Advertisers' Index

Editor

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Recommended Citation
Editor (1993) "Advertisers' Index," Against the Grain: Vol. 5: Iss. 5, Article 16.
DOI: http://dx.doi.org/10.7771/2380-176X.1440

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not generally the nature of our publisher and author associations. Still, there is an intriguing practicality to the idea of collective distribution. It may offend certain of our individualistic and capitalistic values, but could it be that some curtailment of those values would be in the best interests of society and scholarly communication?

One final note about Kopinor: Norwegian educational institutions are subject to Kopinor licensing procedures. Fair use, to whatever extent it exists in Norway, does not cover educational copying the way that it does in the U.S. Indeed, uncompensated use in the educational sector was the primary target of the "Extended Collective Agreement License" at the time of its passage into law.

The Norwegian model, while admittedly not easily transferable to the U.S. system, provides some interesting alternatives to certain aspects of the U.S. approach to copyright. It grew out of a recognition on the part of Norwegian government officials, publishers, authors, et al, that too much uncompensated copying was being done, but that a system of purely individual rights and permissions would be cumbersome and inefficient. These are some of the very problems being faced in the U.S. today. Whether technology, the CCC, or other factors can come together to solve these problems without compromising our individualistic (market-based?) system to copyright remains to be seen. As we continue to assess the situation, we should not close our minds to some of the alternative approaches practiced elsewhere. Kopinor, through its use of statutory licenses and collective distribution, is a model worth studying.

Gilles de La Rochefoucauld
just finished Felicien Marceau’s La Terrace de Lucrezia. It is fiction, an at times humorous story of a woman living in Italy as a concierge and the story is about all the people that live in the apartment building.

ATG: What does the future hold for AAL?

GLR: There is a very common proverb in France. It is “don’t give up prey to chase a shadow.” Our main market is the American market and we want to work hard to please that market. We believe that the dollar is undervalued compared to the European currencies. Obviously, we want to capture market share against our competitors. There is no question that it is easier to get French titles from a French bookseller. We have recently hired a representative in the United States. Edna Laughead will represent AAL abroad. We are anxious to know what our customers think and we are always working to improve.

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tion. Profs, CC: Mail, All-in-One, VaxMail, In-Box are some of the names you may have heard of. They are all different and some are easier to use than others. Be aware that whatever you are using may not be the only thing available at your institution or work place. Ask your systems people what the choices are and maybe you’ll find one you like better. Where I work there are at least two different e-mail set-ups and some people prefer one over the other; some people despise both of them, and others don’t even know the difference!

Meanwhile, the next piece of furniture that I suspect will leave my office will be my desk. That big, clunky piece of government-issued walnut-veneer has never been anything except a place to pile papers on anyway. If the sleek, functional computer table I requested ever gets ordered, the boxy old desk can go!