffective Management  
Ryan Weir, Indiana State University

Patron-Driven Acquisitions and Interlibrary Loan  

Individual Article Purchase: Catching the Wave of the Future, Or Getting Pounded on the Reef  
Douglas K. Bates, Tennessee Tech University

Four Years of Unmediated Demand-Driven Acquisition and 5,000 E-Books Later: We Gave ‘Em What They Wanted  
Karen S. Fischer, University of Iowa Libraries  
Chris Diaz, University of Iowa Libraries

Is ILL Enough? Examining ILL Demand After Journal Cancellations at Three North Carolina Universities  
Kristin Calvert, Western Carolina University  
William Gee, East Carolina University  
Janet Malliet, Winston-Salem State University  
Rachel Fleming, Western Carolina University

“Access Versus Ownership” Revisited: The Quinnipiac University Libraries Short-Term Loan Project  
Charles Getchell, Saint Anselm College  
David Swords, ProQuest, Inc.  
June DeGennaro, Quinnipiac University

Creating a Richer Patron-Driven Acquisitions Experience for Your Users: How the University of Arizona Forced Three PDA Programs to Play Nicely Together  
Teresa C. Hazen, University of Arizona

Rebuilding the Plane While Flying: Library/Vendor Strategies for Approval Plan Revision (in a DDA World)  
Charles Hillen, Loyola Marymount University  
Glenn Johnson-Grau, Loyola Marymount University  
Joan Thompson, YBP Library Services

Adding PDA for Print? Consider Your Options for Implementation  
Teri Koch, Drake University  
Andrew Welch, Drake University  
Lisa McDonald, Ingram’s Coutts
Too Much Data? Never Enough! Cost-Efficient Collections Acquisitions
Decision Making Through Data Analysis
Jaimie Miller, University of British Columbia Library
Kat McGrath, University of British Columbia Library
Eva Gavaris, YBP Library Services

“To Mediate, or Not Mediate, That Is the Question”: Setting Up Get It Now at Furman University Libraries
Janet Nazar, Furman University
Tim Bowen, Copyright Clearance Center

A Demand-Driven-Preferred Approval Plan
Ann Roll, California State University, Fullerton

Are Midsize Academic Libraries on the Right E-Book Train?
Allan Scherlen, Appalachian State University
John P. Abbott, Appalachian State University

Collective Collection Building and DDA
Kerry Scott, University of California, Santa Cruz
Jim Dooley, University of California, Merced
Martha Hruska, University of California, San Diego

Redesigning Workflows and Implementing Demand-Driven Acquisition at Virginia Tech: One Year Later
Connie Stovall, Virginia Tech
Edward Lener, Virginia Tech
Tracy Gilmore, Virginia Tech

Beyond Demand Driven: Incorporating Multiple Tools in a Consortial Collection Strategy
Karen H. Wilhoit, Wright State University

Scholarly Communication

3-D Printing, Copyright, and Fair Use: What Should We Know?
Posie Aagaard, University of Texas at San Antonio
Michael Kolitsky, University of Texas at El Paso

Support When It Counts: Library Roles in Public Access to Federally Funded Research
Kristine M. Alpi, North Carolina State University Libraries
William M. Cross, North Carolina State University Libraries
Hilary M. Davis, North Carolina State University Libraries

Subject Librarian Initiative at the University of Central Florida Libraries: Collaboration Amongst Research and Information Services, Acquisitions and Collection Services, and the Office of Scholarly Communication
Barbara G. Tierney, University of Central Florida Libraries
Michael Arthur, University of Central Florida Libraries
Modeling a Shared National Cross Digital Repository
  Jean-Gabriel Bankier, bepress

A Foray into Library Digital Publishing: The British Virginia Project at Virginia Commonwealth University
  Kevin Farley, Virginia Commonwealth University Libraries

Metadata and Open Access: Reliably Finding Content and Finding Reliable Content
  Sommer Browning, University of Colorado Denver
  Jean-Claude Guédon, Université de Montréal
  Laurie Kaplan, ProQuest/Serials Solutions

Herding E-Cats: Emerging Standards in Electronic Book and Journal Publishing and Management
  Betty Landesman, University of Baltimore

SelfPub 2.0
  Mitchell Davis, BiblioLabs
  John Sherer, UNC Press
  Charles Watkinson, Purdue University
  William Kane, Wake Forest University
  Cyril Oberlander, SUNY College at Geneseo
  Bob Nardini, Ingram Information Services
  Michael Levine-Clark, University of Denver Libraries
  Matt Nauman, YBP Library Services
  Joyce Skokut, Ingram Library Services
  Deb Hoadley, MA E-Book Project
  Robert P. Holley, Wayne State University
  Eleanor I. Cook, East Carolina University
  Leslie Lees, ebrary
  Bill Gladstone, Waterside Productions
  Reported by Kelly Leonard, BiblioLabs

Publarians and Lubishers: Role Bending in the New Scholarly Communications Ecosystem
  Nancy Maron, Ithaka S+R
  Sylvia Miller, Duke University
  Charles Watkinson, Purdue University
  Anne Kenney, Cornell University

Increasing the Discoverability of Institutional Video: A Survey of Current Trends and Best Practices
  Robert Murdoch, Brigham Young University

Opportunities and Challenges of Data Publication: A Case from Purdue
  David Scherer, Purdue University
  Lisa Zilinski, Purdue University
  Courtney Matthews, Purdue University
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experiencing “iPads for All”: Results from a Library-Wide Mobile</td>
<td>536</td>
</tr>
<tr>
<td>Technology Program</td>
<td></td>
</tr>
<tr>
<td>Michelle Armstrong, Boise State University</td>
<td></td>
</tr>
<tr>
<td>Peggy S. Cooper, Boise State University</td>
<td></td>
</tr>
<tr>
<td>From Digits to Diagrams: Using Infographics to Inform Database</td>
<td>542</td>
</tr>
<tr>
<td>Retention and Cancellation Decisions</td>
<td></td>
</tr>
<tr>
<td>Calida A. Barboza, Ithaca College Library</td>
<td></td>
</tr>
<tr>
<td>Alma in the Cloud: Implementation Through the Eyes of Acquisitions</td>
<td>545</td>
</tr>
<tr>
<td>Denise Branch, Virginia Commonwealth University</td>
<td></td>
</tr>
<tr>
<td>Awash in E-Journal Data: What It Is, Where It Is, and What Can Be</td>
<td>551</td>
</tr>
<tr>
<td>Done with It (Is It “Too Much” or “Not Enough?”)</td>
<td></td>
</tr>
<tr>
<td>David P. Brennan, Penn State University College of Medicine</td>
<td></td>
</tr>
<tr>
<td>Nancy J. Butkovich, Penn State University Libraries</td>
<td></td>
</tr>
<tr>
<td>Publishers and Libraries: Sharing Metadata Between Communities</td>
<td>560</td>
</tr>
<tr>
<td>Michelle Durocher, Harvard University</td>
<td></td>
</tr>
<tr>
<td>An Alternative Mechanism for the Delivery of Scholarly Journal</td>
<td>563</td>
</tr>
<tr>
<td>Articles: ReadCube Access at the University of Utah</td>
<td></td>
</tr>
<tr>
<td>Phill Jones, Labtiva, Inc.</td>
<td></td>
</tr>
<tr>
<td>Mark M. England, University of Utah</td>
<td></td>
</tr>
<tr>
<td>Contemplating E-Scores: Open Ruminations on the E-Score, the Patron,</td>
<td>571</td>
</tr>
<tr>
<td>the Library, and the Publisher</td>
<td></td>
</tr>
<tr>
<td>Lisa Hooper, Tulane University</td>
<td></td>
</tr>
<tr>
<td>Excelling with Excel: Advanced Excel Functions for Collection Analysis</td>
<td>576</td>
</tr>
<tr>
<td>Denise Pan, University of Colorado Denver</td>
<td></td>
</tr>
<tr>
<td>Gabrielle Wiersma, University of Colorado Boulder</td>
<td></td>
</tr>
<tr>
<td>Using Augmented Reality as a Discovery Tool</td>
<td>584</td>
</tr>
<tr>
<td>Jolanda-Pieta van Arnhem, College of Charleston Libraries</td>
<td></td>
</tr>
<tr>
<td>Jerry M. Spiller, Art Institute of Charleston</td>
<td></td>
</tr>
<tr>
<td>Index</td>
<td>592</td>
</tr>
</tbody>
</table>