Publisher's Profile/VCH

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Vital Statistics
1992 books to be published in New York: 50
1992 English language books by the VCH Group: 200
1992 Journals to be Published, Combined: 90

VCH Publishers, long known as a chemistry publisher, is now being recognized throughout the world as a strong force in many different areas of science. VCH is an international group that was founded in 1921 in Berlin and has since expanded to include offices in New York (1976), Deerfield Beach, Florida, Weinheim, Germany, Basel, Switzerland, and Cambridge, England. Initially the focus of VCH was chemistry, but during the 1970's it branched out to encompass many different disciplines. The diverse publishing program ranges from the physical, applied and life sciences to medicine. Subjects include chemistry, physics, materials science, computer technology, biology, biochemistry, pharmacology, environmental science, biotechnology, engineering and medicine.

More than 400 people worldwide are employed by VCH. The company is now expanding into electronic products, including software and databases. Not only does VCH produce fine scientific works, but it distributes products for other companies, e.g. it retains the worldwide distribution rights for books and journals published by Siemens, the well-known engineering and electronics company. Other publishers and institutions, also recognizing the efficiency and success of VCH's marketing and sales activities have turned to VCH to market their products. These companies include Gustav Fischer Verlag, Stuttgart, the Canadian Society of Chemistry, and the Institute of Chemical Engineers, London, which was recently purchased by VCH. The company has also acquired Akademie Verlag, Berlin, the largest scientific publisher in former East Germany.

VCH Publishers provides its audience with the full range of publications: reference sets, reference books, monographs, textbooks and journals. Many of the works are internationally acclaimed. Ullmann's Encyclopedia of Industrial Chemistry is perhaps the oldest and most recognized among the larger sets. New products include the Encyclopedia of Applied Physics, a joint venture of VCH and the American Institute of Physics. The Encyclopedia of Composites, of which the sixth and final volume was just published, and a completely revised second edition of Biotechnology: A Multi-Volume Comprehensive Treatise. Single volume reference works published by VCH include The Encyclopedia of Physics, a revised edition of the 1980 classic, Data Sourcebook for Food Scientists and Technologists, and the Handbook of Plastic Compounds, Elastomers and Resins.

Monographs and journals produced by VCH are both varied in subject and timely in their fields. VCH monograph titles cover a vast wealth of knowledge. Some examples are: Comprehensive Organic Transformations, Computer Applications in Chemistry, The Art of Scientific Writing, The Mitochondrion in Health and Disease, The Genome and Metals and their Compounds in the Environment. VCH is also the publisher of the world renowned journal Angewandte Chemie, which has been rated higher than the Journal of the American Chemical Society for the last five years by the Institute for Scientific Information (ISI) Impact Calculations. Within the past few years, VCH has launched several new journals, including Laboratory Robotics and Automation. In addition to chemistry, VCH publishes journals in engineering, physics, electrophoresis, toxicology, materials science, medicine and immunology, including the European Journal of Immunology.

VCH Publishers is rapidly expanding as an information broker in today's specialized yet increasingly interdisciplinary world of science, technology and medicine. VCH publications are designed to keep scientists in research, academia and industry up-to-date in their fields. The quality, scientific accuracy and topicality of these works are ensured by VCH's international team of editors. Represented in more than 50 countries VCH has made consistent progress keeping libraries and media informed about new publications, and continually anticipates their readers' needs. VCH will continue to grow as a publisher of scientific, technical and medical information throughout the nineties and into the twenty-first century.

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