1993

Rumors

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Against the Grain

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Recommended Citation
Strauch, Katina (1993) "Rumors," Against the Grain: Vol. 5: Iss. 1, Article 3.
DOI: http://dx.doi.org/10.7771/2380-176X.1304

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## If Rumors Were Horses

EBSCO Industries, Inc. and Majors Scientific Books, Inc. have announced the acquisition of the Majors Scientific Subscriptions Division by EBSCO Subscription Services.

Also, EBSCO Industries, Inc., and The British Library have agreed to jointly market the Document Supply Centre's new table of contents service and its well-established, worldwide document supply service. The table of contents service contains information for approximately 10,000 serials for which document supply is available.

Wonder of wonders — Jay Askuvich, General Sales Manager of Midwest Library Service tells us they are adding a new salesperson to their staff. His name is Jim Tucker who will work out of Atlanta as their Southeastern Sales Representative. Mr. Carl Dorr has now taken on the responsibilities as Midwest's Mid-Atlantic Regional Manager.

Guess what? Doina Farkas is leaving the University of Florida to become Assistant Director for Technical Services at North Texas State in Denton, Texas. Congratulations, Doina!

Ambassador Book Service is 20 years old. Congratulations to Gary Herald and all of his gang!

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Surprise — Surprise! Linda Moran, formerly Vice President of Approval Programs at Ballen Booksellers Int'l., Inc., has accepted the position of North American Sales Manager for Collets — the U.K. based bookseller and subscription agent. She will be responsible for organizing and operating Collets first U.S. office, representing the company's interests including the specialist Slavic Publications Service. Collets now has offices in Moscow, Cologne, Prague, New York, and representatives in many more countries!

And something else is new. Academic Book Center has announced the addition of Ms. Jackie Thompson to the sales management staff as Sales Coordinator of its Professional Book Center division, effective February 1, 1993.

Jackie will be reporting to Bob Schatz, who was recently named Director for Sales for the company. All of us remember Jackie from many Charleston Conferences especially the last one where she brought her darling little boy. Congratulations and good luck, Jackie!

The indefatigable Buzzy, Basch of Basch Associates has conquered his pneumonia and has scheduled two semi-
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nars in North America in 1993 — Bos-
town in May, and New Orleans in June.
For further information, phone (312) 787-6885.

Heard from Julia Gelfand (UC, Irvine) over the internet the other day.
She is in England "sabbaticalizing" and
sends her best wishes. She reports see-
ing the likes of Liz Chapman
(University of Oxford) and Gordon
Graham (LOGOS) to name only a few
and remarks that she doesn't dread
earthquakes in England at least, though
she does get nerverous periodically
about the IRA.

Ron Ray has left Rutgers to be-
come Acquisitions Librarian at the
University of the Pacific. Quite a
Sramatic move. Don't forget your East
Coast friends, Ron!

We hope you are all aware of The
Librarians’ Yellow Pages which ap-
peared on the scene at ALA Midwinter
and which is an amazing tour de force
by an amazing woman, Raisa,
Fomenard, owner of Garance, Inc.,
an advertising agency. Raisa is a
librarian, believe it or not, and made
dream come true. If you want a copy of
the LYP, contact her at 800-235-9723.

After eight years as the Southern
Representative for Faxon, Judy Luther
is beginning new responsibilities in the
area of technical support as Faxon
implements their system upgrade.
Timothy Turner is Southern Represen-
tative taking Judy’s place (if that’s
possible).

And Edna Laughrey has accepted a
50% appointment as Director of Hu-
ron Valley Library System. Based in
Ann Arbor, Michigan, Huron Valley
Library System is a cooperative of six-
teen public libraries. Where there’s a
library, Edna’s not far away.

Don Jaeger, President of Alfred
Jaeger, Inc., writes with news of Con
Jaeger, who worked with Swets and
Martinus Nijhoff before leaving for
Europe 2 1/2 years ago. Con is now
working for a British company called
Automated Library Systems (ALS)
and is in their Netherlands office. He
can be reached at 01131104374255.

Con looks forward to seeing his old
friends at ALA meetings and at the
NASIG Conference at Brown Univer-
sity this summer.

If you ever have an air mattress that
needs to be pumped up, call Lyman
(the magnificent) Newlin. Santa
brought Lyman a $34 air pump for
Christmas!

The Law Librarians’ Society of
Washington, D.C. is presenting
InInformation Exposition ’93
(INEX’93) on March 19 at Washington.
D.C.’s Convention Center. INEX’93 is
a day-long exhibition and vendor fair and
major vendors of library products and
services will be represented. For more
information, contact Jane Towell at
202-778-2133 or Ann Simpson
703-641-4332, Co-Chairs of the
INEX’93 Publicity Committee.

And Azalee Sain (NC Community
Colleges) is enjoying her time as a new
grandmother even if it did keep her
away from the 1992 Charleston
Conference. Congratulations, Azalee.
We also heard from Ruth Armstrong
(Orlando, Florida) who sends her re-
grets that she missed the 1992
conference. Hello to both of you. We
missed you.

Speaking of the 1992 Charleston
Conference, Karen Muller (Executive
Director ALCTS, among other things)
who attended the conference wrote up
a report in the ALCTS Newsletter
(v.4#1, 1993). Thank you, Karen.
Thanks are also due to Wilda Williams
who covered the 1992 Conference for
Library Journal. Her report appears in
the December issue.

Paul Parey Scientific Publishers
will no longer maintain an ofice in the
USA. All inquiries, orders, claims,
payments should be made directly to
the German office at: Paul Parey Verlag,
Spitalerstrasse 12, D-2000 Hamburg 1,
Germany; telephone: 011-49-40-339-
69-0. Fax 011-49-40-339-69-199. Any
questions may be answered by Ingrid
Risop, former US Representative of
Parey, Telephone 212-679-0782. The
reason for the closing is new owners-
ship/management that is not focusing
on the science part of the publisher. All
subscriptions will be fulfilled through
1993. Announcements for 1994 will be
made from the German office. Ingrid
will operate under her company name
(IR Publications Ltd) and will con-
tinue to do direct mail and marketing
service for some European publishers
with English language professional
titles.

Visible at ALA Midwinter was
Sandra H. Hurd who has joined
EBSCO as director of library automa-
tion. Sandra is a graduate of Simmons
College in Boston and has her masters
of science in Library and Information
Science.

EBSCO’s annual Index Medicus™
Price Study tracks price fluctuations
among biomedical journals listed in
Index Medicus™. The third edition
which covers 1988-1992 is now available.
The average biomedical title published in 1992 cost $280 (USD) compared to $184.20 in 1988 (a 52%
increase) according to the study. Cop-
ies are available free of charge from
EBSCO.

The Society for Scholarly Pub-
lishing will hold its 15th Annual
Meeting from June 16-18 at the Hyatt
Crystal City in Washington, D.C. The
theme is — Changing Roles in Publish-
ing, What Will We Be Tomorrow?

And we have received the brochure for
Charles (The Grandfather)
Germain’s latest creation PCG —
Publishers Communication Group,
Inc. which will provide marketing, ac-
quisition, and customer service support
to foreign scientific, technical and
medical publishers. It looks very great.
Address — PCG, 875-81 Massachu-
ets Avenue, Cambridge, MA 02139.

The Out-of-Print and Antiquar-
ian Book Market Seminar, hosted by the
University of Denver with Co-Directors, Jacob L. Chernofsky, editor and publisher of AB Bookman's
Weekly, and Margaret Knox Coggin,
professor emerita, University of Den-
ver, will take place August 9-14 in
Denver, Colorado.

Reed Reference Publishing has
announced some promotions! Drew
Meyer is Executive Vice President,
Finance & Operations, Peter Simon is
Senior Vice President, Database Pub-
lishing, Stanley Walker is Senior Vice President, Marketing, and Eileen Purelis, is now Vice President, Human Resources. The Reed Reference Publishing family of companies includes R. R. Bowker, Martindale-Hubbell, National Register Publishing, K.G. Saur and D.W. Thorpe. RRP is headquartered in New Providence, New Jersey.

Marquis Who’s Who and the American Board of Medical Specialties have signed an agreement to combine their individual directories of board certified physicians and publish a single, annual edition under the name of The Official American Board of Medical Specialties Directory of Board Certified Medical Specialists. The first combined edition will be published in the fall of 1993.

Can indexes that are displayed for searching by visual inspection share standards with “non-displayed” indexes that are searched by means of electronic comparison and matching? This question dominated the recent deliberations of the third meeting of the National Information Standards Organization (NISO) committee on standards for indexes. The committee decided that for the time being the standard will refer to “displayed” and “non-displayed” indexes. Since many electronic indexes are displayed for browsing and searching, this distinction is not based on index medium (e.g., print versus electronic) but is a result of the type of search interface provided to the user. The committee also decided to move most of the standard’s large and expanding glossary to an appendix, keeping only the most essential definitions as a formal part of the standard and to attempt to align the definitions in the indexing standard with those in the recently released NISO standard (Z39.19-199x). To receive copies of the next draft of the indexing standard, contact: James Anderson, Rutgers University, 4 Huntingdon St., New Brunswick, NJ 08901. Phone (908)932-7501. Internet: IN%"jander-son@zodiac.rutgers.edu".

Announced enthusiastically at Midwinter by Sandy Paul, the standards maven, was the decision of the X12 Committee that in 1997 they would move to the international file transfer standard — EDIFACT. For those of you who remember such things, Jane Maddox shared some information for ATG readers on EDIFACT in the September, 1992 issue. No, Sandy did not tell us about this at the ALAP dance. (I don’t know what ALAP stands for but it’s a group of rabid types who seem to have been stranded in Chicago one snowy Midwinter and who like to remember it every year come, as they say, hell or high water.)

And another Sandy Paul bulletin — The Copyright Clearance Center has agreed to give up their journal descriptor and to replace it with the SICI (Standard Item and Contribution Identifier). So — for more on the SICI, see Chaos, this issue.

Stephanie Beverage, Southwest Sales Representative, Midwest Library Service, married John Sparks on October 28, 1992. Stephanie and John will reside in Fullerton, California.

Karen Schmidt writes that their son, Jacob Perrin Elterich was born November 24, 1992. He weighed 8 pounds and one ounce and was an incredible 24 inches long. The splendidly Lyman Newlin is the lucky little boy’s honorary grandfather. Karen returned to work half-time on February 1.

And there’s more on the baby front — Richard Jasper writes that Ray Cook Granskog was delivered of a daughter, Claire Elizabeth Granskog, on October 26, 1992, at Sparrow Hospital in Lansing, Michigan. Claire Elizabeth weighed 7 lbs. 9 oz. and was 20 1/4 inches long.

Data Research Associates, Inc. (NASDAQ: DRAI) announced January 28, 1993 that it has signed a Letter of Intent for the purchase of the library automation systems and other related assets of Inlex, Inc. DRA intends to purchase the assets for an undisclosed cash amount, subject to the execution of a definitive asset purchase agreement and other conditions. The proposed assets to be purchased include Inlex’s automation systems software; all rights for the sales, licensing and distribution of Inlex’s third-party products; all rights and obligations under each of Inlex’s support agreements; and all intellectual property rights related to Inlex’s automation system. Inlex is headquartered in Monterey, California and its automation system is installed at more than 110 customer sites. DRA is headquartered in St. Louis, Missouri.

Leigh Watson-Healey is Vice President for Marketing at Research Publications. And she is still as gorgeous as ever.

The Saunberstown Press (Rhode Island) announces the publication of the 1993 edition of How to Write an Effective Resume by Allen A. Johnson. The book is available for $4.95.

The Friends of the Jacksonville Public Library brought sixteen authors together one weekend in November, 1991. Included in the weekend festivities were dinner parties with guest authors held in showcase homes, a private welcome reception for the authors at the magnificent home of Mary Jane and Jack Ubbie, a day of free seminars, readings, panel discussions, and signings at Jacksonville University, a luncheon with the authors featuring keynote speaker George Plimpton and a reception for presentation of the authors at the Jacksonville Public Library and hosted by the Mayor of Jacksonville. Your Editor was there and it was wonderful. Other old friends included Phil May (Mumford Library Books), one of the movers and shakers behind the festivities and Andrew Farkas (University of North Florida), whose books were also featured.

The wonderful Pam Cenzer (University of Florida) (she kind of reminds us of Kirstie Alley with blonde hair) has started a trend of wearing reading glasses. Her daughter just turned five.

Birthdays. As we get older and older (or younger and younger as the case may be) birthdays become less and less — well — fun. Not so with Barry Fast (Academic Book Center). Happy Birthday, Barry.

And, last but not least, John Cox (the copyright guy) is now General Manager, Blackwells.

Rumors are made to be forgotten and we are sure that we have missed some. Still — keep them coming!