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Library Bestsellers - Massachusetts College

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Praise be again! Welcome to Joanne Schmidt our new column co-editor! Joanne helped us out of a huge jam this time and we are grateful. If you want to send in a contribution contact either Joanne at Emerson College Library, 100 Beacon Street, Boston MA 02116 (617) 578-8672 or internet: ecl-jms@flo.org. You can call John at (813) 974-6723 or University of South Florida Library. LIB 122/RM 014, Tampa, FL 33620. Bitnet: johkeeth@cfsvm.bitnet. What are you waiting for?

Massachusetts College of Art Godine Library’s Most Circulated Titles

by Margot Isabelle
(Collection Development Librarian)

The Massachusetts College of Art was established in 1873. It is the only free-standing, public college of art in the country. The Godine Library at MassArt is comprised of a diverse collection of printed material, films, videos, picture files and slides. There are over 400 periodical titles, 95,000 monographs, and, 100,000 slides supporting graduate and undergraduate programs in design, fine arts and art education. The list of most circulated titles for the last three years includes reserve items which represent a very small percentage of the overall circulation statistics. The list is presented in no particular order.

2. Typography: The Annual of the Type Directors Club. Watson-Guptill Publications, 1980-
5. Graphis Design Annual. Graphis Press Corporation, 1987-
6. Graphic Design USA. Watson-Guptill Publications, 1986-
10. Graphis Photo. Graphis Press Corporation, 1987-
11. European Illustration. European Illustration, 1974-
13. Illustrators. Hastings House, 1959-
15. Graphis Annual. Graphis Press, 1952-
42. Creativity. Art Direction Book Company, 1971-
43. British Design and Art Direction. Designers and Art Directors Association of London, 1981-

November 1993 / Against the Grain 27