List of Contributors

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CONTRIBUTORS

Dr. Sigrid Berka is the Executive Director of the International Engineering Program (IEP) at the University of Rhode Island, and also the Director of the German and the Chinese IEP. She is a native of Germany and has a Staatsexamen in German Literature, Philosophy, and Education from RWTH Aachen (1986), and a PhD in German Studies from the University of California, Santa Barbara (1990). Her book Mythos-Theorie und Allegorik bei Botho Strauss came out in 1991. She also co-authored an intermediate text book for German language, Spiralen, and has written many articles on German and Austrian writers of the nineteenth and twentieth centuries.

Norbert Hedderich, University of Rhode Island, is Professor of German and Chair of Modern Languages at the University of Rhode Island where he also directs the German Summer School of the Atlantic. His area of specialization is German-language pedagogy, German applied linguistics, and the teaching of languages for special purposes.

Orlando R. Kelm, University of Texas at Austin (PhD, University of California, Berkeley) is an Associate Professor of Hispanic Linguistics at the University of Texas at Austin where he teaches courses in Portuguese and Spanish, focusing mainly on business language and the cultural aspects of international business communication. He also serves as the Associate Director of Business Language Education at the UT CIBER (Center for International Business Education and Research). Professor Kelm's research and publications center on the cultural aspects of international business and the pedagogical applications of innovative technologies in language learning. His most recent online materials development project is entitled “Conversa Brasileira” and his most recent book (coauthors: John N. Doggett and Haiping Tang) is entitled When We Are the Foreigners: What Chinese Think about Working with Americans.

Nancy Smoller Le Floch, Fulbright scholar and Chevalier in the Ordre des Palmes Académiques, has developed and taught courses on cultural differences based on her years spent in the United States, Europe, and Japan. She has also managed a company affiliated with a South Korean pharmaceutical firm.

Amel Mili, University of Pennsylvania, holds a JD in Private Law from the Law School of Tunis and a Master’s in Public Administration from The University of Tunis. She also holds a Master’s and a PhD in Global Affairs/
Political Science from Rutgers University, Newark. She currently serves as director of the Lauder Arabic Language and Culture Program at the University of Pennsylvania. Prior to joining UPenn, she served for ten years as a Magistrate at the Administrative Tribunal of Tunis, Tunisia. Amel’s professional interests include political science (gender politics, democratic transition, the Arab Spring, globalization), language education (language skills and contents), and law (jurisdiction, administrative law, comparative law). She has authored numerous articles on her research, in national and international venues, and is currently working on the second volume of a two-volume textbook on Arabic for business students. Amel’s personal interests include advocating gender equality, and supporting organizations that promote justice, fight hunger, and protect the environment.

Dr. Sandra Lindemann Summers has been teaching business German at the University of North Carolina–Chapel Hill for the past eight years. She holds a doctorate in German Studies from Duke University and trained as a translator and interpreter at the University of Mainz in Germany. She is a frequent presenter at CIBER conferences and is actively involved in the German business community of North Carolina as a representative of the German-American Chamber of Commerce.

Mary Vigier is Chair of the Intercultural Communication Department at ESC Clermont Graduate School of Management, Clermont-Ferrand, France. She co-authored, with four colleagues, *Mastering Business English: A Learning Resource Book*. She serves on the Board of Directors of the Association of Language Teachers at French *Grandes Écoles* of Management. Her research focuses on multicultural teams.

Haidan Wang, University of Hawai‘i at Mānoa (UHM), is an Assistant Professor, and Coordinator of the Business Chinese Program for China International MBA. She was PI and coordinator in several federally funded projects, including UHM CIBER’s Interdisciplinary Research Grants, the first annual BLRT Grant, and the US Department of Education Title VI grants for Chinese-language instruction. Her research interests include Chinese pedagogy, teaching Chinese for special purposes, applied linguistics, and Chinese syntax and semantics.

Lan Zhang received her PhD in Linguistics from the University of South Carolina at Columbia in 2007. She is currently an Assistant Professor of Chinese at the University of Memphis.
The Center for International Business Education and Research at Purdue University has been housed in the Krannert Graduate School of Management since 1993.

The Purdue CIBER is part of a national network of 30 such Centers funded through the United States Department of Education as a result of the US Omnibus Trade and Competitive Act. The CIBER network is charged with enhancing US competitiveness by engaging the resources of some of the nation’s finest business schools and research universities in relevant teaching, research, and outreach activities.

At Purdue, the CIBER has worked particularly well with the School of Languages and Cultures to leverage the leadership position of the Krannert School of Management with the University’s excellence in business and technical language education and research. This *Global Business Languages* journal is one of the fruits of that collaboration.

Additional CIBER initiatives at Purdue have included curriculum development in business and business language programs; international business collaboration within Krannert and between Krannert and its peer institutions; sponsorship and dissemination of research; and creative outreach to the US exporting community.

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