1991

Serials Pricing Update

Editor

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Advances in Publisher, Vendor, Library Relations:
The Charleston Conference and Beyond

This new annual will be instituted in 1992 covering issues in publisher, vendor, library relations. It will be published by JAI Press and will be edited by Katina Strauch. The annual will have a board of consulting editors consisting of publishers, vendors, and librarians. If you are interested in submitting a paper for this project, deadline is December 15, 1991, and/or in serving on the consulting board, please contact:

Katina Strauch
College of Charleston Library
Charleston, SC 29424
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Library Acquisitions: Practice & Theory (LAPT)

announces the initiation of an Annual Research Award to support research in the areas of acquisitions, serials, publishing, and collection management. The LAPT Research Award provides an annual prize of $1000, will be granted to the individual, not the institution, and may be used to cover expenses incurred in conducting the research outlined in the winning proposal, including travel, postage, staff support, supplies, and other items.

The winning proposal will identify a critical issue in acquisitions, serials or collection management and outline a rigorous approach to testing or solving the issue raised. Proposals will be judged on their significance, clarity and originality. The proposal should be a brief description (no more than 250 words) of the project. A budget proposal and a one-page vita of the author must be attached. Awards will not be limited to experienced researchers.

Deadline for submitting proposals is March 15, 1992. Proposals and questions concerning this award should be addressed to:

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5762B Hibernia Drive
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(614)292-6314
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Serials Pricing Update


The client communication update, in part, reads:

Based upon current rate information, we believe that our original projections largely hold true. One exception is the average price increase for UK publishers, which will be higher due to a decision by the largest publisher to eliminate preferential pricing for U.S. libraries. At the ALA conference in Atlanta in June, we announced our expectation that this publisher would increase prices in the range of 10-20% for U.S. libraries. Current information indicates that the actual increases will be at the upper end of that range.

<table>
<thead>
<tr>
<th></th>
<th>Projected Increase as of 30 September 1991</th>
<th>Original Projected Increase (3 April 1991)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK Titles</td>
<td>17%</td>
<td>(not broken out separately in original projection)</td>
</tr>
<tr>
<td>European Titles (excluding UK titles)</td>
<td>0%</td>
<td>0 to 3.5%</td>
</tr>
<tr>
<td>U.S. Titles</td>
<td>9.8%</td>
<td>9.5%</td>
</tr>
</tbody>
</table>